



- Evaluate personal and professional strengths
- Assess your skills
- Build your personal brand
- Set career objectives
- Devise job search strategies
- Improve your resume
- Jumpstart your network
- Learn effective interview techniques
- Optimize online resources

HOW TO TUNE UP YOUR CAREER IN A DOWN MARKET

Friday, May 29, 2009 - 3:00-5:30 PM

**Frist Campus Center
Multipurpose Rooms - Lower Level**

Learn how to build, re-tool and strengthen your career – important skills during the current economic turmoil and for a lifetime.

- An assessment of the changing job market by Lisa Baar Baird '89 of *Spencer Stuart* and John Jannarone '03 of *The Wall Street Journal*.
- Hands-on workshops led by *Right Management* and *Lee Hecht Harrison* career consultants.
- Networking reception included.

Free of charge. Registration encouraged at www.tinyurl.com/princeton-careers.

Walk-ins welcome.

Sponsored by the Alumni Council Careers Committee.

