MESSAGE FROM THE CHAIR
Edmond Ianni ’78
President, Princeton Association of Delaware

During the past year, CORA has pursued its mission – to use the regional association network to engage more Tiger alumni in the Princeton fabric – through a highly successful series of teleconferences. Six teleconferences have been held to date, in which regional association officers have shared best practices for engaging alumni, recruiting leadership, planning programs, building membership, communicating effectively with members, and developing relationships with current students and parents.

Please mark your calendar for the next teleconferences:

Wednesday, March 7, 11:00 a.m. to Noon EST
“Understanding Your Tiger Alumni Population”

Wednesday, April 18, Noon to 1:00 p.m. EDT
“Engaging Graduate Alumni”

CORA is also pleased to announce two collaborations with other Alumni Council standing committees:

With the Committee on Academic Programs for Alumni (CAPA), CORA is supporting an initiative to bring the Tiger Tomes online book club (http://alumni.princeton.edu/main/education_travel/home_study_programs/book_club/) to the regions. “Tiger Tomes in the Regions” programs have already taken place, or are being planned in Atlanta, San Antonio, Palm Beach, and Westchester, NY. If you would like to volunteer to host a local get-together for this project, please contact the Regional Affairs team at acra@princeton.edu.

The Association of Princeton Graduate Alumni (APGA), under the leadership of Dan Lopresti ’83, has also been working with CORA to explore ways to engage graduate alumni on a regional basis. We look forward to exploring this topic further during the April 18 teleconference, when Dan will join us as a guest co-moderator.

WHY BOTHER WITH A SURVEY?
Jocelyn Goldberg-Schaible ’74
President-elect, Princeton Club of Rochester

Not long ago, the Princeton Club of Rochester’s board members found themselves struggling with unanswered questions:

-How can we get younger alumni involved?
-Which of our programs are still working, which are not?
-How do we determine which initiatives have the best chance of success?

We each had our own ideas and opinions, and our input was anecdotal. As a result, we decided to undertake a survey.

Our web-based survey was by all measures successful. Not only did we attract a highly robust 32% response rate, but participants spanned across the generations from ’43 to ’05 – including both undergraduate alumni and graduate alumni. Moreover, among our respondents were many local Princetonians we’d never encountered at any of our local events and activities.

We now have identified four cornerstone activities to focus on for the upcoming year, and have set aside others which might have diluted our energies and our resources. We have chosen to pursue two new initiatives – both of which have attracted several new, young alumni to serve on steering committees – and have politely declined to participate in another which our survey indicated would have had limited local appeal.

In short, we’ve replaced our best guesses with real solid insight. And in so doing, we now know where we’re going and can go there more confidently and more effectively.

COMMITTEE ON REGIONAL ASSOCIATIONS

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Quick help for you in your volunteer work!
http://alumni.princeton.edu/main/volunteers/regional_volunteers/leadership/