Tigers & Technology:
Ways to use TigerNet and technology tools to help your regional association

Presented by:

- Talbot Payne ’84, President of the PC of Michigan
- Sarah Erickson, TigerNet HelpDesk
Technology Tools

- Survey Monkey
- Internet site
- Payments online
  - Pay Pal
- Mailing Service
  - Princeton
- RSVP
  - Eventbrite or Brown Paper Ticket
- Poll to plan a meeting
  - Doodle Poll
Princeton Club of Michigan
Survey Monkey

- Where do our alumni live?
- What types of events would they like to see?
  - Time of day
  - Day of the week
- How much do they want to pay for dues?
  - Young alumni dues are discounted
- Do you want to help volunteer?
  - ASC interviews
  - Planning committee
Survey Monkey results

Survey Apps Survey

CURRENT VIEW
FILTER
Filter by Question and Answer
Filter by Collector
Filter by Completeness
Filter by Time Period
Filter by Respondent Metadata
Filter by A/B Test

CANCEL

BENCHMARKS

SAVED VIEWS (1)
Original View (No rules applied)

EXPORTS

SHARED DATA
No shared data
Sharing allows you to share your survey results with others. You can share all data, a saved view, or a single question/summary. Learn more

RESPONDENTS: 4 of 4
Export All Share All

PAGE 1
Q1
How much do you like each city
Answered: 4 Skipped: 0

Bangkok
Chiangmai
Krabi

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Total</th>
<th>Weighted Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangkok</td>
<td>50.00%</td>
<td>0.00%</td>
<td>50.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>Chiangmai</td>
<td>50.00%</td>
<td>0.00%</td>
<td>50.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Survey Monkey results

Restaurant Tipping Survey

INCLUDES: 15 of 15 respondents

PAGE 5: Patrons

Q10

How often do you tip your server?
Answered: 11  Skipped: 4

- Always: 63.64%  7
- Often: 27.27%  3
- Occasionally: 0%  0
- Rarely: 0%  0
- Never: 9.09%  1

Total: 11
Ann Arbor Happy Hour - October 25

Please join us for a happy hour in Ann Arbor

- The Old German (below the Grizzly Peak) 120 W Washington St, Ann Arbor, MI 48104. Map/Directions
- Wednesday, October 25th, 2017
- 5:30-7:30PM
- Beer jackets optional, but highly encouraged!
Please RSVP
Club Dues

Dear Princetonians,

Our club serves to bring the best of Princeton to Michigan, by hosting events featuring Princeton faculty and alumni in Michigan. We also work to bring the best of Michigan to Princeton, through conducting Alumni Schools Interviews for undergraduate applicants.

We host events 4-5 times a year to promote networking and foster friendships among the Princeton alumni in Michigan.

Your annual dues constitute the entire operating budget of the Princeton Club of Michigan. Your interest and participation in the club are very much appreciated and urgently needed to sustain the quality of our club’s ongoing events.

You can pay your dues via PayPal or mail a check. Your dues are tax-deductible.

2017-2018 Dues

- Regular member $35/year
- Regular member couple $45/year/alumni couple
- Young alumni (class of 2010 or more recent) $15/year
- Young alumni couple $25/year/alumni couple

Contribute to your club, pay your online today!
Dues Payment

2017-2018 Dues

- Regular member $35/year
- Regular member couple $45/year/alumni couple
- Young alumni (class of 2010 or more recent) $15/year
- Young alumni couple $25/year/alumni couple

Pay via PayPal
Please use the PayPal button below to pay your dues (this button will take you to the PayPal website). Please specify your class year. If paying dues for a couple please include both names in the comments section.

Donate

Pay via Check
Please mail your check payable to "Princeton Club of Michigan" to

Princeton Club of Michigan
c/o Dunrie Greiling
PO Box 3836
Ann Arbor, Michigan 48106

Thank you!
Letter for Dues

ALUMNI ASSOCIATION OF PRINCETON UNIVERSITY

Alumni Mailing Services

FY2012–2013

Regional mailings may be processed through the Office of the Alumni Association who will coordinate with the University’s Office of Print and Mail Services. That office will bill you directly for their services; we do not charge for our services. Class mailings can be submitted by class officers but all must have the authorization of the Class President. For a joint event with members of another class, you must obtain approval from that class’ President and send it to us.

To expedite your mailings, all pieces of the mailing must come from one source. We cannot begin the mailing process until all pieces have been received.

Logos and Stationery

Logos must be drawn in Adobe Illustrator and saved as an .ai or .eps file, then submitted to us. All text must be converted to outline to avoid any font issues. If your logo uses trademarked images, you must indicate so with the letter “TM” or “®” following the logo in the text.
Online Registration for Events

Annual Dinner - April 20, 2016

Thank you to everyone who participated in our speaker survey!

Please join us on Wednesday, April 20th for our annual club dinner and a talk by Elsie Sheidler, Associate Director, Pace Center for Civic Engagement at Princeton University. Sheidler will speak about a culture of meaningful service at Princeton.

- **Birmingham Athletic Club**, 4033 W Maple Rd, Bloomfield Hills, MI 48301 (Google Maps link)
- **Wednesday April 20th**
  - 6:30 PM Socialize with Cash Bar
  - 6:30 PM Elsie Sheidler's talk
  - 7PM Dinner - choice of vegetarian, fish, or chicken entree.
- **Cost:**
  - $45/ticket
  - $35/ticket for young alumni (classes 2010 or more recent)
  - $25/ticket for newly admitted students and parents
  - Note: Vegetarian tickets are a little less per person.

Please purchase tickets in advance and make your meal selection via pcmichigan.brownpapertickets.com.
Tickets

Alumni & Guests - Vegetarian
$55.00

Thai Tofu: locally-made tofu marinated in sweet chili and cilantro, chargrilled with coconut-peanut curry sauce, sticky rice, carrots and broccoli. (Gluten-free, dairy-free, vegetarian)

Young Alumni & Guests - Vegetarian
$35.00

Class of 2010 or more recent. See vegetarian menu description under "Alumni & Guests - Vegetarian"

Alumni & Guests - Vegetarian
$45.00

Entree: Garden Vegetable Primavera

Alumni & Guests - Chicken
$45.00

Entree: Chicken Piccata

Sales end on April 18
Meeting – Doodle Poll

Get together with Doodle
The simple way to decide on dates, places & more.

Princeton Club of Michigan meeting

1 Comment
Add a comment

Sorry I'm not more available but we have an offsite meeting on Monday
12/30/11 3:05 PM | Kregg Smith
Using Google Hangouts

- Skype/Google Hangouts interview guide by Dan Hayes-Patterson ‘09
  - http://goo.gl/jQQaHN

Skype
Google Hangouts
Messaging, Voice and Video Calls
How to best use the email broadcast system to get your emails read by alumni!
Email Categories

Email Name: April 2018 Sarah Erickson
Email Description:
Email Category:
Notification Email:
Header:
- General Information
- Events
- Newsletters
- Obituaries
- Reunions
- Solicitations
Email Details (Header)

**From Name**: Your Name (feels more personal)

**From Email**: mail@alumni.princeton.edu

**Reply To**: noreply@email.imodules.com

**Subject**: [Princeton Club or Alumni Association]

**Pre-header**: Continuation of subject line; can be title or first line of text

[Subject Line best practices][Click here to select tokens]

[Click here to select tokens]
Subject Lines

- Keep it short (12-character subject lines best)
- Add the rest in the Pre-header (maximum 150)
- Use “Support” “Need” “Thanks” “Thank You” (instead of “Help” “Last” “Left” “Give” “Renew”)
**TIP:** Keep your images/documents organized by putting them into folders.

Click to add a folder. You will NOT be able to move images/documents into folders after they are uploaded.
Maximum image size 550px
Use a saved query

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<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Creator</th>
<th>Date</th>
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<tbody>
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<td>All Alumni</td>
<td>Primary Record Type = undergraduate alumnus/a OR graduate alumnus/a AND Deceased = No</td>
<td>Molly McGrath</td>
<td>2/2/2016 10:23:12 AM</td>
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<td>Everyone AND Deceased = No, Preferred Class Year NOT 2007 to 2016</td>
<td>Stephen Brown</td>
<td>4/12/2016 10:24:41 PM</td>
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<td>PAAH Membership</td>
<td>Membership report with all PAAH members listed. Includes non-paying members and paying members with membership level and expiration.</td>
<td>Amy Chen</td>
<td>11/28/2016 10:50:31 PM</td>
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<td>Primary Record Type = parent OR graduate parent AND Deceased = No</td>
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<td>Primary Record Type = undergrad alum OR grad alum Gender = Female</td>
<td>Molly McGrath</td>
<td>9/7/2016 1:39:27 PM</td>
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<td>Regional Standard Pull</td>
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<td>Molly McGrath</td>
<td>2/2/2016 10:23:12 AM</td>
</tr>
<tr>
<td>Regional Standard Pull - No Email</td>
<td>Primary Record Type = undergraduate alumnus/a OR graduate alumnus/a OR parent OR graduate parent OR widower/ OR graduate widower AND Deceased = No AND Primary Email = has no value</td>
<td>Molly McGrath</td>
<td>2/2/2016 10:23:12 AM</td>
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<td>2/2/2016 10:23:12 AM</td>
</tr>
<tr>
<td>Young Alumni</td>
<td>Everyone AND Deceased = No, Preferred Class Year 2007 to 2016 (+a few extras)</td>
<td>Elizabeth McStravick</td>
<td>4/12/2016 10:12:42 PM</td>
</tr>
</tbody>
</table>
Take Advantage of **Email Reporting**
(Beta until end of April)

- Princeton open rate 36%
- Other higher education 25%
Best Time to Send for Princeton* (Eastern time)

- 50% Sunday at 3 a.m.
- 45% Saturday at 10 p.m.
- 43% Saturday/Sunday at 4 a.m.

- Weekends are consistently higher than weekdays

*Yes, we know this is opposite industry standards
How to request contact information

- Send to TigerNet Help Desk:
  - Name
  - Leadership role
  - Community
  - Purpose of list
TigerNet Help Desk

- Scheduling a time is greatly appreciated by your dedicated agents, Angela and Sarah
  - Weekdays: 8 a.m. - 6 p.m. ET
  - Weekends: 10 a.m. - 3 p.m. ET
- alumnivolunteers@princeton.edu
- 855-249-1829
Save the Date! Upcoming Events

Alumni Gatherings With President Eisgruber
- May 2, 2018: Los Angeles, CA
  alumni.princeton.edu/calendar/president/losangeles

Reunions 2018
- May 31 – June 3, 2018
  alumni.princeton.edu/goinback/reunions/2018