



Tigers Always Learning: Resources and Program Ideas for Bringing Princeton's Academic Programming to Your Region

Presented by:

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- Dean Menegas '83, Moderator

Agenda

- Introductions
- CAPA mission/Meeting objective (5 minutes)
- Part I: Online resources (15 minutes)
- Part II: Examples of academic programming from RAs (20 minutes)
- Part III: Collaborating to increase the connection between alumni and academic programming (15 minutes)
- Wrap Up/Next Steps (5 minutes)

CAPA



The Committee on Academic Programs for Alumni (CAPA) works with the Alumni Affairs staff to build and maintain a lifelong learning relationship between the University and its alumni. The committee evaluates the suitability of topics, program formats, and faculty members for the alumni education audience. Moreover, CAPA plays a crucial role as ambassadors of alumni education, seeking to broaden awareness of and participation in alumni education programs.

Meeting Objective

- **To increase the connection between alumni and academic programming by:**
 - Making you aware of the academic programming resources available
 - Encouraging you to spread the word to other alumni
 - Reviewing some examples of academic programming being offered in different regions
 - Collaborating to find *ways to make offering academic programming in the regions easier so it is offered more often*

Part I: Online Resources

- What academic programming is available online?
 - Speakers Bureau & FAQ
 - Alumni Event Lectures
 - Princeton Pre-Read
 - Faculty Book List
 - Princeton On-Line
 - Media Central
 - Woocasts
 - Princeton You Tube

Speakers Bureau

50 **EVENTS**
PER YEAR

40 **SPEAKERS**
ACROSS 20
DEPARTMENTS

2,500 **ALUMNI**
AND
GUESTS

Mitch Henderson

Men's Basketball Coach • Pittsburgh
Thoughts on Winning Season



Stan Katz

Faculty WWS • Virginia
US Relations with Cuba



Emily A. Carter

Dean, School of Engineering and Applied Science;
Gerhard R. Andlinger Professor in Energy and the
Environment;
and Professor of Mechanical and Aerospace
Engineering
and Applied and Computational Mathematics
Chicago
The Future of Engineering at Princeton



Speakers Bureau

- Bringing Princeton to your regional club's...
 - Annual dinner
 - Reception for admitted students
 - Princeton Prize in Race Relations ceremony
 - Any other event that can draw at least 30 alumni



The PAA of France with Anastasia Vrachnos '91, Vice Provost for International Affairs and Operations, December 2017

Speakers Bureau

□ Submitting a Request Form

alumni.princeton.edu/learntravel/academicprogramming/speakersbureau

- Submit your request *at least 4 months* in advance of your event
 - Our busiest time is April-May

□ Flexibility is key!

- Alumni Affairs will work with your preferences for dates, speaker, and topic, but all are subject to the availability of our faculty

□ Associated expenses – Who covers costs?

- Alumni Affairs: all costs associated with the speaker's domestic travel and lodging
- Regional association: all costs associated with venue, A/V needs, catering, publicity, other incidentals

Other Online Resources

- Resources That May Inspire Regional Academic Programs
 - Alumni Event Lectures
 - Virtual Alumni Day
 - Affinity Group Conference Virtual Participation
 - Princeton Pre-Read
 - Book Club & Discussion (More to come on this!)
 - Faculty Book List
 - Book Club & Discussion
- Resources Alumni May Enjoy Browsing Independently
 - Lecture archive (400+ lectures that can be sorted by topic)
 - Princeton On-Line
 - Media Central
 - Woocasts
 - Princeton You Tube

Part II: Examples of Academic Programming

- CAPA/Princeton Association of NYC
 - F. Scott Fitzgerald In A Day
- Princeton Alumni Association of Eastern Connecticut
 - CAPA Program
- PA3
 - First Friday lunch series
- Princeton Alumni Association of Northern California
 - Alumni Faculty Forum
- Princeton Alumni Retreat
- More to come in the fall
 - Princeton Association UK

CAPA - Princeton Club of New York City

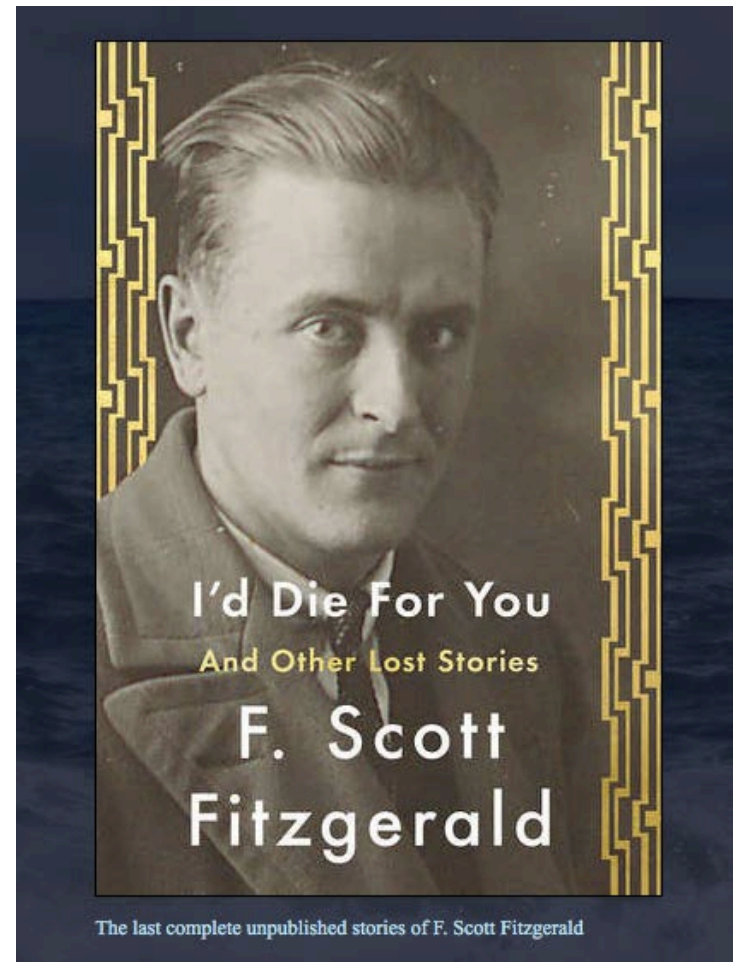
F. Scott Fitzgerald In A Day

- F. Scott Fitzgerald in a day was a program tested by CAPA and the Princeton Association of NYC in 2017.
- We aspired to find a way to bring the learning and camaraderie of the Princeton Journeys program to an audience that may not have the time or resources to invest in a traditional Journey.
- Desired program elements included a unique “travel” experience, an academic element and time to connect with other Princetonians.

CAPA - Princeton Club of New York City

F. Scott Fitzgerald In A Day

- Editor Anne Margaret Daniel '99 led a group of 20 on a walking tour of F. Scott Fitzgerald's haunts in New York City. A lunch and book discussion followed.
- The event was sold out almost immediately and enjoyed by all.
- An initial goal to provide two tiers of pricing to offer younger classes a lower rate proved too complicated, so tickets were sold at \$45, slightly below the cost of the event. The balance covered by the Alumni Association



Princeton Alumni Association of Eastern CT

- The Princeton Alumni Association of Eastern CT has formed their own CAPA Committee within the last year.
- The committee informs the club of the alumni education events available on campus.
- An initial lecture series has been planned on ethical conceptions of social justice.
 - Two talks are planned for the fall and the spring.

PA3 Friday Luncheon Series

Friday, March 2, starting at noon, First Friday Lunch

Nassau Club, 6 Mercer St., Princeton

Join us for First Fridays, a monthly event for undergraduate and graduate Princeton alumni, graduate students, and parents that combines a prix-fixe luncheon at the Nassau Club with an engaging talk by a Princeton University PhD candidate.

This month: Mayank Misra is a PhD candidate at the Woodrow Wilson School and the Levin Lab in the Department of Ecology and Evolutionary Biology. Mayank was formerly a civil rights lawyer in the High Courts of Delhi and Bombay, and the Supreme Court of India. He completed a masters in Public Administration from the Woodrow Wilson School in 2014, was a fellow at the New York Public Library, and consulted for the Open Society foundations, before returning to Princeton as a PhD student. Mayank's research as an ecologist, focuses on the evolution of modularity in socio-ecological systems, or how human beings organize to endure in the face of shifting fortunes. In his talk Mayank will discuss socio-ecological systems in general, and his study system in the Banni grasslands in India in particular, tying together how the colonially inspired planting of a tree may have led to people behaving (and dressing) differently.

Learn more and register: [here](#).

PA3 Friday Luncheon Series

- The First Friday lunch lectures was started 7 years ago
- A committee recruits the speakers, PhD candidates who are asked to talk extemporaneously without slides
- Each month 15 to 20 PA3 members have lunch and enjoy a lecture
 - The cost is \$25 collected by PayPal
- The Alumni Office can generate a list to help you identify speakers:
 - Princeton undergraduate alumni who are in graduate school near you
 - Graduate School alumni who are working in academia near you

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Alumni-Faculty Forum (AFF) On the Road

- Piloted in San Francisco on February 1, 2018
- Topic: *The Future of Healthcare*
- Moderator
 - Heather Howard, Lecturer in Public Affairs, WWS
- Panelists:
 - Denise Raquel Dunning *01
 - Richard Thomason *90
 - Owen Garrick '90
 - Edwin Park '95
- Format: Panel Discussion and Q&A

Alumni Retreat

- Annual Princeton Alumni Retreat began in 2012:
“Princeton Sierra Camp”
 - Attended by 150-160 Princetonians from diverse classes, along with family members of all ages
 - Held over a long weekend in October at the Stanford Sierra Camp, a spectacular scenic location near Lake Tahoe
 - Offered a wide range of organized and individual activities including boating, hikes, climbing wall, geo-caching, tennis, group bonfire and s’mores, wine receptions, disco bingo, crafts, yoga
 - Attended by a Princeton faculty member who participates in the weekend program and gave a talk

Collaborating to increase academic programming

- What would help?
 - Programs “in a box”?
 - Which program ideas do you think are worth pursuing to create a template to be used regionally?
 - Guide to online resources?
 - CAPA produced publication to distribute to members?
- Ways to evaluate our efforts
 - New questions on annual survey will track number of alumni events
 - Data available from website traffic
 - ?

Save the Date! Upcoming Events

Alumni Gatherings With President Eisgruber

- **March 7, 2018: Tokyo, Japan**
alumni.princeton.edu/calendar/president/tokyo
- **March 23, 2018: Phoenix, AZ**
alumni.princeton.edu/calendar/president/phoenix
- **May 2, 2018: Los Angeles, CA**
alumni.princeton.edu/calendar/president/losangeles



Reunions 2018

- **May 31 – June 3, 2018**
alumni.princeton.edu/goinback/reunions/2018