



In-person and Virtual Event Collaborations: Opportunities, Approaches and Success Stories

Stephanie Bachas-Daunert '10

Brendan O'Connor '90

Committee on Regional Associations

February 16, 2023



Introduction



Stephanie Bachas-Daunert '10
President – Princeton
Club of Northern CA

- President of PCNC
- Previously served as VP of Events and Events Chair of PCNC
- Second year member of CORA
- Executive Committee of the Princeton University Alumni Council
- ALPA member, PWN member, Princeton Diversity Discussions West Coast Wednesdays, Annual Giving volunteer
- PhD in Environmental Engineering from Stanford. Postdoctoral Scholar at Stanford in Infectious Diseases & Geographic Medicine researching the effects of environmental contaminants on the human gut microbiome.



Brendan O'Connor '90
President – Princeton
Club of Northwestern NJ

- President of PCNWNJ
- Previously served as VP, Secretary and Membership Chair for PCNWNJ
- First year member of CORA, ACEC
- Annual Giving volunteer (Leadership and Participation gifts)
- 10+ years as an ASC interviewer (previously an ASC315 Co-Chair for 3 years)
- Class of '90 Alumni-Faculty Forums Chair for Reunions (30th, and maybe 35th?)
- Reside in Basking Ridge, NJ (~50 minutes north of Princeton)



What we'll be discussing

- Opportunities and approaches for successful event collaborations between:
 - Regional Associations (RAs)
 - Princeton Affinity groups
 - Other Princeton affiliates (e.g., Undergrad Alumni Classes, APGA)
 - Non-Princeton groups
 - Success stories
 - What is event success?
 - “Good event turnout with delighted attendees who promise to attend future events”
 - Bonus: ... and become more engaged in other alumni activities
 - Higher order success
-



Why collaborate on events?

- Reach broader, more diverse audiences
 - (Re-) Connect alums across notional boundaries
 - Tap into better ideas from a wider range of sources
 - Share event planning/organizing workload
 - Better cadence of higher quality events, especially for smaller and/or more remote regional associations
 - Attract “critical mass” audiences for more specialized or niche events
 - Cost sharing, in some cases
 - Improve turnout
-



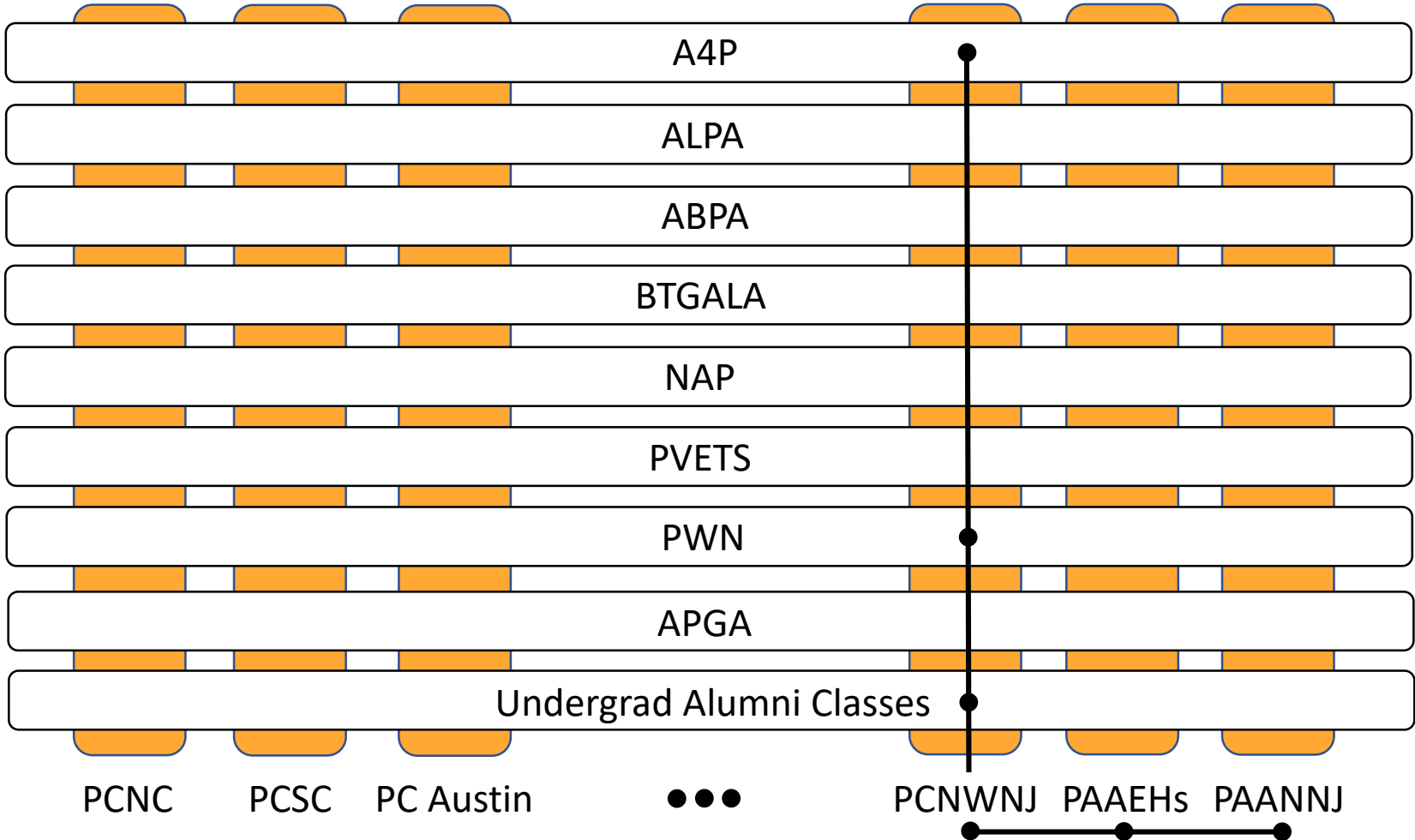
Collaboration building blocks

- 158 Regional Associations worldwide
 - Seven Princeton Affinity Groups
 - A4P, ABPA, ALPA, BTGALA, NAP, PVETS, PWN
 - Princeton Graduate Alumni (APGA)
 - Princeton Undergraduate Alumni Classes
 - Princeton Office of Alumni Engagement
 - Event formats – in-person and virtual
 - Event ideas – endless!
 - Collaboration form: Co-promotion (low commitment), co-planning (higher), co-funding (highest)
-



In-person events: Proximate RAs; Any Affinity Groups/Grad/Undergrad

Virtual events: Any RAs; Any Affinity Groups/Grad/Undergrad





Illustrative Collaborations Involving PC of Northwestern NJ



PPRR in Northern NJ

- Long time Northern NJ collaboration between PPRR Committee of NNJ, PCNWNJ, PAAEHs and PAANNJ
- Tradition: PCNWNJ authorizes funding for this event during our first Board meeting of each new fiscal year



PC of Northwestern New Jersey



The Princeton Prize in Race Relations identifies and recognizes high-school-age students who significantly engage and challenge their schools or communities to advance racial equity in order to promote respect and understanding among all people.

Please Join the
**Princeton Prize in Race Relations Committee of Northern
New Jersey**

Sunday, April 24, 2022

4:00 to 6:00 p.m.

At the Annual Awards Ceremony and Reception honoring the 2022
Recipients



NNJ Lunar New Year Celebration

- Collaboration between A4P and the NNJ Regional Associations
- Other co-sponsors included PWNNNJ, PPRR and the Great Class of 1977
- So many Class of 1977 class members attended that it was almost like a mini-Reunion!



PC of Northwestern New Jersey



New Jersey – Northern

Lunar New Year of the Tiger Celebration

Sponsored by A4P, PCNWNJ, PAAEHs, PAANNJ, PWN of NNJ, PRR of NNJ, and Class of 1977

Dim Sum to Celebrate the **Year of the Tiger** and Catch Up with PU Alumni, Family, and Friends. Never tried Dim Sum but wanted to? Join us! Best when shared in large group with variety of dishes.


Date: Saturday, Mar.12, 2022, 11:00am

Location: [Qin Dynasty Restaurant](#), 857 US-46, Parsippany, NJ 07054




2022 Orange and Black Day

- PCNWNJ was planning an in-person event for O&B Day
- PWNNNJ was also planning to host an O&B Day event
- PCNWNJ and PWNNNJ agreed to combine forces and host one larger event
- The Great Class of 1990 was a co-sponsor, and partially funded its members' attendance



PC of Northwestern New Jersey



Please join the **Princeton Club of Northwestern NJ** and the **Princeton Women's Network of Northern NJ** and the **Princeton Class of 1990**

for our

**2022 Orange and Black Day
Two Part Celebration**

It's the 276th anniversary of Princeton's founding charter.
Orange and Black never goes out of style!!!

Saturday October 22, 2022
Part 1: 4pm at Bull n Bear Brewery (light food, cash bar)
Part 2: ~6pm: Dinner in Summit (optional, details TBD)





Northern NJ Holiday Happy Hour

- Virtual collab between PCNWNJ, PAAEHs and PAANNJ
- Attendees really enjoyed seeing friends and classmates from outside their own Regional Associations



PC of Northwestern New Jersey




*Please join the
PAA of Essex and Hudson,
PAA of Northern New Jersey
and
PC of Northwestern New Jersey
for
A Northern NJ Holiday Happy Hour*

Free Event via Zoom




“How to Un-Busy Yourself”

- Planned as a PCNWNJ-only virtual event
- PWNNNJ noted the speaker, and the topic, and asked if they could co-promote it. PCNWNJ said “Yes, please.”
- PWNNNJ promoted it within NNJ, and through many other PWN chapters
- 70-80 attendees, most of them from outside PCNWNJ



PC of Northwestern New Jersey



*Please join the
Princeton Club of Northwestern New Jersey
for a virtual presentation*

*How to Un-Busy Yourself:
Practical Strategies to Manage Your Time Better in the New Year*


*Tuesday, Jan 12
7:30 pm*

Zoom Meeting




NNJ Virtual Trivia Night

- PCNWNJ, PAAEHs and PAANNJ combined to offer a NNJ Princeton-themed virtual Trivia Night
- Run by Lily Partridge '82
- Very fun, and surprisingly competitive



PC of Northwestern New Jersey



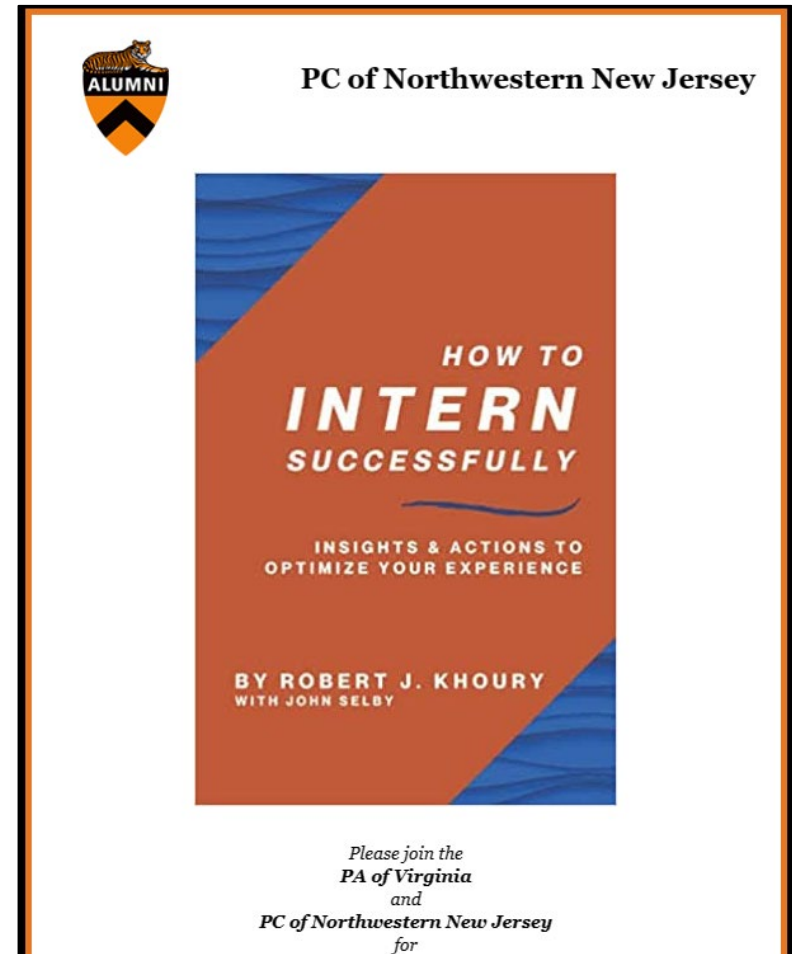
*Please join the
PAA of Essex and Hudson,
PAA of Northern New Jersey
and
PC of Northwestern New Jersey
for
A Northern NJ Trivia Night*

Free Event via Zoom



“How to Intern Successfully”

- PCNWNJ invited Rob Khoury '90 to speak with our Club members
- ... Might there be other Regional Associations with '90 connections who would co-sponsor this?
- Agustin Rodriguez '90 is President of PA of Virginia. PAVA became a (non-adjacent) RA co-sponsor



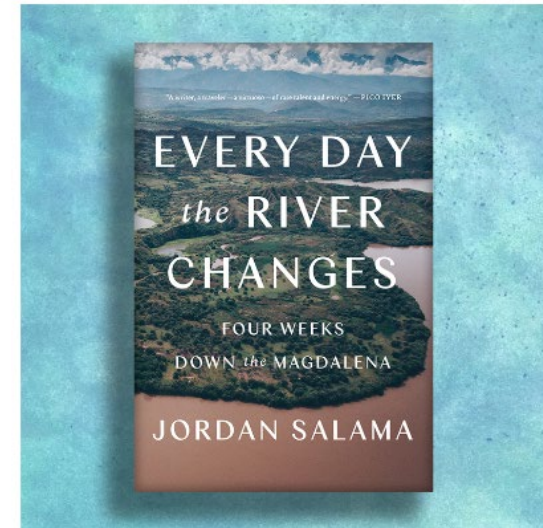


“Every Day the River Changes”

- PCNWNJ, PAAEHs and PAANNJ began to plan a virtual event for “Every Day the River Changes”
- Jordan Salama ‘19 agreed to speak at our event
- PWNNNJ runs a regular Book Club for its membership and this book was on their future reading list
- PWNNNJ and the three NNJ RAs agreed to partner and host one event for our region
- Given their deep experience with virtual book club events, PWNNNJ took the lead; the result was fantastic



PC of Northwestern New Jersey




Please join the
Princeton Women's Network of Northern NJ
and the
PCNWNJ, PAAEHs and PAANNJ Regional Associations

PWNNNJ Book Club
is delighted to host author Jordan Salama '19
and fellow alumni from our NNJ region on
Thursday, December 1
6:30 - 7:45 pm via Zoom




All-Ivy Poker Night

- Columbia University Club of NJ reaches out periodically to invite various PCs and PAAs in NJ to their All-Ivy events
- PCNWNJ selectively extends these invitations to its membership



PC of Northwestern New Jersey



*The Princeton Club of Northwestern New Jersey
invites you to the 2021*

All-Ivy Poker Invitational

**Monday, Dec 13
7:30-11pm**

*hosted by
The Columbia University Club of New Jersey*



Considerations for collaborations

- Understand what each alumni group is interested in, and what each group brings
 - Budget/co-sponsorship/allocation of work: agree on these up front
 - In-person event considerations: geographic overlays and adjacencies between Princeton alumni groups; travel distances / travel time
 - Virtual event considerations: time zones; personal connections and shared interests; logistics for tangible products needed (e.g., chocolate or wine tastings) for event participants
 - Other considerations/issues: sorting out co-sponsor calendar conflicts; managing event messaging frequency; if there is any prior event history or event ownership concerns
-



Success Stories from PCNC and other Regions:

In-Person Collaborations

25 regional associations, 6 affinity groups, and APGA



A4P Lunar New Year Celebrations

Affinity group geographic overlay with regional associations

In Person



[View Insights](#)

[Boost Post](#)



Liked by princetonclubofjapan and 17 others

princetonclubnorcal Our Lunar New Year Dim Sum Brunch with @a4ptiger was so much fun! Thanks to our @princetonalumni volunteers and attendees!



Virtual



[View Insights](#)

[Boost Post](#)



Liked by princetonclubofjapan and 4 others

princetonclubnorcal While we're going to miss our annual Lunar New Year Dim Sum Brunch (look out, 2022!), we're excited to join @a4ptiger for a virtual celebration of the Year of the Ox on Feb 24th. Register at link above; more details at PCNC.org

In Person



[View Insights](#)

[Boost Post](#)



Liked by princetonclubofjapan and 14 others

princetonclubnorcal Epic dim sum at our Lunar New Year celebration with @a4ptiger. Thanks to the over 50 Bay Area #PrincetonAlumni who joined in on the fun!

FEBRUARY EVENTS

FEB 1	Tiger Author Talk @ Howson Library	5-7P
FEB 4	Group Bike Ride @ Govalle Park	10-12N
FEB 4	Escape Room @ Novel Escape	12-1P
FEB 26	Lunar New Year Dim Sum @ Wu Chow	11-1P

[HTTPS://WWW.PRINCETONCLUBOFAUSTIN.COM/UPCOMING-EVENTS](https://www.princetonclubofaustin.com/upcoming-events)

In Person

Lunar New Year of the Tiger Celebration

Sponsored by A4P, PCNWNJ, PAAEHs, PAANNJ, PWN of NNJ, PRR of NNJ, and Class of 1977





Author/Filmmaker Events

Affinity group geographic overlay with regional associations; virtual access across geographies

In Person



View Insights

Boost Post



Liked by princetonclubofjapan and 10 others

princetonclubnorcal What an amazing event! Thank you to Abigail Hing Wen S'95 for discussing your book with us. And thanks to co-hosts @harvard4a and @a4ptiger (and @gibsondunnandcrutcher for the space)! Great to see so many #princetonalumni and #harvardalumni

Virtual



View Insights

Boost Post



Liked by princetonclubofjapan and 5 others

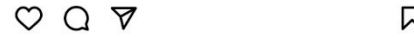
princetonclubnorcal Have you checked out our new website yet? We announced it this week! It's at pcnc.org and has been in the works since 2019—we're excited to share it with you! To join or renew your membership, go to pcnc.org/membership

Virtual



View Insights

Boost Post



Liked by princetonclubofjapan and 6 others
princetonclubnorcal Please join us in attending this talk by author Ann Tashi Slater '84 on Oct 26th. More info at pcnc.org

Virtual



Academy Award Nominee ABACUS: Zoom Panel with the Documentary's Producer and its Protagonists

AUGUST 12, 2020

View Insights

Boost Post



Liked by princetonclubturkey and 5 others
princetonclubnorcal Join us for a panel with the producer and protagonists of Academy Award nominee documentary ABACUS: Small Enough to Jail (@abacusmovie). All Princeton alumni are invited to



Hispanic Heritage Month Tiger Author Talk



Facilitated by
**John Morán
González '88**

Editor of The Cambridge
Companion to Latina/o
American Literature

Monday, October 3, 2022
5:30 - 7:30 PM

Watch your Princeton Club of Austin & ALPA emails for event address & RSVP link.





Happy Hours/Winery Visits/Cruises

Collaborations boost in-person turnout & ability to reach minimum spends/tickets



PCNC, PWNNC and BTGALA Happy Hour in San Francisco

DATE: FEBRUARY 17, 2023



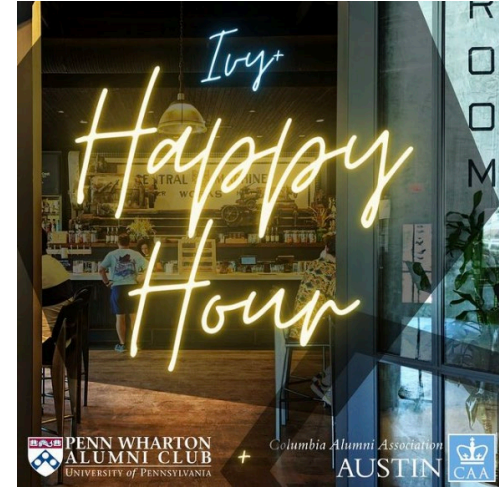
Ivy Alumni Summer Vineyard Party

Folktale Winery & Vineyards, Carmel



8 likes

pcofsd The two year anniversary of Adelante Tigres celebrated by a nice group of SD alums and friends one week ago in the Gaslamp! 🍷❤️



Liked by princetonclubofjapan and 6 others
pccyoungalum Kicking off Halloweekend with the Ivy+ costume party! Thank you to everyone that joined us @moescantina 🇺🇸🇯🇵🇨🇦🇦





Princeton Women's Network Events

Geographic overlay with regional associations; multiple relaunches this year



PWN Relaunch Events

PWN Events



[View Insights](#)

[Boost Post](#)



Liked by [princetonclubofjapan](#) and 44 others

[princetonclubnorcal](#) We're thrilled to share the relaunch of the Princeton Women's Network of Northern California (PWNNC)! Over 120 alumnae attended the relaunch led by co-chairs Samantha Parent Walravens '90 and Ann Marie Lavigne '98. Many thanks to Catarina Schwab '96 for hosting and



Liked by [princetonclubofjapan](#) and 18 others

[tigersinaustin](#) Cheers to the Princeton Women's Network of Austin launch event!

View 1 comment
July 21, 2022

[View Insights](#)

[Boost Post](#)



Liked by [princetonclubofjapan](#) and 4 others

[princetonclubnorcal](#) Tiger workout time! Princeton Women's Network NorCal (PWNNC) gathered for holiday hot yoga in Marin @nowpoweryoga @susanhauser. Thanks to all attendees and organizers 🐅❤️

Princeton Women's Network Wine Tasting



Liked by [princetonclubofjapan](#) and 7 others
[tigersinaustin](#) ❤️ WINE down your week with us at the @theaustinwinery on Thursday July 21 for the official launch of the... more

PWN Event: Brunch and Publishing with a Purpose at Princeton University Press



9:30AM - 11:00AM Sat 18 Jun 2022, Eastern timezone
Join PWN-DC for brunch and a discussion with Christie Henry, Director of Princeton University Press. She'll share her experiences at Princeton University Press and the possibilities and challenges facing the publishing industry.

[tell a friend](#) [read more](#) [Add to Calendar](#)

PCNWNJ with PWN + 3 Regional Associations





Sports Outings

Collaborations boost in-person turnout & ability to reach minimum spends/tickets

Tickets to Game

NHL.com



PC South Florida + PC Fort Lauderdale

Watch Party

PD

FOOTBALL GAME WATCH

FRIDAY, NOV 5, 5:00-8:30PM

Join us for Princeton-Dartmouth football watch & happy hour this Friday at The Park on South Lamar pub. We'll grab a few tables on the outdoor patio, enjoy the game, and imbibe a few quality beverages. We hope you can join!



3 likes

tigersinaustin Join us this Friday for Princeton-Dartmouth football game watch & happy hour at The Park on South Lamar from 5-8:30pm. We'll grab a few tables on the outdoor patio and share a few tasty beverages. We hope you can join!

Watch Party

HARVARD VS. PRINCETON

PRINCETON & HARVARD ALUMNI

WATCH PARTY
SHARED APPS AND CASH BAR
FRI, OCTOBER 21
6 PM TO 8 PM

LESTER'S
9906 CLAYTON RD
ST. LOUIS, MO 63124

MORE INFORMATION
PRINCETON: EMILEY URANSEL
EURANSEL@GMAIL.COM



Liked by tigersinaustin and 8 others

princetonclubstlouis Please join us tomorrow night at Lester's for a joint event with the Harvard Club of

Watch Party

Princeton v. Dartmouth Viewing Party

12:30PM - 4:00PM Sat 5 Nov 2022, Eastern timezone

Watch the undefeated Tigers take on Dartmouth with fellow Tigers and Dartmouth alum.

[tell a friend](#) [read more](#) [Add to Calendar](#)





Regionally Relevant Events

Geographic relative proximity allows for annual or biannual special events

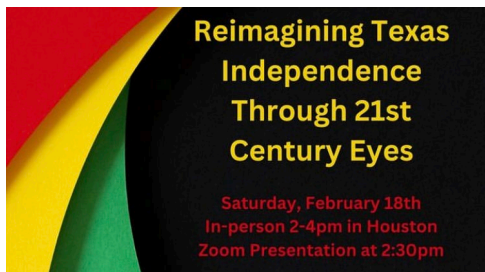


PRINCETON CLUB
of SOUTHWEST FLORIDA

Tiger Weekend in Key West January 7-9, 2023

Make your reservations now for a weekend in Florida's southernmost city, including Saturday lunch by the water, Saturday private dinner with Princeton author Roberta Isleib '75 (Lucy Burdette), Sunday walking tour of culinary landmarks and Monday boat trip to Dry Tortugas National Park.

Pat O'Connell '74 in Miami with PCSofla
Paul Atkinson '74 in Bonita Springs with PCSWF



4 likes

tigersinaustin Reunite with fellow Tigers from Texas, the Great Class of '89, @alpa.princeton and @abpa_princeton this Saturday to learn more about Texas history.

Princeton at Art Basel 2022!

The **Princeton Club of Fort Lauderdale/Broward County** and the **Princeton Club of South Florida** sponsored two special events celebrating **Art Basel | Miami Beach**, one of the world's premiere modern art exhibitions:

- Breakfast talk and curated Art Basel tour of Princeton-adjacent art with Princeton Visual Arts Professor Jeff Whetstone, and
- Reception and violin concert at Golden Beach home of noted musicians and collectors Sean ('03), Lauren ('06) and David ('08) Carpenter.



AAPI-DC Event: Special Group Tour of the Library of Congress Asian Reading Room



4:00PM - 7:00PM Fri 17 Jun 2022, Eastern timezone

Asian American Alumni Association of Princeton-DC Region presents a private insider tour of the Library of Congress Asian Reading Room.

[tell a friend](#) [read more](#) [Add to Calendar](#)



paahouston





Success Stories from PCNC and other Regions:

Virtual Collaborations

25 regional associations, 6 affinity groups, and APGA



Virtual Wine Tastings

Tiger-Owned Wineries: Marimar Estate, Kingston Family Winery, Moone Tsai, Wente
No need for geographic proximity; considerations for time zone compatibility & wine shipping availability



Virtual Wine Tasting with Local Alumni-Run Winery Marimar Estate

DATE: AUGUST 19, 2020

[View Insights](#) [Boost Post](#)



View Insights [Boost Post](#)



View Insights [Boost Post](#)



Virtual Wine Tasting with Moone Tsai Wines (PCNC, PANYC, & PANE)

DATE: OCTOBER 20, 2021

[View Insights](#) [Boost Post](#)

Liked by [princetonclubofjapan](#) and 8 others

[princetonclubnorcal](#) Excited to announce our virtual wine tasting with local alumni-run winery @marimarestate! Our event on 8/19 is open to Princeton alumni, and we'll be co-hosting with @princetoninboston and the Princeton Association of New York City 🍷❤️ More info at [pcnc.org/events/](#)

Liked by [princetonclubofjapan](#) and 17 others

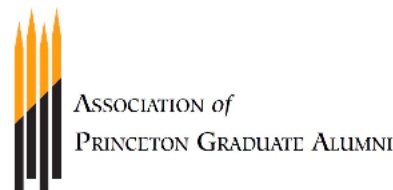
[princetonclubnorcal](#) Thank you to the 30 alumni who attended our virtual wine tasting with @moonetsaiwines on 10/20. Huge thanks to our co-hosts @princetoninboston and PANYC! 🍷❤️

Liked by [princetonclubofjapan](#) and 11 others

[princetonclubnorcal](#) We had so much fun at our virtual wine tasting! Thanks to our co-organizers—working with @princetoninboston & PANYC always gives us something to smile about! 🍷😊❤️

Liked by [princetoninboston](#) and 8 others

[princetonclubnorcal](#) We are excited to announce our upcoming wine tasting with @moonetsaiwines on Oct 20th at 5 pm PT! See [pcnc.org](#) for more info. Thanks to our co-hosts. @princetoninboston and Princeton



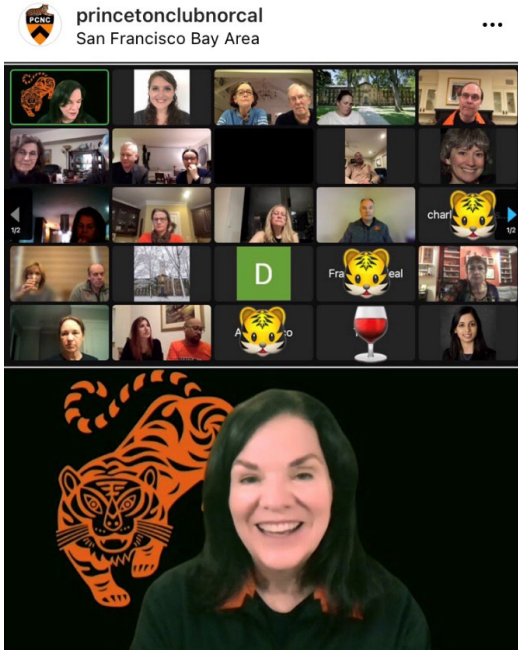


Virtual Wine Workshops

Led by Certified Sommelier Lisa Drakeman *88 h'35

Lisa is also President of PC Hilton Head and a CORA Member

No need for geographic proximity; considerations for time zone compatibility



Sommelier Secrets Blind Tasting is a Developed Skill

A restaurant or wine shop experience can be absolutely mystifying, with wine professionals throwing around baffling phrases like carbonic maceration and malolactic fermentation.

We will try to demystify this experience by lifting the veil on the blind tasting process. We will learn about the terms wine professionals use and what they mean. Blind tasting is a method for assessing a wine's characteristics by focusing on **appearance, aromas, flavors, and structure**. Wines vary, exhibiting different combinations of these qualities. Developing blind tasting skills involves building a knowledge base of specific wine's profiles.

Carbonic maceration is fermentation with whole berries, which imparts flavors of Kirsch and bubblegum. Wine makers sometimes use this to enhance the flavors of a what would otherwise be a somewhat uncomplicated wine, such as a basic Beaujolais.

Malolactic fermentation softens a wine's acidity and results in the buttery flavors found in many Chardonnays, for example.

Tasting Kit Essentials



Wine flavors and aromas can seem very subtle at first. With practice, you will recognize elements like fruits or oak characteristics. One way to enhance your learning curve is to create a tasting kit. You can sniff and taste these items to help build recognition of the flavors and aromas when you taste a wine.

Consult the attached list of common wine aromas and flavors. Assemble items from the list, like cloves, cinnamon, fresh fruits, or vegetables. Many of these are pantry staples. Some are not. Blackcurrants, a classic flavor of Cabernet Sauvignon, are not well known in the US because they were banned for many years. They are readily available in the UK. Ribena, a popular British juice drink is a great example of blackcurrant flavor. You can purchase this on Amazon and in some grocery stores like Publix and Kroger.



Lisa N. Drakeman, Ph.D. *88 S*88 P*02 H'35 is a Certified Sommelier, who holds a Diploma with Merit from the world's leading wine educator, the Wine and Spirits Education Trust. She shares her love of wine on her website www.findyourwinesyles.com. She is a member of the Princeton Alumni Council Executive Committee.

© 2023 by Lisa N. Drakeman. All rights reserved.
Graphic design by Cindy Drakeman '02.



ASSOCIATION of
PRINCETON GRADUATE ALUMNI



Virtual Wellness Events

Collaborations with Princeton & Ivy alumni groups
No need for geographic proximity; boost Zoom attendance



PRINCETON CLUB YOGA & MINDFULNESS MEDITATION WORKSHOP

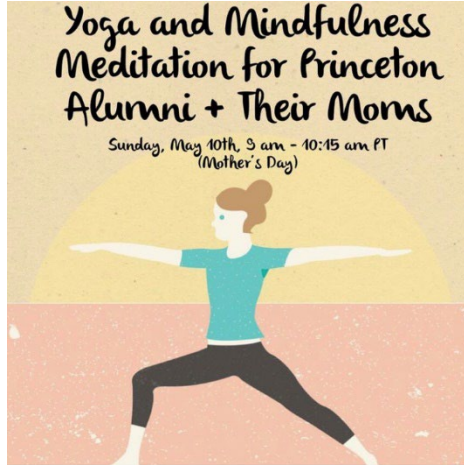
SUNDAY 4/19/20
9 AM - 10:30 AM PDT
INFO AT PCNC.ORG

[View Insights](#)

[Boost Post](#)



Liked by princetoninboston and 23 others
princetonclubnorcal Join us for a bicoastal Yoga and Mindfulness Meditation Workshop with @princetoninboston this Sunday 4/19 from... more



[View Insights](#)

[Boost Post](#)



Liked by princetoninboston and 13 others
princetonclubnorcal Join us for a bicoastal Yoga and Mindfulness Meditation Workshop with @princetoninboston this Sunday 5/10 from... more



Ayurveda: Ancient Wisdom for Modern Times (Collaboration with Columbia Alumni of Northern CA)

MARCH 25, 2021

[View Insights](#)

[Boost Post](#)



Liked by onlyoneanita and 3 others
princetonclubnorcal Please join us today (3/25) for an event on Ayurveda with @columbianorcal from 4-4:45 pm PT. More info at pcnc.org... more



[View Insights](#)

[Boost Post](#)



Liked by princetonclubofjapan and 8 others
princetonclubnorcal Thank you to the 35 #princetonalumni and @columbianorcal members who attended our seminar on aging last night! And thanks to our speakers, The Three Bobs '68!



Stress Relief + Coping Strategies (Collaboration with Columbia Alumni of Northern CA)

Date: September 22, 2020 Posted by: Nicola

[View Insights](#)

[Boost Post](#)



Liked by princetonclubofjapan and 4 others
princetonclubnorcal Join us tomorrow (9/22) from 7-9 pm PT for a collaborative event with @columbianorcal 🧘 Learn how to leverage existing stress coping strategies, shift your mindset about





Virtual Seminars

No need for geographic proximity; considerations for time zone compatibility

A4P, PCNC, & PANYC



A Conversation with Professor Beth Lew-Williams (Collaboration with A4P and PANYC)

JULY 15, 2020

[View Insights](#)

[Boost Post](#)



9 likes

princetonclubnorcal Join us at 4 pm PT this Wednesday (7/15) for a conversation with Princeton Professor Beth Lew-Williams. More info at... more

First Trans-Pacific Lecture



[View Insights](#)

[Boost Post](#)



Liked by princetoninboston and 10 others

princetonclubnorcal Thanks to the 33 #princetonalumni who attended our first Trans-Pacific Lecture, co-hosted by... more

princetonclubofjapan It was SUCH an excellent talk; we were all impressed by the amount of details and fascinating stats. Thank you @paa_taiwan and PAA Hawaii members for participating! 🙌🌸

Seminar for Clubs of the Pacific



"Through the Ocean to the Mantle" – A virtual discussion with Professor Frederik Simons of the Geosciences Department

Friday, January 13, 2023, 5:30 pm Pacific Time

Please join the Princeton Clubs of Northern California, Oregon, Western Washington, Hawaii and Japan for a virtual discussion with Professor Simons of the Geosciences Department. We are excited to bring the clubs of the Pacific together for this exciting conversation.



PAA Taiwan

PC Oregon

PC Japan


PAA Hawaii

PC Western WA



Princeton Diversity Discussions

No need for geographic proximity; build relationships with affinity & regional groups in regions



**Princeton
Diversity
Discussions**

Association of Black Princeton Alumni (ABPA)
 Association of Latino Princeton Alumni (ALPA)
 Asian American Alumni Association of Princeton (A4P)
 Native Alumni of Princeton (NAP)

West Coast Wednesdays
Texas Diversity Discussions
Washington, DC Diversity Discussions

Event series led by Jenny Korn '96
jkorn@alumni.princeton.edu





Trivia & Poker Nights

No need for geographic proximity; build relationships; boost turnout to have enough players

PANE Virtual Trivia Night

One of a repeating series of events.



PRINCETON
ALUMNI
NEW ENGLAND

Trivia Night

Princeton & New England Trivia with other organizations



PC of Northwestern New Jersey



*Please join the
PAA of Essex and Hudson,
PAA of Northern New Jersey
and
PC of Northwestern New Jersey
for*

*A Northern NJ **Trivia Night***



Social Media Collaborations

Instagram Takeover: Princeton Club in Japan <-> PCNC

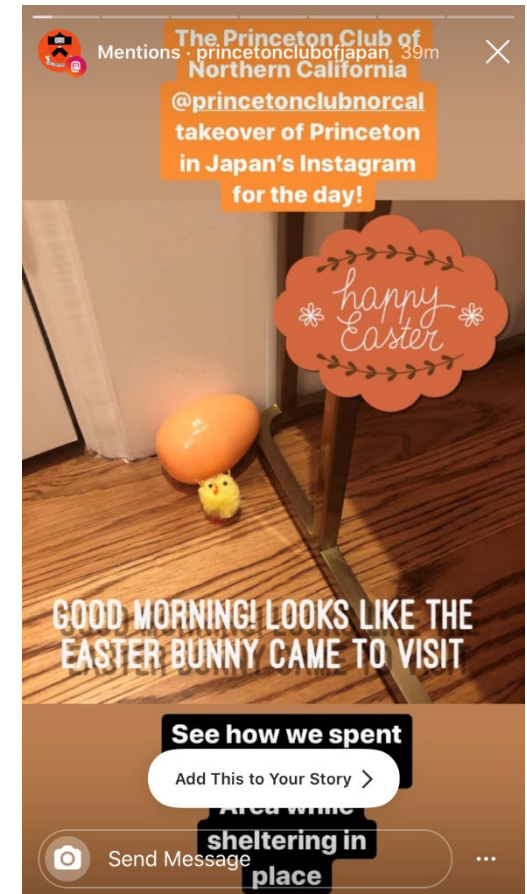
No need for geographic proximity or time zone considerations; build relationships & boost profiles globally



Post



Example of Stories





Social Media Connections

Commenting & Connecting with Other Clubs/Alumni Associations

No need for geographic proximity or time zone considerations; build relationships & boost profiles globally



[View Insights](#)

[Boost Post](#)



Liked by [princetoninboston](#) and 44 others

[princetonclubnorcal](#) We're thrilled to share the relaunch of the Princeton Women's Network of Northern California (PWNNC)! Over 120 alumnae attended the relaunch led by co-chairs Samantha Parent Walravens '90 and Ann Marie Lavigne '98. Many thanks to Catarina Schwab '96 for hosting and the event speaker Katie Hall '80. More info at

Instagram



Liked by [princetonclubofjapan](#) and 14 others

[paa_taiwan](#) Princeton lost the basketball game to Yale in New Haven this morning (Taipei time). Nevertheless, we had a good time with our friends from Yale over breakfast. #princetonalumni #princeton taiwan #paataiwan

[princetonclubnorcal](#) What a fun idea for a meet-up with other local Ivy alumni associations! 🍷❤️



Liked by [princetonclubofjapan](#) and 22 others

[princetonclubturkey](#) Happy New Tiger Year 🍷🐯



Viewers

- [jackattack09s](#)
Dan Holligan
- [dartmouthclubsf](#)
Dartmouth Club San Francisco
- [paa_taiwan](#)
PAA of Taiwan
- [princeton_chw](#)
Princeton CHW
- [tigersinaustin](#)
Princeton Club of Austin
- [princetonclubofjapan](#)
Princeton Club of Japan
- [onlvoneanita](#)

Story Analytics

Post Interactions



Event collabs – get going!

- Think of an event which would be made better through collaboration
 - Find Regional Associations, Affinity Groups, the Grad Alum Association and/or Undergrad Alumni Classes which you'd like to collaborate with
 - Personal Princeton network (friends, classmates, etc.)
 - TigerNet Leadership search
 - Contact info from Affinity Groups, APGA and Class websites
 - Alumni Engagement office (e.g., Kat Kennedy and her team) for suggestions and contact info
 - Connect/follow other Princeton alumni groups on social media (PCNC and PC Japan collaborations started this way!)
-



Questions?

sbachas@stanford.edu

[b m oconnor@hotmail.com](mailto:b_m_oconnor@hotmail.com)
