

VOLUNTEER LEADERSHIP ASSEMBLY

Thursday-Saturday
October 23-25, 2008



Welcome

back to campus for the Volunteer Leadership Assembly.

We have planned a program to help you pursue your important work for the University. To learn more about our academic initiatives and the life of the campus, you will meet some of our top faculty and administrators, including President Tilghman, as well as a number of Princeton's exceptional students. Our Alumni Association workshops have been designed by volunteers for volunteers. Aspire volunteers will trade strategies to promote success in the second year of our campaign. In addition to the workshops designed for volunteers, the weekend will include the following exciting events: a conversation between Princeton Provost Chris Eisgruber '83 and Supreme Court Justice Ruth Bader Ginsburg, a discussion on the value of athletics with Princeton alumni icons Dick Kazmaier '52 and Bill Bradley '65, a keynote address by Neil Rudenstine '56 at the gala dinner on Friday, and the football game against Harvard on Saturday.

We look forward to the sharing of perspectives, insights, and experiences you have gained as a Princeton volunteer that will make this a truly memorable gathering. Thank you for all your efforts for the University!

David C. Siegfried '64

President, Alumni Association

Robert S. Murley '72

Co-Chair, Aspire Campaign

Nancy B. Peretsman '76

Co-Chair, Aspire Campaign

Rajiv Vinnakota '93

Chair, National Annual Giving Committee

VOLUNTEER LEADERSHIP ASSEMBLY — Schedule —

Thursday, October 23, 2008

2:00 p.m.– **Registration**

8:00 p.m. **MACLEAN HOUSE**

3:00 p.m. **New Princeton Spaces Campus Tour**

MACLEAN HOUSE

4:30 p.m. **The Honorable Ruth Bader Ginsburg,
U.S. Supreme Court Justice, and
Princeton Provost Christopher L. Eisgruber '83**

RICHARDSON AUDITORIUM

Seating is limited. You must be in your seat in Richardson Auditorium by 4:15 p.m. Overflow viewing will be available in McCosh 50 and Frist 302.

6:00 p.m.– **Reception**

8:00 p.m. **MATHEY COMMON ROOM**

Friday, October 24, 2008

7:30 a.m.– **Breakfast**

8:30 a.m. **MACLEAN HOUSE**

8:00 a.m.– **Registration**

5:00 p.m. **MACLEAN HOUSE**

8:00 a.m. **Stewardship Advisory Committee**

PROSPECT HOUSE

8:45 a.m. **Welcoming Remarks
America's Edge: A Global Country in a
Global Century**

RICHARDSON AUDITORIUM

Anne-Marie Slaughter '80
*Dean, Woodrow Wilson School of Public and International Affairs,
and Bert G. Kerstetter '66 University Professor of Politics and
International Affairs*

VOLUNTEER LEADERSHIP ASSEMBLY
— Schedule —

Friday, October 24, 2008 (continued)

10:00 a.m. **A Conversation with President
Shirley M. Tilghman**
RICHARDSON AUDITORIUM

10:45 a.m. **An Insider's View of Princeton with University
Administrators**
RICHARDSON AUDITORIUM

Christopher L. Eisgruber '83
*Provost and Laurance S. Rockefeller Professor of Public Affairs in the
Woodrow Wilson School and the University Center for Human Values*

Ronald J. McCoy *80
University Architect

Janet L. Rapelye
Dean of Admission

William B. Russel
*Dean of the Graduate School and Arthur W. Marks '19
Professor of Chemical Engineering*

12:00 p.m. **Luncheon with Students:
The Princeton Experience**
FRIST MULTIPURPOSE ROOM

DISCUSSION LEADER:
Harvey S. Rosen
*John L. Weinberg Professor of Economics and Business Policy and
Master of Whitman College*

**Campaign Executive Committee
Luncheon and Briefing**
PROSPECT HOUSE

VOLUNTEER LEADERSHIP ASSEMBLY
— Schedule —

2:00 p.m. **ALUMNI ASSOCIATION WORKSHOPS**

**The Life of Your Class: Forging Bonds that
Last a Lifetime**

McCOSH 46

Whether you are a recent grad or member of the Old Guard, you can always strengthen the ties that bind your classmates. Hear from successful class leaders and share ideas with other participants on how to keep classmates positively engaged.

DISCUSSION LEADER:

Jean Telljohann '81
Chair, Class Affairs

PANELISTS:

James Barron '77

Anthony Fittizzi '97

Bill Lewis '71

Liam Morton '02

John Weaver '92

Dick Woodbridge '65

Engaging All Alumni in Your Regional Association

McCOSH 28

Whether your regional is large or small or somewhere in between, experienced regional association officers will share best practices for building and maintaining an active membership inclusive of a region's entire constituency. We will discuss creative ways to reach undergraduate and graduate alumni of all ages, as well as affiliated and special interest groups.

DISCUSSION LEADER:

Bart Huffman '88
Chair, Committee on Regional Associations

PANELISTS:

Jamie Carroll '83

Mark Rinker '84

Steve Stambaugh '77

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

Friday, October 24, 2008 (continued)

2:00 p.m. **Princeton's Graduate Alumni: Connecting, Engaging
and Serving with Princeton and Other Alumni**

McCOSH 62

Gain insights on the multitude of ways that graduate alumni can get involved in support of Princeton. Seasoned graduate alumni volunteers share information on their experiences. Time will be left to brainstorm ways to inspire and encourage other organizations (regional associations, affiliated groups, schools committees, academic departments, etc.) to plan activities with graduate alumni in mind and market those opportunities to this constituency.

DISCUSSION LEADERS:

Rich Cox *74

Chair, Association of Princeton Graduate Alumni

Tim Butts *72

Regional Graduate Alumni Chair, APGA

**Celebrating Success: A Roundtable of Past Winners
of the Alumni Council Community Service Award**

McCOSH 4

A variety of groups—classes, regions, affiliated groups, and others—have come together with success to change the landscape and possibilities for community service among Princetonians. Some of the most inspiring undertakings have won the annual Alumni Council Community Service Award. At this workshop you can learn about the launch and evolution of these projects—the inner workings and how-to's—from some of the most successful community service entrepreneurs in the service of Princeton, the nation and the world.

DISCUSSION LEADER:

Mary Koger '86

Vice Chair, Community Service Committee

PANELISTS:

Lee Dudka *77

PC Washington

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

Richard Just '01

Princeton Summer Journalism Program

Rick Kitto '69

Class of 1969 Community Service Fund—PICS Program

2:00 p.m. **The Princeton Prize in Race Relations
Workshop for New or Prospective Volunteers**

McCOSH 60

For new or prospective Princeton Prize volunteers and for regions who would like to sponsor the Princeton Prize: What is the Princeton Prize? What is expected of new committees and volunteers? Learn all about the Princeton Prize in Race Relations, a program truly “In the Nation’s Service,” from some who have won it.

DISCUSSION LEADER:

Henry Von Kohorn '66

Founder and Chair, The Princeton Prize in Race Relations

PANELISTS:

Robbie Edmiston '11

Anna Liebowitz '09

Josh Miller '12

Allen Williams '12

TigerNet 2009: What's New and What's Ahead

MCCOSH 2

TigerNet is on the verge of a significant upgrade as TigerNet support moves to a new on-line vendor. All core elements will be enhanced. In addition, new services will benefit individual users, volunteer leaders, and various alumni organizations, from affiliated groups to regional associations. Hear about the changes and learn about the training opportunities within the new environment.

DISCUSSION LEADER:

Kathy Taylor '74

Director, Special Projects, Office of the Alumni Association

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

Friday, October 24, 2008 (continued)

2:00 p.m. **ASPIRE CAMPAIGN WORKSHOPS**

Regional Volunteers Strategy Session

EAST PYNE 010

Robert S. Murley '72

Nancy B. Peretsman '76

Building Annual Giving Participation

FRIEND 006

2:00 p.m.–
5:00 p.m. **National Annual Giving Committee Meeting**

FRIEND CONVOCATION ROOM

3:30 p.m. **ALUMNI ASSOCIATION WORKSHOPS**

Best Practices in Events Planning

McCOSH 46

Experienced alumni event planners will share ideas for events that will attract a broad cross-section of Princetonians. We will discuss a range of events, from social to educational to travel to official association functions, and everything you need to know to plan a successful event.

DISCUSSION LEADER:

Charlene Huang Olson '88

President, PC Chicago and Class President

PANELISTS:

Norma Garcia '79

Fraser Lewis '56

Gen McCormack '98

Kimberly Schoelen '81

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

3:30 p.m.

Alumni Schools Committees in the Current Era

McCOSH 28, WITH BREAKOUT ROOMS MCCOSH 24, 26

A workshop for Alumni Schools Committee chairs and members to discuss the challenges and opportunities posed to ASCs in an age of larger applicant pools and changes in the admission timeline. This session will cover issues relevant to managing an ASC (e.g. recruiting interviewers, organizing assignments, communicating effectively), as well as best practices for ASC members.

DISCUSSION LEADER:

Terri Riendeau '83

Associate Dean, Admissions

**Engaging Alumni Through Career Programming:
A “How To” Guide**

McCOSH 62

Learn how career-related programming creates opportunities for regional associations, classes and other groups to leverage the Princeton network and widen the circle of alumni engagement. We'll discuss successful programs, best practices, helpful hints, turnkey program templates and University resources. Your take-away? Proven ideas, programs and methods to put into action.

DISCUSSION LEADER:

Jolanne Stanton '77

Chair, Careers Committee

PANELISTS:

Margaret Clark *88

Neil Desnoyers '89

Beverly Hamilton-Chandler

Director, Office of Career Services

Andrew Hoffman '89

Sandeep Mulgund *94

Bob Rodgers '56

Sri Sri-Jayantha *83

VOLUNTEER LEADERSHIP ASSEMBLY
— Schedule —

Friday, October 24, 2008 (continued)

3:30 p.m. **Launching Your Successful Reunions Community Service Project—A Panel with Some Who Have Done It**

McCOSH 4

Community Service projects have created new opportunities and dimensions to classmate relations for reunions classes of all ages. This workshop is a chance to learn from the challenges and successes of classes that have pioneered adding civic engagement to the traditional mix of reunions pageantry. Ask questions and be inspired by true believers in the power of community service for bonding, giving back and moving forward together with their Princeton classes.

DISCUSSION LEADER:

Illa Brown '76
Spirit of Service '76

PANELISTS:

Rich Cox *74
Eyeglass Drive

Bill Farrell '77
Wheelchair Program

Robin Stennet '01
Service: Redefined

The Princeton Prize in Race Relations—Tips on How to Run a Successful Local Committee

McCOSH 60

Experienced, successful local committee chairs will share their insights on a variety of topics, such as: identifying volunteers; generating applications; evaluating applications; and organizing recognition events. Ample time will be devoted to questions and answers.

DISCUSSION LEADER:

Helen Mazarakis '84
Co-Chair, Princeton Prize of Northern New Jersey

PANELISTS:

Raoul Bhavnani '93

Katherine Brokaw '82

Dora Lee '76

Marguerite Vera '79
Associate Director for Princeton Prize, Office of the Alumni Association

VOLUNTEER LEADERSHIP ASSEMBLY
— Schedule —

3:30 p.m. **TigerNet Discussion Group Moderators: Policies and Best Practices**

McCOSH 2

Currently TigerNet hosts more than 100 discussion groups, with more being created every month. Group sizes range from dozens of alumni to thousands. What are the challenges? What policies need to be formulated and enforced? What about discussion group etiquette guidelines? Share experiences—triumphs and trials—with other discussion group moderators.

DISCUSSION LEADERS:

Dan Lopresti *87
Former Chair, Technology Advisory Committee

Kathy Taylor '74
Director, Special Projects, Office of the Alumni Association

3:30 p.m. **ASPIRE CAMPAIGN WORKSHOPS**

Campaign Priority Updates: Neuroscience and Center for Information Technology Policy

EAST PYNE 010

Carlos D. Brody
Associate Professor of Molecular Biology and the Princeton Neuroscience Institute

Edward W. Felten
Professor of Computer Science and Public Affairs and Director, Center of Information Technology Policy

Annual Giving: Sustaining and Expanding the Support of Leadership Donors

FRIEND 006

5:00 p.m. **A Discussion on the Value of Athletics**

McCOSH 50

DISCUSSION LEADER:

Gary Walters
Director of Athletics

PANELISTS:

Bill Bradley '65

Dick Kazmaier '52

VOLUNTEER LEADERSHIP ASSEMBLY
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Friday, October 24, 2008 (continued)

6:00 p.m. **Celebratory Reception and Dinner**
Keynote: The Modern University and the Role of Volunteers
WHITMAN COLLEGE
Neil L. Rudenstine '56
Former Trustee; Provost of the University, Emeritus; Former Dean of the College and Dean of Students; Professor of English, Emeritus

Saturday, October 25, 2008

7:30 a.m.– **Breakfast**

8:30 a.m. **PROSPECT HOUSE**

8:30 a.m. **ASPIRE CAMPAIGN MEETING**

Planned Giving Advisory Committee

HELM BUILDING

8:45 a.m. **ALUMNI ASSOCIATION WORKSHOPS**

Effective Electronic Communications Practices

McCOSH 60

The recent explosion in electronic media has transformed the communications landscape, offering alumni groups and volunteers an increasingly inexpensive and powerful set of tools for building community. It has also made it increasingly difficult to keep track of all of the options, much less figure out how to use them effectively. In this session, volunteers who have taken advantage of new and established electronic media will describe their successes and lead a broader conversation on best practices using these tools.

DISCUSSION LEADER:

Dan Lopresti *87

Former Chair, Technology Advisory Committee

PANELISTS:

Norma Garcia '79

Jocelyn Goldberg-Schaible '74

Hank Lubin '79

Jessica Wey '07

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

8:45 a.m. **Leadership Recruitment, Recognition, and Succession**

McCOSH 62

Nothing ensures that a group will function more smoothly than strong, steady leadership. This session deals with techniques for recruiting new leaders, supporting and celebrating effective leaders, and planning for and implementing changes in leadership.

DISCUSSION LEADER:

Diane Hasling '79

Class President and Vice Chair, Volunteer Stewardship

PANELISTS:

Jamie Carroll '83

Ellis Finger *73

Linda Knights '77

Catherine Toppin '02

Best Practices for Engaging Your Volunteers in Reunions Planning

McCOSH 66

Building a strong team of diverse volunteers is the key to a successful major reunion. Involving as many classmates as possible will ignite energy within your class. This session will offer participants the chance to compare notes about creative ways to recruit classmates, assign tasks and connect committee members throughout the planning process.

DISCUSSION LEADER:

Adam Sorensen '01

Chair, Committee on Reunions, 5th Reunion Chair—2006

PANELISTS:

Mike Coccaro '73

35th Chair

Maria Gardner '82

25th Chair

Anthony Fittizzi '97

10th Chair

Bill Murdoch '52

55th Chair

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

Saturday, October 25, 2008 (continued)

8:45 a.m. **Carrying Our Traditions Forward:
Alumni Historians**

McCOSH 64

Lore and traditions are central to our community of students and alumni. Hence the diversity—and fun—of Princetoniana activities linking the Archives, campus venues and student programs to preserve and pass them on. In this session, we'll discuss how they are vital to the capture of our evolving heritage and memorabilia for all generations.

DISCUSSION LEADER:

Bob Rodgers '56
Chair, Princetoniana

PANELISTS:

Donald Farren '58
Gregg Lange '70
Dan Linke
University Archivist
Sev Onyshkevych '83
Duncan Sahner '06
Doug Sprankling '10

**TigerNet 2009:
What's New and What's Ahead** *reprise*

McCOSH 2

TigerNet is on the verge of a significant upgrade as TigerNet support moves to a new on-line vendor. All core elements will be enhanced. In addition, new services will benefit individual users, volunteer leaders, and various alumni organizations, from affiliated groups to regional associations. Hear about the changes and learn about the training opportunities within the new environment.

DISCUSSION LEADER:

Kathy Taylor '74
Director, Special Projects, Office of the Alumni Association

VOLUNTEER LEADERSHIP ASSEMBLY
— *Schedule* —

10:15 a.m. **Fall Football Lecture Series
McCain or Obama: What to Expect
from the First 100 Days in Office**

McCOSH 50

DISCUSSION LEADER:

Keith Whittington
William Nelson Cromwell Professor of Politics

PANELISTS:

Thomas Christensen
*Professor of Politics and Public and International Affairs,
Woodrow Wilson School*

Melissa Harris-Lacewell
*Associate Professor of Politics and the Center for
African American Studies*

Russ Nieli *79
Lecturer in Politics

R. Sean Wilentz
*Sidney and Ruth Lapidus Professor in the American Revolutionary Era;
Professor of History*

11:00 a.m. **Harvard Game Tailgate Parties**
JADWIN GYMNASIUM

1:00 p.m. **Harvard vs. Princeton Football Game
and Halftime Reception**

PRINCETON STADIUM AND THE CLASS OF '56 ROOM

Parking Arrangements

During regular business hours (Monday through Friday, 8:45 a.m. to 5:00 p.m.), on-campus parking is limited. Please park in the public lots on Chambers, Hulfish, or Spring streets, or in Lot 21 near Jadwin Gymnasium. From 5:00 p.m. to 2:00 a.m. on weekdays and from 6:00 a.m. to 2:00 a.m. on Saturdays and Sundays, visitors may park in most of the University's numbered parking lots, including Lots 7, 10, and 21. Lots 8, 9, and 18, as well as unnumbered lots, are not available to the public. Overnight parking in any lot is prohibited for visitors.

Hyatt Regency-to-Campus Shuttle Schedule

A shuttle will be available at the following times and locations for your convenience.

Thursday, October 23

Hyatt to Maclean House Reception—departs 3:30 p.m. and 5:45 p.m.
Maclean House Reception to Hyatt—departs 8:00 p.m. and 8:45 p.m.

Friday, October 24

Hyatt to Maclean House Breakfast/Richardson—departs 7:15 a.m. and 7:45 a.m.
Whitman College Dinner to Hyatt—departs 9:00 p.m. and 9:30 p.m.

Saturday, October 25

Hyatt to Prospect Breakfast/McCosh—departs 7:15 a.m. and 7:45 a.m.
Post Football Game—departs 4:30 p.m. from the main entrance of the stadium on Western Way

Important Phone Numbers

Campus Public Safety	609-258-1000
Emergency, On Campus	609-258-3333
Hyatt Regency.	609-987-1234
Nassau Inn	609-921-7500
Taxi Stand (outside John Maclean House)	609-924-1222
Volunteer Leadership Assembly Registration, John Maclean House	609-258-1900