Thursday, May 26, 2016
5:00 pm - 7:30 pm
East Pyne, 010
Pitch 96: Finding & Supporting Public Service Initiatives Led by Classmates
What if reunions worked a little bit differently? Welcome to Pitch 96, an open forum for the Class of ’96 and friends where classmates leading social impact organizations (for-profit, non-profit, NGOs) can talk about and engage with others around their work.

Friday, May 27, 2016
19th Annual Princeton Entrepreneurs’ Network
Startup Conference & Competition
9:15 am – 3:00 pm
Friend Center, Auditorium 101; Upper Atrium; and Convocation Room
9:15  Registration, Breakfast and Networking
10:00  Opening Remarks:
Professor Mung Chiang, Chair of Princeton Entrepreneurship Council.
Mayra Ceja ‘03, President of PEN and Eric Sharret ‘02, VP of PEN.
10:15  Keynote:
From Serial Entrepreneur to VC: Riding the Cycles of Silicon Valley for 25 Years
Gordon Ritter ’86, Founder and General Partner at Emergence Capital Partners.
10:45  Panel: Princeton Entrepreneurship on Campus
Moderator: Mayra Ceja ‘03, President of PEN.
Coleen Burrus, Director, Corporate Engagement and Foundation Relations;
Cornelia Huellstrunck, Executive Director of the Keller Center;
Anne-Marie Maman ‘84, Executive Director, Princeton Entrepreneurship Council;
Raeva Kumar ’17, Co-President of the Princeton Entrepreneurship Club,
Anthony J. Williams, New Ventures Associate of the Office of Technology Licensing.
11:15  Startup Showcase & People’s Choice Award
12:00  Lunch
1:00  19th Annual Princeton Entrepreneurs Business Plan Competition
Judges: Cack Wilhelm ’06, Principal at Scale Venture Partners; Joel Moxley ’02, Founder of Foro Energy; Joe Studholme ‘84, Managing Partner, Union Atlantic Ventures; Cornelia Huellstrunck, Executive Director of the Keller Center; Pierre duPont ’82, Partner at HPM Capital
2:00  Princeton Entrepreneurs’ Network (PEN) Networking Reception
Friend Center, Tent.
10:00 am - 11:30 am **Alumni-Faculty Forum**
**Entrepreneurs – Are They Wired Differently?**
*McDonnell Hall, Room A02*
- Ed Zschau ’61, Moderator.
  - Tom Craig ’76, Chairman and CEO of Shockwave International; Dror Futter ’86, Partner, McCarter & English LLP; Sabrina Parsons ’96, CEO, Palo Alto Software; Peter Kellner ’91, Managing Partner at Richmond Global; Nikhil Basu Trivedi ’11, Principal, Shasta Ventures
  - Max Anderson ’01, Entrepreneur and Writer

10:30 am – 12:00 pm **Alumni-Faculty Forum**
**Princeton Entrepreneurs: Designing the Future for Food**
*Frist Campus Center, Room 302*
- Gordon Douglas, MD ’55, Prof Emeritus, Weill Cornell Medical College; Tim Searchinger, Research Scholar, Woodrow Wilson School and the Program in Science, Technology and Environmental Policy; Reuwai Mount Hanewald ’94, Terhune Orchards; Alex Lorestani “15 Co-Founder and CEO, Gelzen; David Bensaquem, Founder and CEO Plant Based Solution; Shana Weber, Founding Director, Office of Sustainability.

2:30 pm - 3:30 pm **Alumni-Faculty Forum**
**New Tech Trends to Watch**
*Richardson Auditorium*
- Mung Chiang, Moderator
  - Eric Schmidt ’76, Exec Chairman, Alphabet Inc. and Former CEO, Google
  - Brad Smith ’81, President and Chief Legal Officer, Microsoft Corp
  - Gordon Ritter ’86, Founder and General Partner, Emergence Capital
  - Conor Myhrvold ’11, Grad Student, Comp Science & Engineering, Harvard University

3:00 pm – 4:30 pm **Open House**
**Entrepreneurship the Princeton Way – Student and Alumni Open House**
*Entrepreneurial Hub, 34 Chambers Street*
- All entrepreneurshipally minded alumni and students are invited to come gather at the new Entrepreneurial Hub – check out the new facilities, pitch your newest venture, find potential team members, and network with other Princeton entrepreneurs.
- Sponsored by the Princeton Entrepreneurship Council, the Keller Center and the Princeton Entrepreneurship Club.
4:00 pm **Class Forum**

*Class of ‘61 Forum*

*Princeton Neuroscience Institute, Room A32.*

Peter Georgescu ’61, Gil Omenn ’61, Jim Zirin ’61 and Ed Zschau ’61

Topics: Income Inequality, Advances in Medicine, the Supreme Court, and Entrepreneurship and Technology at Princeton.

Sponsored by the Class of ‘61

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4:30 pm – 7:30 pm **Open House**

*Celebrating 15 Years of Meaningful Service – Pace Center Open House*

*Frist Campus Center, Pace Center Lounge (Room 201A)*

Join us during Reunions for a very special open house at the Pace Center for Civic Engagement. Connect with friends, both old and new, and celebrate 15 years of meaningful service at Princeton with us!

Sponsored by the Pace Center for Civic Engagement.

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**Saturday, May 28th**

11:00 am– 12:00 pm **Student Panel**

*Entrepreneurship the Princeton Way: The Student’s Perspective*

*East Pyne 010*

Student Panel, Moderated by Raeva Kumar ’17. Graduating seniors and Grad Students share their entrepreneurial experiences at Princeton.

Sponsored by the Princeton Entrepreneurship Council