



GRANTS TO ALUMNI COUNCIL COMMITTEES AND AFFILIATED GROUPS

Committee on Alumni Relations & Communications

July 2006

ABOUT THE GRANTS

Through its ARC Committee, the Alumni Council awards grants up to \$2,000 to support the marketing and communications outreach of its standing committees and affiliated groups.

Applications for grants should be in the form of a one- to two-page proposal. The proposal should include a detailed description of the marketing or communications project, a line-item budget for the proposed initiative and a timeline for completion. For more information, contact **Kathy Taylor '74**, Director for Special Projects.

Applications should be sent to:

Ruth Bush '90
Chair, Alumni Relations and Communications Committee
The Alumni Council
P.O. Box 291
Princeton, New Jersey 08542-0291

PREVIOUS GRANT RECIPIENTS

Previous grant recipients include:

- The **Association of Princeton Graduate Alumni**, to publicize joint programming with regional associations (\$2,000).
- The **Class Affairs Committee**, to support an expanded fall issue of *ClassExchange*, which focused on incorporating alumni education programming into class offerings (\$1,950).
- The **Committee on Academic Programming for Alumni (CAPA)**, to host an Alumni Education reception and open house during Reunions 2003 (\$1,200) and to underwrite a special postcard invitation to 2,000 past Alumni Education participants to the 2004 Reunions open house (\$1,800).
- The **Graduate Alumni Relations Committee**, to underwrite a portion of the cost of the School of Architecture Graduate Alumni Directory, published in 2004 (\$2,000).
- The **Princeton Schools Committee**, to host an on-campus information session for seniors in May 2004 (\$1,200).
- The **Technology Advisory Committee**, for a live webcast of Reunions 2002 (\$2,000).