Index to 2019 Pre-Read Assembly Highlight Video

00:00-5:32 (total 5’32”) Opening by Princeton President Christopher Eisgruber ‘83

5:32-13:10 (total 7’38”) Presentation by author Dr James Williams --central points

13:10-22:38 (total 9’28”) Comments of Princeton Professor Samuel Wang
(Dept of Neuroscience; author of “Welcome to your Brain”)

22:38-31:14 (total 8’36”) Comments of Princeton Professor Jennifer Rexford ’91
(Chair of Computer Science)

31:18-35:12 (total 3’54”) Author’s response to comments – central points

35:12-37:29 (total 2’17”) Freshman Q+A: Relationship between moral philosophy and law.
Legislated morality has failed in the past; how to avoid those pitfalls in advertising controls? All
law rests on moral philosophy. Net neutrality is moral. Federalism’s moral legislative benefits.
Important to do regulation right.

37:32-39:46 (total 2’14”) Freshman Q+A: Finding solutions in a free market. Accounting for
externalities.

39:46-43:54 (total 4’08”) Freshman Q+A: Effects of socioeconomic divide. Lead to more or less
equality? Push for self-regulation does benefit some more than others. Regulation can boost
levelling effects.

44:00-46:39 (total 2’39”) Freshman Q+A: Citizen engagement in design process. Know what
design goal is of a piece of tech. Demand better mechanisms of intention capture.

Comparison with tobacco. Being able to choose our choices. Positive aspects of speed bumps.

Total highlight video time 50’25”