EVENTS PLANNING: INNOVATIVE IDEAS AND THE NUTS AND BOLTS OF SUCCESS
- Developing a strategy
- How do you engage alumni through a diverse offering of events and activities
- Engaging volunteers
Keys to Success

- Advertising & Promotion
- Alumni volunteers
- Variety
- Solicit feedback
- Realistic expectations
Your Annual Events Template

Plan ahead

Strategize

- How many events will work?
- What is the appetite for attendance/frequency/types?

Develop your template...one size does not fit all
Princeton Club of Washington – Main Events

September
- Gala Event
- Speaker series launch

December
- Holiday Service Project

February
- Triangle Show

March
- St. Patrick’s Day Party

April
- New Admits Reception

May
- Annual dinner

June
- Wine tasting
Princeton Club of Washington – Activity Series and Smaller Events

- Network Specific Events
  - Young Alumni
  - Princeton Women’s Network

- Social/alumni-initiated events
  - Books clubs
  - Running clubs
  - “Eating Club” – restaurant nights/potlucks
  - Club sports – softball, flag football, dodgeball
Tale of Two Events

Princeton Club of Washington Gala 2012

Running Club
Challenges

5 Things to Watch Out For:

1. Refunding tickets
2. Finding venues
3. Advertising/promotion time
4. Food
5. Nametags
PCW Gala
Flag football, broomball, baseball game
Princeton Association of New England

ALUMNI

PRINCETON ASSOCIATION OF NEW ENGLAND
Princeton Nassoons Holiday Concert & Reception

Tues., Dec. 18, 7 PM @ MIT

Join fellow alumni in some holiday cheer with the Princeton Nassoons at a Holiday Concert. The 1-hour concert will start promptly at 7 pm and be followed by a reception. The concert is open to all Princeton alumni, family and friends. General advance sale tickets are $20, students $7. Click the link below to purchase tickets.

http://nassoonsboston.eventbrite.com/

Date
Tuesday, December 18, 2012

Location:
MIT Elizabeth Parks Killian Hall
Room 14W-111, MIT Hayden Library Bldg
160 Memorial Drive, Cambridge MA 02140
Prof. David Bellos to Speak
"Translation & the Meaning of Everything"

David Bellos, Princeton professor of comparative literature and French, will speak in Lexington on Saturday, October 20 at 8 PM as part of the town's Cary Lecture series. Prof. Bellos is the author of *Is That a Fish in Your Ear?* (named a New York Times Notable Book in 2011).

The lecture is open to all Lexington residents. Tickets for others are available at the Cary Library and Town Hall (please contact Bob Russman-Halperin at rrhalperin@aol.com or 781-864-8163).

Please note: PANE is not sponsoring or organizing the lecture, but any Princeton alums who attend may wish to gather informally afterward.
Mini-Bus to Yale Game (11/10)

Go Tigers!
We have reserved a mini-bus to go from Boston to the Yale game on Sat., Nov. 10. Those who have already expressed interest should buy tickets here. $25 PANE members and Young Alums (2008-12). $40 Non-members. Please email Mary Koger at mkskoger@alumni.princeton.edu if you have any questions. Tickets are sold out.
Head of the Charles - Reunion Village

Sat. 10/20 and Sun. 10/21 (all day)

The 2012 Head Of The Charles Regatta will feature the 10th annual Reunion Village. As a service to both local and out-of-town spectators, the village provides a setting for clubs, schools, alumni groups, parents, boosters and "Friends" to connect and enjoy themselves against the backdrop of the greatest fall regatta in North America. Princeton has eight entries and the Fat Cats (Princeton Alumni) have six entries this year. Princeton has a tent reserved for Princeton alumni, parents and friends. Cold beer, wine, breakfast and lunch concessions are offered, or you may bring your own (but no alcohol may be brought onsite). Located on the Boston side of the Charles River, near Harvard Buisness School and the Weeks Footbridge.

Admission: $5/person per day for all-day come-and-go access.

Reunion Village highlights:

- Central big-top tent with food, beer, and wine available (cash only)
- Play-by-play color commentary of the racing
- Live webcast and Race Results display
- "River's Edge" view of competitors
- Over 40 Alumni Organizations

Event Dashboard:

When: Saturday, 10/20/12 at 8:00am - 4:00pm

RSVP Here...

Look Who's Coming:
Vanessa Frances, Princeton 2010
Mai Hinton, Princeton '08
Lara Yuan, Princeton '10
David Sand, Princeton '79
Rob Biederman, Harvard Business School
marie dahleh, grad alum
... a total of 6 guests.
Summer Party & Class of 2016 Send-Off

Welcome newcomers to the Boston area & incoming freshman!

Local Princeton alumni, currents students and members of the Class of 2016 and their families are invited to the PANE Summer Party on Sunday, August 26, from 3 to 6 PM on the banks of the Charles River in Dedham.

Enjoy swimming, a casual family-style cookout, kayaking (bring your own if you have one), and a friendly, pick-up softball game between alumni and students.

The event will be held at the home of John and Mary Koger '86, 91 Common St., Dedham. Call Mary at 617-319-1242 with any questions.
Jose Mateo '73 Ballet and Wine and Cheese Reception

Jose Mateo Ballet Theatre presents How Do I Love Thee?

On Feb 24th please join us for a very special afternoon of ballet. We are thrilled that Jose Mateo, Princeton ‘73, and founder of Jose Mateo Ballet Theatre, celebrating its 25th anniversary, will join us after the performance of his original work, and give us a brief behind the scenes ‘question and answer’ talk about his choreography, the origins of Ballet Theatre and the wonderful Sanctuary building that houses JMBT. Afterwards we will be invited to continue our conversation over wine and cheese at JMBT Board of Director’s member, Ellen Porter Honnet’s (Princeton ’73) home only a 2 block walk from the Theatre. Tickets may be purchased directly from the Box Office.
Princeton Men's Basketball Game & Party at Harvard

Order Post-Game Party Tickets Here

PANE and Harvard tickets are sold out. Call the Princeton ticket office for game-only tickets ASAP 609-258-9220.

Game will be broadcast on NBC Sports Network (cable). Watch with friends in Harvard Square and come to the PANE party afterwards.

Click here to buy tickets to the PANE post-game party only:

- $10 adult
- $5 child or Young Alum ('08-'12).

Princeton, the pre-season Ivy favorite, challenges the defending Ivy champion Crimson on Sat., Feb. 16 at 7 PM at Harvard's Lavietes Pavilion. Celebrate afterward with the Tiger players and coaches including Head Coach Mitch Henderson '98. The post-game party will be held at the Gordon Track Mezzanine. Questions: Ruxin76@gmail.com
Organized by PANE, the event is co-sponsored by the Princeton Varsity Club, the Friends of Princeton Basketball, and PrincetonBasketball.com.

Sandwiches, salad, cookies, soft drinks and water, catered by Neillios Gourmet Kitchen of Lexington.
PVC On the Road in Boston

The Princeton Varsity Club and the Princeton Association of New England welcomed members of the Tiger family to a reception with the coaches and players of the men's basketball team following their game against Harvard.  

Princeton / Harvard reception.

November 5, 2012 at 12:08 pm
Filed under Basketball, Princeton
This is the best post-game event every season. Bob Ruxin consistently packs the Harvard gym with several hundred Princeton fans (as evidenced above). If you're going to attend this game, get your tickets from Bob and enjoy an excellent reception afterwards. You'll have the chance to mingle with fellow fans plus the current coaches and [...]
Tracking tools
PANE Bball 13--Google Doc with historical data

2012 Notes
135 sandwiches (thirds); 4 extra trays after team took 3
12-pack of Sam Adams variety (coaches)
2 cases of 8 oz costco; 1x 30--gone or taken?
Tickets (260)
perfect number (no Pat Saunders in '13; school vacation reduced kids sales; alumni day took a few)

Volunteers
PANE Softball team
Ticket information:

Orders received prior to December 31, 2012:

• Members of PANE (or other sponsors):
  Adult:  $30.
  Child:  $12.
  Young Alum ('08-'12): $25.

• Party only:  $10. adult. $5.00 child or Young Alum.
  No tickets:  guest list for party-only buyers at door.

• Non-members:  Add $10 for each adult, $5.00 for young alums and children. Party only same price.

• Game Only Tickets:  Contact Princeton ticket office: 609-258-9220.  (Harvard Ticket office sold-out).