



**DUES INCENTIVE PROGRAM
FOR THE CLASSES OF 1943 TO 2007**

FY 2007-2008

We are pleased to announce that the Office of the Alumni Association will again provide a cash incentive to your class to help underwrite the costs of your first two dues mailings. To receive the full incentive available to you the following requirements **must** be met:

1. Your completed **Class Activity Report** must be *received* in the Office of the Alumni Association by August 15, 2007.
2. Your completed **Class Annual Financial Report** must be *received* in the Controllers Office by August 15, 2007.
3. Camera-ready copy of your **first dues request** mailing must be *received* by Ruby Bragg in Alumni Services by the following deadlines:

Major reunion classes: August 1, 2007
All other classes: August 15, 2007
4. Camera-ready copy of your **second dues request mailing and your dues ledger** must be *received* by Alumni Services by the following deadlines:

Major reunion classes: October 17, 2007
All other classes: October 31, 2007

If we receive your mailings by the first dates in each of the two deadlines AND your activity and financial reports are received on time, we will be able to present a check to your class for the following amount:

<u>Classes</u>	<u>Amount</u>
'43-'57	\$200
'58-'67	\$400
'68-'77	\$500
'78-'87	\$600
'88-'07	\$800

For each week that camera-ready copy is late, we will reduce the amount of the incentive by ¼. For example, if your first mailing is received one week late and your second is received on time, you are eligible for three-quarters of the incentive (¾ x 1). Similarly, if both mailings are received two weeks late, you are eligible for one-quarter of the incentive (½ x ½). **If either mailing is received more than four weeks late, you will not be eligible for this year's incentive.** The deadline dates are:

Incentive Reduction	First Deadline		Second Deadline	
	Majors	Non-Majors	Majors	Non-Majors
None	8/1/07	8/15/07	10/17/07	10/31/07
1/4	8/8/07	8/22/07	10/24/07	11/7/07
1/2	8/15/07	8/29/07	10/31/07	11/14/07
3/4	8/22/07	9/5/07	11/7/07	11/21/07

Your marked dues ledger/list or electronic file of dues payers **must** accompany your second letter to meet the deadline, unless you indicate that the second appeal should be sent to all classmates. Please remember to include a total number of dues payers.

We suggest that your first class mailing be written by the **President** with the dues request appearing prominently at the beginning, followed by upcoming class events. In most cases, you will probably want the second mailing to be written by the **Treasurer** as a straight dues appeal to be sent only to classmates who have not responded to the first request. (Remember also that it is a very good idea to send a third dues appeal in January.)

Information on how we can help process your mailings can be found at
http://alumni.princeton.edu/main/volunteers/class_volunteers/AlumniMailings.pdf

Questions? Please contact Dottie Werner at 609-258-5451 or tigerdot@princeton.edu.