

SAMPLE REGIONAL MEMBERSHIP AND ACTIVITIES SURVEY

Conducting periodic surveys of local Princetonians helps ensure that the regional association is being responsive to the interests of its constituents. Through well-phrased questions, surveys can also be wonderful mechanisms for recruiting new leadership, encouraging participation in existing and new club activities, and learning about resources available through the local alumni community. Equally useful to new or reorganizing associations and to established groups, surveys can be conducted through either a paper mailing or one of innumerable online service providers.

Though by no means comprehensive, the following sample regional association survey can provide a starting point from which regional officers can build a survey tailored to their specific needs. For additional information and assistance, please contact the Regional Affairs staff at the Office of the Alumni Association at acra@princeton.edu.

Dear Princetonians,

In an effort to better serve our alumni community, the Princeton Association of Topeka hopes you will take a few minutes to share your ideas and opinions regarding the association in the following survey, which should take no longer than 10 minutes to complete.

Whether you are a recent alum or attended Princeton decades and decades ago—and whether you went to Princeton as an undergraduate or graduate student—we welcome your honest input and advice.

1) Which of the following describes your involvement with the PA of Topeka during the past few years?

Frequent Occasional Seldom Never

2) Which PA of Topeka events or activities have you most enjoyed in the past? Please describe in detail what you liked best about those offerings. _____

3) Have any PA of Topeka events or activities ever let you down? Please describe in detail what disappointed you about these offerings. _____

We would like to offer events and activities that are appealing to our members. The following three questions will help us determine what most interests you!

4) What times of the day, week and year would you most prefer to attend local Princeton activities? Check all that apply:

<input type="checkbox"/> Breakfast	<input type="checkbox"/> Weekdays	<input type="checkbox"/> Fall
<input type="checkbox"/> Lunch	<input type="checkbox"/> Weeknights	<input type="checkbox"/> Winter
<input type="checkbox"/> Cocktail Hour	<input type="checkbox"/> Weekend – days	<input type="checkbox"/> Spring
<input type="checkbox"/> Dinner	<input type="checkbox"/> Weekend – nights	<input type="checkbox"/> Summer
<input type="checkbox"/> All-Day Programs		

Additional comments: _____

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5) In what locations would you prefer to attend events? Check all that apply:

- Downtown Northern Suburbs Southern Suburbs
 Eastern Suburbs Western Suburbs Other: _____

6) The following is a list of activities that we have previously organized or are thinking about organizing for the future. Assuming these were scheduled at a convenient time, please tell us how likely you are to take part in each. If you choose “maybe,” please tell us what would influence your decision in the comments box:

Activity	Very Likely	Maybe	Not at All	Comments
Alumni Only Events				
Alumni and Spouse Events				
Family Events (Bring the Kids or Grandkids)				
Annual Dinner Featuring a Notable Speaker				
Presentation by Princeton Faculty Member				
Presentation by Princeton Administrator				
Presentation by Local Alum				
Presentation by Notable, Non-Alum Community Member				
Career Networking Event				
Alumni Schools Committee Interviewer Gathering				
Admitted Students Reception				
Student Send-Off Summer Event				
Little Tiger “Play Date”				
Summer Picnic (potluck or catered)				
Attend Local Princeton "Away" Game				
Attend Televised Princeton Game at Local Sports Bar				
Attend Local Sporting Event				
Participatory Recreation (i.e., Golf Outing, Hiking, Tennis Tournament, Softball, etc.)				
Cultural Programs (i.e. Museums, Theatrical Performances, Botanical Gardens, Symphony, etc.)				
Performance by Touring Princeton Student Group				
Wine-Tasting				
Cooking Class				
Informal No-Host Happy Hour--All Ages				
Informal No-Host Happy Hour--With Alumni from Certain Class Ranges				
Book Club				
Ivy/Ivy-Plus Events				
Community Service Project				
Book Award Program				
Princeton Prize in Race Relations				

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7) Every year, the PA of Topeka asks members to pay dues. Dues payments support our administrative costs (i.e., mailings) as well as otherwise unfunded initiatives (i.e., the book award program recognizing talented high school juniors). In appreciation for their vital financial contribution, dues-paying members will have their name listed in the newsletter and are offered discounted prices for association events. Please indicate what you would consider to be an appropriate amount for annual dues (with the understanding that we will offer discounted rates to young alumni and alumni couples):

\$25-\$35 \$40-\$50 more than \$50

8) We know our local Princetonians are an incredibly talented and fascinating group of people with a wide variety of professional and personal experiences and connections. Do you have a special area of expertise or unique access to interesting venues? If you would like to share your knowledge by giving a presentation (anything from “The Rise of China” to “Backyard Birdwatching”) or offering a private or behind-the-scenes tour (of the television station where you work, the exhibit you curated at the historical center, etc.) to fellow Princetonians, please use the lines below to describe your proposal:

9) The PA of Topeka Board is always looking for more volunteers. Please let us know if you are interested in doing any of the following:

Interviewing applicants for the Schools Committee Planning a social event
 Being an association officer or board member Hosting a social event

10) Finally, please tell us about yourself. This information will be used only for statistical purposes, association business, and to follow up on any comments or suggestions you made:

Name: _____ Class: _____
Affiliation (undergraduate, graduate, parent, widow, etc.): _____
Preferred e-mail: _____ Preferred phone number: _____

Thank you for participating in this survey! We appreciate your feedback and hope to see you soon at an event! If you have any additional ideas or comments, please write to us at patopeka@gmail.com.

-The Officers and Board of the Princeton Association of Topeka