



# Tigers & Technology:

## Ways to use TigerNet and technology tools to help your regional association

Presented by:

- Talbot Payne '84, President of the PC of Michigan
- Sarah Erickson, TigerNet HelpDesk

# Technology Tools

---

- Survey Monkey
- Internet site
- Payments online
  - Pay Pal
- Mailing Service
  - Princeton
- RSVP
  - Eventbrite or Brown Paper Ticket
- Poll to plan a meeting
  - Doodle Poll

# Princeton Club of Michigan Survey Monkey

- Where do our alumni live?
- What types of events would they like to see?
  - Time of day
  - Day of the week
- How much do they want to pay for dues?
  - Young alumni dues are discounted
- Do you want to help volunteer?
  - ASC interviews
  - Planning committee

# Survey Monkey results

## Survey Apps Survey

Summary Design Survey Collect Responses Analyze Results

**CURRENT VIEW**

+ FILTER + COMPARE + SHOW

- Filter by Question and Answer
- Filter by Collector
- Filter by Completeness
- Filter by Time Period
- Filter by Respondent Metadata
- Filter by A/B Test

Cancel

**BENCHMARKS**

**SAVED VIEWS (1)**

Original View (No rules applied)

+ Save as...

**EXPORTS**

**SHARED DATA**

No shared data

Sharing allows you to share your survey results with others. You can share all data, a saved view, or a single question summary. [Learn more](#)

Share All

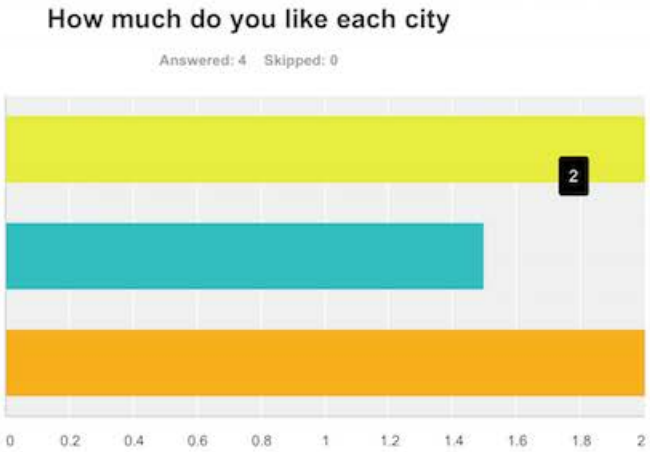
RESPONDENTS: 4 of 4

Export All Share All

Question Summaries Data Trends Individual Responses

PAGE 1

Q1 Customize Export



	1	2	3	4	5	Total	Weighted Average
Bangkok	50.00% 2	0.00% 0	50.00% 2	0.00% 0	0.00% 0	4	2.00
Chaingmai	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.00% 0	4	1.50

# Survey Monkey results

## Restaurant Tipping Survey

Design Survey Collect Responses Analyze Results

Need to use the classic Analyze tool? [Switch back](#)

**CURRENT VIEW** ?

+ FILTER + COMPARE + SHOW

SHOW: Page 5: Q10

**SAVED VIEWS (2)** ?

Original View (No rules applied) Revert

Saved View

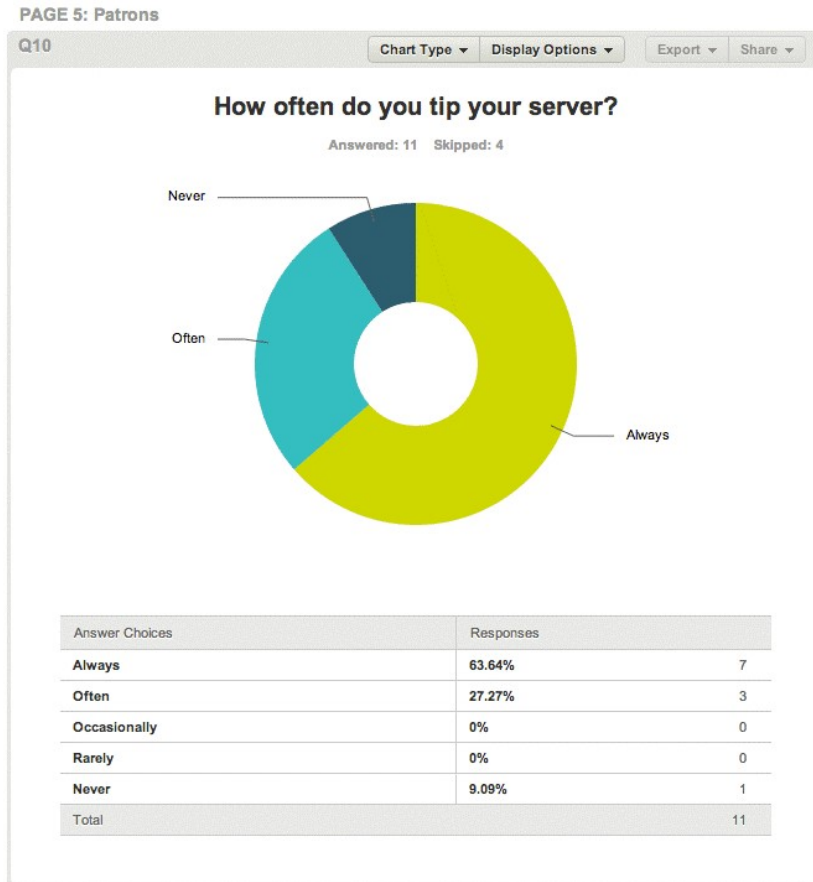
+ Save as...

**EXPORTS** ?

INCLUDES: 15 of 15 respondents Export All Share All

Question Summaries Individual Responses

All Shown Pages



# PC of Michigan Blog



## Princeton Club of Michigan

The Online Home of Michigan's Princeton Alumni.

Home Club Dues

Sunday, October 01, 2017

### Ann Arbor Happy Hour - October 25

Please join us for a happy hour in Ann Arbor

- The Old German (below the Grizzly Peak) [120 W Washington St, Ann Arbor, MI 48104](#). [Map/Directions](#)
- [Wednesday, October 25th, 2017](#)
- [5:30-7:30PM](#)
- Beer jackets optional, but **highly encouraged!**  
Please RSVP

Logo



Search This Blog

Support our Club with your Dues

# Dues Page

pcmichigan.blogspot.com/p/club-dues.html

Home Club Dues

## Club Dues

Dear Princetonians,

Our club serves to bring the best of Princeton to Michigan, by hosting events featuring Princeton faculty and alumni in Michigan. We also work to bring the best of Michigan to Princeton, through conducting Alumni Schools Interviews for undergraduate applicants.

We host events 4-5 times a year to promote networking and foster friendships among the Princeton alumni in Michigan.

Your annual dues constitute the entire operating budget of the Princeton Club of Michigan. Your interest and participation in the club are very much appreciated and urgently needed to sustain the quality of our club's ongoing events.

You can pay your dues via PayPal or mail a check. Your dues are tax-deductible.

## 2017-2018 Dues

- Regular member \$35/year
- Regular member couple \$45/year/alumni couple
- Young alumni (class of 2010 or more recent) \$15/year
- Young alumni couple \$25/year/alumni couple

Logo



Search This Blog

Support our Club with your Dues

Contribute to your club, **pay your online today!**

Blog Archive

- ▼ 2017 (8)
  - ▼ October (1)
    - Ann Arbor Happy Hour - Octo
  - ▶ September (1)
  - ▶ July (1)
  - ▶ June (1)
  - ▶ April (3)

# Dues Payment

→ ↻ ⓘ pcmichigan.blogspot.com/p/club-dues.html ☆

## 2017-2018 Dues

- Regular member \$35/year
- Regular member couple \$45/year/alumni couple
- Young alumni (class of 2010 or more recent) \$15/year
- Young alumni couple \$25/year/alumni couple

### Pay via PayPal

Please use the PayPal button below to pay your dues (this button will take you to the PayPal website). Please specify your class year. If paying dues for a couple please include both names in the comments section.

Donate



### Pay via Check

Please mail your check payable to "Princeton Club of Michigan" to

Princeton Club of Michigan  
c/o Dunrie Greiling  
PO Box 3836  
Ann Arbor, Michigan 48106

Thank you!



- ▼ 2017 (0)
  - ▼ October (1)
    - Ann Arbor Happy Hour - Octo
  - ▶ September (1)
  - ▶ July (1)
  - ▶ June (1)
  - ▶ April (3)
  - ▶ January (1)
- ▶ 2016 (9)
- ▶ 2015 (11)
- ▶ 2014 (7)
- ▶ 2013 (2)
- ▶ 2012 (4)
- ▶ 2008 (7)
- ▶ 2007 (3)
- ▶ 2006 (20)

### Princeton Links

- [Princeton University](#)
- [Alumni Volunteer Resources](#)
- [Class Pages](#)
- [Princeton Athletics](#)
- [Princeton University News](#)
- [TigerNet](#)



# Letter for Dues

The screenshot shows a web browser window with the URL <https://alumni.princeton.edu/volunteer/login/resources/regional-volunteers/printingandmailing/>. The page header includes the Princeton Alumni Association logo and navigation links: Home, Calendar, Alumni Services, News, About Us, and Contact Us. A search bar is also present. The main navigation bar features orange buttons for Alumni Communities, Goin' Back, Learn & Travel, Volunteer, Connect, and TigerNet Services. The breadcrumb trail reads: Home > Volunteer > Volunteer Resources > Regional Volunteer Resources > Alumni Mailing Services. The main heading is 'Alumni Mailing Services'. The content area is divided into two columns. The left column has a sub-heading 'FY2012-2013' and a paragraph: 'Regional mailings may be processed through the Office of the Alumni Association who will coordinate with the University's Office of Print and Mail Services. *That office will bill you directly for their services; we do not charge for our services.* Class mailings can be submitted by class officers but all must have the authorization of the Class President. For a joint event with members of another class, you must obtain approval from that class' President and send it to us.' Below this is another paragraph: 'To expedite your mailings, all pieces of the mailing must come from one source. We cannot begin the mailing process until all pieces have been received.' The right column has a sub-heading 'ADDITIONAL RESOURCES' and two links: 'Sample Mailings Produced by Printing & Mailing Services [PDF]' and 'Confidentiality Data Agreement for Outside Printers [PDF]'. At the bottom right, there is a sub-heading 'REQUESTS AND INQUIRIES'.

Alumni Association of Princeton University

Home | Calendar | Alumni Services | News | About Us | Contact Us

Join alumni on: [f](#) [t](#) [in](#) [i](#)

Search this site. . .

Alumni Communities | Goin' Back | Learn & Travel | Volunteer | Connect | TigerNet Services

Home > Volunteer > Volunteer Resources > Regional Volunteer Resources > Alumni Mailing Services

## Alumni Mailing Services

### FY2012-2013

Regional mailings may be processed through the Office of the Alumni Association who will coordinate with the University's Office of Print and Mail Services. *That office will bill you directly for their services; we do not charge for our services.* Class mailings can be submitted by class officers but all must have the authorization of the Class President. For a joint event with members of another class, you must obtain approval from that class' President and send it to us.

To expedite your mailings, all pieces of the mailing must come from one source. We cannot begin the mailing process until all pieces have been received.

### Logos and Stationery

Logos must be drawn in Adobe Illustrator and saved as an .ai or .eps file, then submitted to us. All text must be converted to outline to avoid any font issues. If your logo uses trademarked images, you must

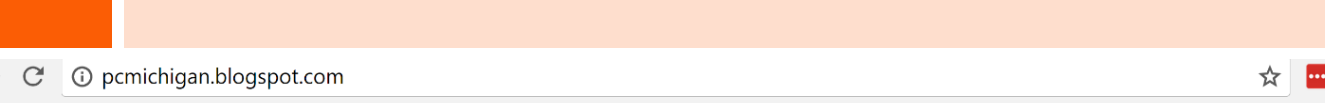
### ADDITIONAL RESOURCES

[Sample Mailings Produced by Printing & Mailing Services \[PDF\]](#)

[Confidentiality Data Agreement for Outside Printers \[PDF\]](#)

### REQUESTS AND INQUIRIES

# Online Registration for Events



## Annual Dinner - April 20, 2016

Thank you to everyone who participated in our speaker survey!

Please join us on Wednesday, April 20th for our annual club dinner and a talk by Elsie Sheidler, Associate Director, Pace Center for Civic Engagement at Princeton University. Sheidler will speak about a culture of meaningful service at Princeton.

- **Birmingham Athletic Club**, 4033 W Maple Rd, Bloomfield Hills, MI 48301  
([Google Maps link](#))

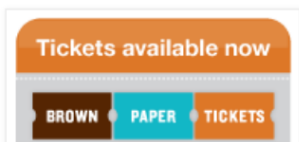
- **Wednesday April 20th**

- 6-6:30 PM Socialize with Cash Bar
- 6:30PM Elsie Sheidler's talk
- 7PM Dinner - choice of vegetarian, fish, or chicken entree.

- **Cost:**

- \$45/ticket
- \$35/ticket for young alumni (classes 2010 or more recent)
- \$25/ticket for newly admitted students and parents
- Note: Vegetarian tickets are a little less per person.

Please purchase tickets in advance and make your meal selection via [pcmichigan.brownpapertickets.com](http://pcmichigan.brownpapertickets.com).



A screenshot of an Eventbrite website page. The browser address bar shows 'https://www.eventbrite.com//registration-online-b/?ref=sem0brd0msn0usa0ppca0eventbritetickets&amp;kw=eve...'. The Eventbrite logo is in the top left, and 'CONTACT US 888-210-4283' is in the top right. The main content area has a heading 'Eventbrite powers ticketing and registration for millions of events each year. Join hundreds of thousands of event organizers on our platform today.' Below this are three columns of promotional text, each with an icon: 'Simplify your planning' (clipboard icon), 'Grow your event' (potted plant icon), and 'Manage your sales' (laptop icon with a line graph).

Eventbrite

CONTACT US 888-210-4283

Eventbrite powers ticketing and registration for millions of events each year.  
Join hundreds of thousands of event organizers on our platform today.



### Simplify your planning

Create a 100% mobile-optimized event page and start selling tickets in minutes.



### Grow your event

Grow faster with Eventbrite's built-in event promotion and social sharing tools.



### Manage your sales

Manage smarter with 24/7 access to data.

# Tickets

## Details



### Alumni & Guests - Vegetarian

SALES ENDED

\$55.00

Thai Tofu: locally-made tofu marinated in sweet chili and cilantro, chargrilled with coconut-peanut curry sauce, sticky rice, carrots and broccoli. (Gluten-free, dairy free, vegetarian)

[Hide Info](#)

### Young Alumni & Guests - Vegetarian

SALES ENDED

\$35.00

Class of 2010 or more recent. See vegetarian menu description under "Alumni & G

## Select Tickets

### Alumni & Guests - Vegetarian

0

\$45.00

Entree: Garden Vegetable Primavera

[Full-screen Snip](#)

[Hide Info](#)

Sales end on April 18

### Alumni & Guests - Chicken

0

\$45.00

Entree: Chicken Piccata

[Hide Info](#)

Sales end on April 18

# Meeting – Doodle Poll

Secure https://doodle.com

Get together with Doodle for free  
The simple way to decide on dates, places & more.



Princeton Club of Michigan meeting Create Doodle poll

**4 participants**

	JANUARY 2012					
	Mon 9		Wed 11		Tue 17	Thu 19
	9:00 AM - 12:00 PM	1:00 AM - 4:00 PM	10:00 AM - 11:00 AM	2:30 PM - 3:30 PM	5:00 PM - 8:00 PM	8:00 AM - 9:00 AM
Tammy Smith		✓		✓		✓
John Doe		✓	✓	✓	✓	
Sarah Long	✓	✓	✓	✓		
Kregg Smith				✓	✓	✓
Your name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	1	3	2	4	2	2

Save

**1 Comment**  
[Add a comment](#)

 Sorry I'm not more available but we have an offsite meeting on Monday  
12/30/11 3:05 PM | Kregg Smith | 

# Using Google Hangouts

- Skype/Google Hangouts interview guide by Dan Hayes-Patterson '09

- <http://goo.gl/jQQaHN>



Google Hangouts

Messaging, Voice and Video Calls

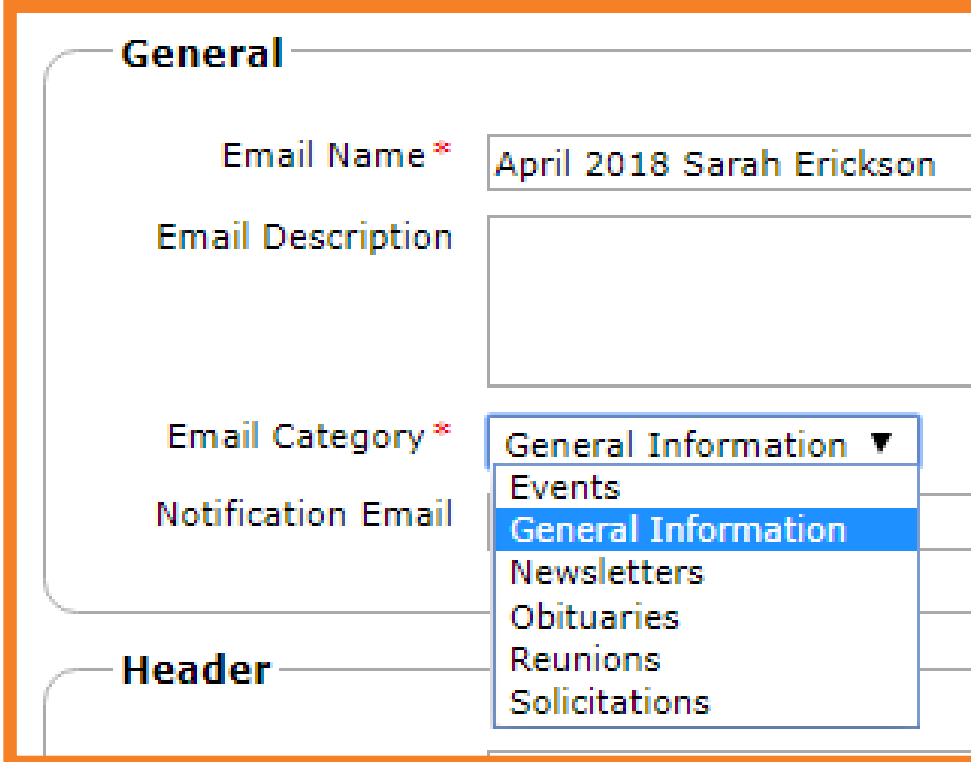
# TigerNet: Technology Tips & Tricks

---



How to best use the email broadcast system to get your emails read by alumni!

# Email Categories



The image shows a screenshot of a web form for managing email categories. The form is divided into two main sections: 'General' and 'Header'. The 'General' section contains the following fields:

- Email Name \***: A text input field containing the text "April 2018 Sarah Erickson".
- Email Description**: A large, empty text area.
- Email Category \***: A dropdown menu with a blue border and a downward arrow. The menu is open, showing a list of categories: "General Information", "Events", "General Information" (highlighted in blue), "Newsletters", "Obituaries", "Reunions", and "Solicitations".
- Notification Email**: A text input field that is currently empty.

The 'Header' section is partially visible at the bottom of the form, with the label "Header" in bold black text.

# Email Details (Header)

## Header

From Name \*

From Email \*

Reply To \*

Subject \*

[Click here to select tokens](#) ▼

**Subject Line best practices**

Pre-header

[Click here to select tokens](#) ▼

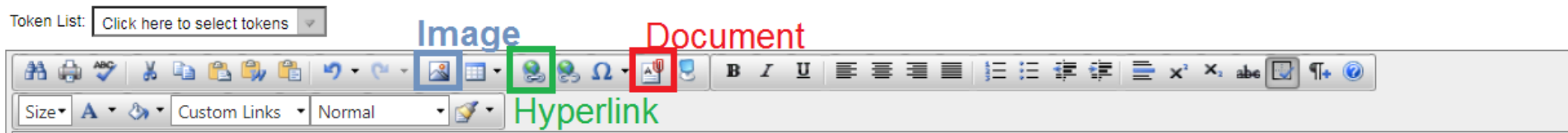


# Subject Lines

---

- Keep it short (12-character subject lines best)
- Add the rest in the Pre-header (maximum 150)
- Use “Support” “Need” “Thanks” “Thank You” (instead of “Help” “Last” “Left” “Give” “Renew”)

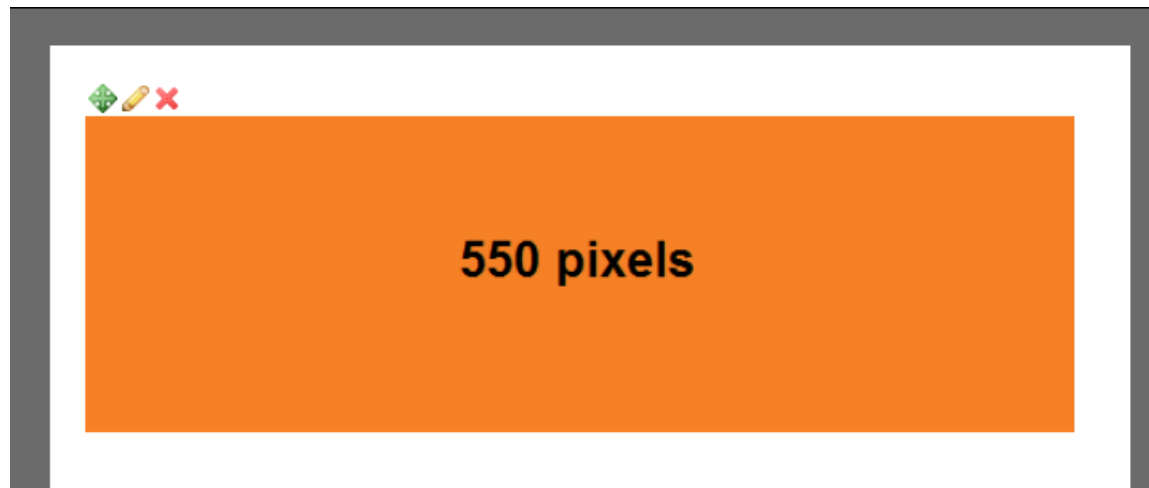
# Image, Hyperlink and Document Managers



**TIP:** *Keep your images/documents organized by putting them into folders.*

*Click to add a folder. You will NOT be able to move images/documents into folders after they are uploaded.*





















# Maximum image size 550px



# Use a saved query

## Email Recipients - Build Mailing List [?](#)

- Include all records (includes non-member/guest records)
- Create a new query
- Use a saved query

Name	Description	Creator	Date
  All Alumni	Primary Record Type = undergraduate alumnus/a OR graduate alumnus/a AND Deceased = No	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  Graduate Alumni	Primary Record Type = graduate alumnus/a AND Deceased = No	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  NOT Young Alumni	Everyone AND Deceased = No, Preferred Class Year NOT 2007 to 2016	<a href="#">Stephen Brown</a>	4/12/2016 10:24:41 PM
  PAAH Membership	Membership report with all PAAH members listed. Includes non-paying members and paying members with membership level and expiration.	<a href="#">Amy Chen</a>	11/28/2016 10:50:31 PM
  Parents	Primary Record Type = parent OR graduate parent AND Deceased = No	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  PWN Query	Primary Record Type = undergrad alum OR grad alum Gender = Female	<a href="#">Molly McGrath</a>	9/7/2016 1:39:27 PM
  Regional Standard Pull	Primary Record Type = undergraduate alumnus/a OR graduate alumnus/a OR parent OR graduate parent OR widow/er OR graduate widow/er AND Deceased = No	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  Regional Standard Pull - No Email	Primary Record Type = undergraduate alumnus/a OR graduate alumnus/a OR parent OR graduate parent OR widow/er OR graduate widow/er AND Deceased = No AND Primary Email = has no value	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  Undergraduate Alumni	Primary Record Type = undergraduate alumnus/a AND Deceased = No	<a href="#">Molly McGrath</a>	2/2/2016 10:23:12 AM
  Young Alumni +	Everyone AND Deceased = No, Preferred Class Year 2007 to 2016 (+a few extras)	<a href="#">Elizabeth McStravick</a>	4/12/2016 10:12:42 PM

- Use a criteria template
- Upload Alternate ID .csv/Excel file

# Take Advantage of Email Reporting

(Beta until end of April)



- Princeton open rate 36%
- Other higher education 25%

# Best Time to Send for Princeton\*

(Eastern time)

- 50% Sunday at 3 a.m.
- 45% Saturday at 10 p.m.
- 43% Saturday/Sunday at 4 a.m.
  
- Weekends are consistently higher than weekdays

**\*Yes, we know this is opposite industry standards**

# How to request contact information

---

- Send to TigerNet Help Desk:
  - Name
  - Leadership role
  - Community
  - Purpose of list

# TigerNet Help Desk



- Scheduling a time is greatly appreciated by your dedicated agents, Angela and Sarah
  - Weekdays: 8 a.m. - 6 p.m. ET
  - Weekends: 10 a.m. - 3 p.m. ET
- [alumnivolunteers@princeton.edu](mailto:alumnivolunteers@princeton.edu)
- 855-249-1829



# Save the Date! Upcoming Events

## Alumni Gatherings With President Eisgruber

- **May 2, 2018: Los Angeles, CA**  
[alumni.princeton.edu/calendar/president/losangeles](http://alumni.princeton.edu/calendar/president/losangeles)



## Reunions 2018

- **May 31 – June 3, 2018**  
[alumni.princeton.edu/goinback/reunions/2018](http://alumni.princeton.edu/goinback/reunions/2018)