Victoria (Tori) Velkoff has spent nearly 25 years at the U.S. Census Bureau. As a senior executive, she has led several divisions at the core of the Census Bureau’s mission. Currently, Tori leads the American Community Survey Office at Census. She directs the work on the American Community Survey (ACS), which is the principal source of social, demographic, economic, and housing information for the nation, states, counties, cities, and towns. Tori is leading the research effort to reduce respondent burden while maintaining the quality of the ACS. In previous positions, Tori directed the Census Bureau's research on homeownership rates, income, poverty and health insurance, new measures for same-sex relationships, and the development of the supplemental poverty measure. She also directed the research and outreach on race and Hispanic origin data, the production of population estimates and projections for the United States and other countries, and international assistance work. Tori’s research has focused broadly on the impact of aging populations worldwide, gender issues, and the collection, analysis, and dissemination of demographic data.

Tori completed her undergraduate work the University of Michigan and received a B.A. in Economics. Continuing at Michigan, she earned an M.A. in Russian and East European Studies. While at Princeton, she received her Ph.D. in Sociology and Demography.

Tori is a Senior Fellow with the Partnership for Public Service Excellence in Government program. She also serves on Statistics Canada’s Advisory Committee for Demography Statistics. Tori has received several Department of Commerce Bronze Medal Awards for her work on demographic analysis, the American Community Survey content test, housing unit based estimates research, and sample vital registration in developing countries.