REGIONAL ASSOCIATION LEADERSHIP

CORA CONFERENCE CALL

MARCH 13, 2014
DISCUSSION LEADERS

Ryan Ruskin ’90
Member, Committee on Regional Associations
Former President, Princeton Club of Chicago

Rich Holland ’96
Member, Committee on Regional Associations
Former President, Princeton Club of GA
CALL OBJECTIVES

SETTING UP FOR SUCCESS
• Strategic Planning
• Defining Roles & Responsibilities
• Building a Board
• Tips for Leading Volunteers

MANAGING REGIONAL LEADERSHIP
• Recruiting Leaders
• Engaging and Developing Leaders
• Managing Succession
• Recognizing Leaders
Set your Mission and Objectives...

The Princeton Club of Georgia
Mission Statement

The Princeton Club of Georgia is committed to bringing the best of Princeton to Georgia and the best of Georgia to Princeton.

...then Lead!
Mission and Goals

Clear missions and goals help get everyone on the same page

MISSION
The Princeton Club of Chicago exists to build and maintain among local alumni a high level of awareness of and involvement in activities related to Princeton University and its alumni, students, faculty and administration, parents, and widowers (the "Princeton Family"). Ongoing functions include: finding and encouraging qualified applicants to apply to Princeton and to matriculate if accepted; encouraging broad participation in Annual Giving and the Club Scholarship Fund; encouraging interaction, communication, and networking among the "Princeton Family" at the local level via a wide array of educational, cultural, community service, professional development, and Princeton-related entertainment programs; and enhancing local community knowledge of Princeton and of the successes of its "Family"

GOAL
The primary goal of the Princeton Club of Chicago is to create, strengthen, and expand relationships among Chicago-area alumni and the greater Princeton community.
Objectives

Objectives are the best way to clearly define what the organization will do

OBJECTIVES

- **Admissions** – to successfully assist the University with their recruitment and application efforts, meeting or exceeding their specific goals and targets
- **Annual giving** – to meet or exceed fundraising and participation goals for the Chicago region
- **University relationship** – to successfully connect Chicago alums to the greater Princeton community, primarily through local and University-related events
- **Chicago relationships** – to develop broader and deeper relationships among the Chicago area Princeton family, primarily through a wide variety of local events
- **Personal and professional development** – to continue the educational, professional, and overall personal development of our community primarily through precepts and career networking events
- **Philanthropy** – to make a positive impact on the greater Chicago community in which we live – our focus is on the PICS program, PCC Scholarship, P55/Alumnicorps, and community service events
Metrics

Metrics insure that you do what you say you do

METRICS

- **Admissions** – achieve a 100% interview rate for all applicants; meet the admissions office requests for support of college fairs, school-based programs; meet or exceed yield targets for admitted students
- **Annual giving** – meet or exceed fundraising and participation goals
- **University relationship** – number and types of events with University administration, faculty, notable alumni, current students/groups
- **Chicago relationships** – number and variety of events; attendance at events; overall membership totals and demographics
- **Personal and professional development** - number and variety of events; attendance at events
- **Philanthropy** – measurable benefits of the PICS programs and community service activities
- **Overall Performance** – total club membership, diversity in membership demographics, total event attendance, diversity in event attendance demographics.
ROLES & RESPONSIBILITIES

Who will do what?

• Assignments for every goal!
• Use the Handbook for Regional Officers.
BUILD THE BOARD

Fill your roles, and represent your Alumni.
LEADING VOLUNTEERS

Communicate clearly and regularly…

…and make it easy!
REACH OUT and INVITE

USE TIGERNET
NEW TO AREA EVENT
PICK UP THE PHONE
REACH OUT and INVITE

HARRIS CONNECT NEW TO AREA QUERY
IDENTIFY VOLUNTEERS

USE NAMETAGS

INTRODUCE YOURSELF
ENGAGE LEADERS

CONNECT, MEET REGULARLY
DEVELOPING LEADERS

EXPECT LEADERSHIP

OPPORTUNITIES TO LEAD, PLAN EVENTS
SUCCESSION PLANNING

WHO’S NEXT?
TRANSITION

PASSING THE BATON...

ADVICE WISDOM

...AND THE FILES
SUCCESSOR’S SUCCESS

KEEP “OUTGOING” LEADERS ENGAGED

MENTORING
NOMINATING COMMITTEE
ADVISORY COMMITTEE
AT-LARGE BOARD POSITION
THANKING
RECOGNIZING
CELEBRATING
VOLUNTEER LEADERS
ACKNOWLEDGE VISABLY

THE PRINCETON CLUB OF GEORGIA

2011-2012 Newsletter

Kickoff Party at Atlanta Botanical Garden
You’re Invited – 9/22 at 7pm

"Cocktails in the Garden" at ABGI! Third Annual "Dues and a Dollar" Event
You’re invited to the 3rd Annual "Dues and a Dollar" Kickoff Event for the Princeton Club of GA 2011-2012 year!

Join us on Thursday, September 22, in conjunction with ABGI's "Cocktails in the Garden" event, and enjoy the company of fellow Princetonians while taking in wonderful gardens exhibits for all ages. The 40-50-acre Woody Walk is most impressive at dusk, and the Fuga Orchid Center, the Children’s Garden, and the Eddie Garden have perennial favorites (pun intended). As with last year’s event, we’ll have a cash bar available, and we’ll be sure to cap off the evening with Old Nassau. Event signs will direct you to the Abston Overlook.

This is your invitation – please just RSVP to Amy LaViers at amyllaviers@gmail.com or 650-548-9323 by 9/15.

When: Thursday, 9/22, 7:00 pm – 9:30 pm
Where: Atlanta Botanical Garden, Abston Overlook
1345 Piedmont Avenue, NE, Atlanta, GA 30309

RSVP: Amy LaViers at amyllaviers@gmail.com or 660-548-9323 (affirmatives only)

Dues: Regular $40; Patron $125; Young Alumni $25
Cost: "Dues and a Dollar" or $20 for any guests
Kids are free.

Save the Date! Friday, November 4, 2011!

Princeton's very own Nassoons will be in Atlanta singing for the Princeton Club of GA on Friday evening, November 4, at 7pm at the home of Bill Kaspers 76. A Nassoon Alum (you may know him as our perennial Annual Giving Chair).

This event promises to be a great opportunity to meet the current Nassoon undergrads, enjoy some collegiate capella singing, and visit with local alumni. Family members and friends of alumni are also welcome. Drinks will be flowing, and food will also be provided.

The Nassoons are Coming! The Nassoons are Coming!

When: Friday, 11/4, 7pm
Where: Home of Bill Kaspers 76

EVENTS CALENDAR

Scheduled Events
9/22 - Princeton Club of GA Kickoff Event at 7pm
10/13 - Steve Thackston ’02 Lunch Speaker Series: The CDC at Emory U.
11/4 - Nassoons at the home of Bill Kaspers 76, 7pm
11/29, 12/11 - Early Action Alumni Interviews
12/4, 12/7 - Alumni Interviews
11/12 - Yale v. Princeton Football on TV, Cheyenne Grille, 12 noon

Evevents to Watch For
- Annual Dinner (January / February)
- Softball Game & Picnic (April)
- Theater Events
- Young Alumni Events
- Community Service Events
- Fete a Lune Baker Series

Tiger Football v. Yale on TV

Come cheer on the Orange and Black on Saturday, November 12, at 12 noon at the Cheyenne Grille as Princeton Football hosts Yale.

We’ll have a separate room set aside to stir up all the Princeton spirit you can muster, so bring the whole family (kids are very welcome). Complimentary munchies will be served, and the event is free to PCGA Members and their guests.

Where: 2391 Peachtree Rd., NE
When: Saturday, 11/12, 12 noon
RSVP: Cheyenne Grille, 2391 Peachtree Rd., NE

Letters from Alumni

Alumni Letters: The latest news and updates from Princeton alumni around the world.

Open Positions
Community Service Chair
Young Alumni Chaired Annual Giving Chair
Technology Chair

Cost: Members & Guests: $25. Others: $35.

- NAMETAGS
- LETTERHEAD
- CERTIFICATES
- ANNUAL REPORT

CONNIE
Wonham ’83
ASC Chair
THANK PRIVATELY

Thank you for all you do for Princeton.

Warm wishes for 2012 from the Alumni Association of Princeton University

June 31, 2012

Dear Charlene,

By now you’ve heard the great news that the aspire campaign has reached its goal. I could not let another day go by without thanking you for your important role in this success. By hosting events, going with me, Alumni and others to solicit endless lists, and your very generous gift to your class, your leadership, good humor, and moral support were key in the cake! It has been a pleasure to work with you.

E-MAILS
E-CARDS
PERSONAL NOTES
PHONE CALLS
Summer picnic in honor of incoming Class of 2016 and all new grad students. Many thanks to hosts Vicki Herget and Bob Parsons P11 P13 and Parents Committee chairs Paul Hybel and Libby Raymond '78 P12 and Liz and Jeff Sharp '80 P14.

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RECOGNIZE LEADERS

SERVICE AWARDS
Princeton Club of Chicago

PAA of New Hampshire
Granite Tiger Award
THANK VOLUNTEERS

With gratitude for your leadership on behalf of Princeton