

Virtual Engagement Part II

CORA Webinar



Getting Started:

- Connect to Zoom via your phone or computer.
- You will be muted during the panelist presentations.
- If Zoom fails, refer to your confirmation email to join the meeting by phone.
- *This webinar is being recorded.

The webinar will begin at 6:00pm EDT.

*By participating in this webinar you agree to be filmed and recorded.
A recording will be shared with all attendees and regional volunteers upon request.



Princeton is Where You Are

Part II: Bringing Tigers Together in a Virtual Age



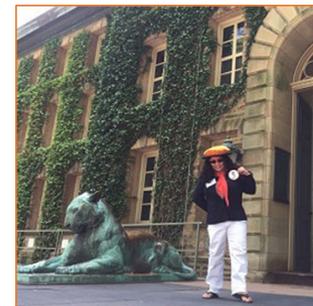
Raquel Frisardi '06
*President, Princeton Association
of New England*



Beth Stahlman '89
Member, CORA
*Past President, Princeton
Club of Georgia*



Christina Clarke '97
Member, CORA
*Vice President, Princeton Club
of St. Louis*



Jenny Korn '96
*Founding Director, Princeton
Diversity Discussions*
Governor, A4P



Rob Wolk '91
Chair, CORA
*President, Princeton Association of
New York City*



“The Kit”

- Wine and beer tastings are the classic/easiest example of this
- Next layer: add cheese tasting and/or meal pairing suggestions
- Non-alcoholic variants (e.g., chocolate tasting)
- Craft kits (e.g., soap making)
- Key with all of these is to find an instructor and a vendor who will work with you for distribution/delivery
- Always an option to just distribute a shopping list
- Remember that these events may require more lead time for RSVPs



“The Hangout”

- Pub trivia
- “Tea party”
- Great way to make connections for future virtual events
- Include swag as prizes if you have it!



Princeton Club of Georgia

- Traditional Book Club, with a twist
 - Pandemic upended traditional book tours, making authors more open to virtual, live appearances
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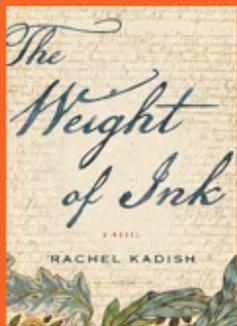
Princeton Club of Georgia

Our Model:

- Two Distinct Parts, Join One or Both
 - Invite Cross-Regional Collaboration
-



Princeton Club of Georgia



Why Authors Like It:

- Bookshop.org - supports local bookstores
 - Cross-regional collaboration reaches a wider audience
 - Alumni authors enjoy connecting with fellow Princetonians
-



Princeton Club of Georgia

Our Takeaways:

- Borrow the model and make it your own
 - After pandemic, can pair virtual live author event with in-person or virtual book club
-

BRINGING TIGERS TOGETHER IN THE VIRTUAL AGE:

**HOSTING A
PRINCETON CLUB/ASSOCIATION
VIRTUAL ANNUAL DINNER**

WHY HOST A REGIONAL ASSOCIATION ANNUAL DINNER?



ALUMNI ENGAGEMENT & CONNECTION



- ✓ Primary Regional Social Event
 - ✓ Annual Meeting of Princeton Regional Club/Association
 - ✓ Unite Alumni Across Your Region
 - ✓ Virtual Engagement is *key* to uniting geographically widespread regions
 - ✓ Connect Alumni with One Another and the University
 - ✓ Engage Alumni in Intellectual and Innovative Ways
-

PC ST. LOUIS ANNUAL DINNER HIGHLIGHTS

ALUMNI ENGAGEMENT THROUGH ORGANIZATION & CREATIVITY

ORGANIZATION

- ✓ Zoom Pro Platform Account ([CORA Grant](#))
- ✓ Designated Moderator & Host
- ✓ 1 ½ Hour Weeknight Event
- ✓ Invite All Alumni, Students & Current Parents
- ✓ Clear Program Content
- ✓ Event Promotion across Mediums
- ✓ Post Event Survey



PRINCETON CLUB
Saint Louis

PROGRAM

- 5:45 p.m. Virtual Reception
- 6:00 p.m. Invocation
Reverend Noah Waldman '91
- 6:05 p.m. Tribute to Dr. William Danforth '51
Donald H. Streett '57
- 6:10 p.m. President's Welcome
Will Lauber '93
- 6:20 p.m. President's Official Business
Election of Officers and Directors
- 6:25 p.m. Greetings from Harvard and Yale
- 6:30 p.m. Class of 2020 Tribute & Class of 2024 Welcome
- 6:35 p.m. Princeton Award for Service to the Community
Maria Dans '89
- 6:45 p.m. Featured Speaker
James Steward
*Nancy A. Nasher-David J. Haemisegger, Class of 1976,
Director of the Princeton University Art Museum*
- 7:25 p.m. Presentation of John Maclean Award
*Katherine Kennedy, Associate Director, Regional Affairs
Princeton University*
- 7:30 p.m. "Old Nassau"

PC ST. LOUIS ANNUAL DINNER HIGHLIGHTS

ALUMNI ENGAGEMENT THROUGH ORGANIZATION & CREATIVITY

CREATIVITY

- ✓ Reception with Cocktails, Trivia & Music
- ✓ Video Greetings from STL Harvard & Yale Clubs
- ✓ Tributes to Local Princeton Seniors and Freshman
- ✓ Community Service Award
- ✓ Featured Speaker from [Princeton Speakers Bureau](#)
- ✓ [Old Nassau Video Sing-Along](#)



PRINCETON CLUB
Saint Louis

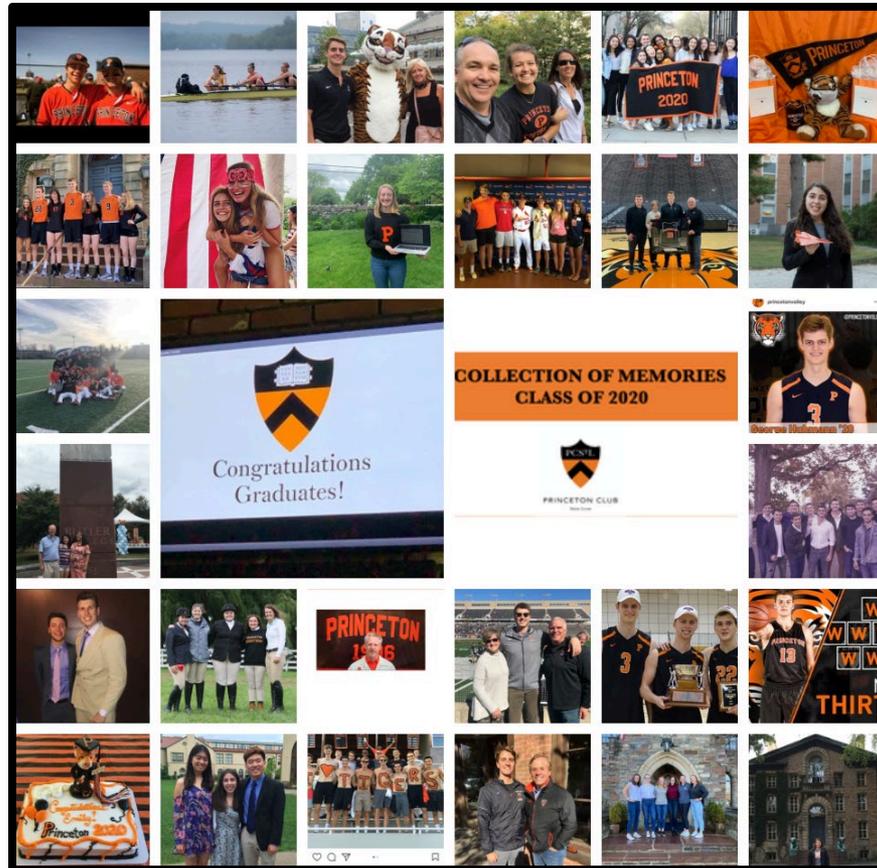
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PC ST. LOUIS: CLASS OF 2020 VIDEO STILLS



PRINCETON CLUB
Saint Louis



PRINCETON CLUB
Saint Louis



Tiger 'Tails & Trivia

With your favorite cocktail or mocktail in hand, sit back and relax and enjoy some Princeton trivia!



Vocal Stylings by the following Princeton A Capella Groups: The Princeton Footnotes, The Princeton Tigerlilies, The Princeton Nassoons, and the Princeton Tigertones



PRINCETON CLUB
Saint Louis

Tiger Tails: Tiger Themed Beverages



Tiger Tiger Tiger Cocktail

Ingredients

- 1 1/2 ounce [brandy](#)
- 1/2 ounce [Cointreau](#)
- 1/2 ounce [cherry liqueur](#)
- 1 ounce [pineapple juice](#)

Directions

1. Combine ingredients in a [Cocktail Shaker](#) with [ice](#)
2. [Shake](#) well
3. [Strain](#) into a [Cocktail glass](#)
4. Serve



Alumni Association Trivia

Who carries the “Old Guard Cane,”
also called the Class of 1923 Cane?

- a. President of the oldest class
- b. Eldest person from the oldest class attending Reunions
- c. Eldest person returning to Reunions



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Customize your Own Trivia

In 2020, The Princeton Club of St. Louis celebrates its ____?__ Annual Dinner

- a. 130th
- b. 145th
- c. 150th



PRINCETON CLUB
Saint Louis

In 2020, The Princeton Club of St. Louis celebrates its 145th Annual (and 1st Virtual) Dinner

- a. 130th
- b. 145th**
- c. 150th



“TIGER UP” FOR YOUR VIRTUAL GATHERING

Creative ways to engage and unite your alumni

TECH INCLUSIVITY

- Online Video Conferencing Platforms
 - Breakout Rooms
- Princeton Virtual Backgrounds:
[Reunions Online](#) & [Princeton University Communications](#)

ENGAGING PROGRAM

- Reception
- Princeton Trivia, Kahoot, Other Games
- Princeton Songs, A Capella Soundtracks
- Featured Speaker ([Princeton Speakers Bureau](#))
- Club/Association Awards
- [Old Nassau Video Sing-Along](#)

FOOD & DRINKS

- Event Menu: Arrange Restaurant Ordering/Pickup or Bring your Own Tiger Snack
- Tiger ‘Tails: Provide Themed Beverage Recipe, ie. Tiger Tiger Tiger

*Encourage **Orange** & **Black Attire** & Share Event Photos with CORA (acra@Princeton.edu)*



Princeton Diversity Discussions

- Currently in our seventh year, Princeton Diversity Discussions is our ongoing series of friendly and inclusive gatherings for discussing race-related issues, supported by the Association of Black Princeton Alumni (ABPA), Association of Latino Princeton Alumni (ALPA), Asian American Alumni Association of Princeton (A4P), Princeton Club of Northern California (PCNC), Princeton Association of Delaware, Princeton Association of New York City (PANYC), Princeton Club of Washington (PCW), Princeton Area Alumni Association (PA3), Princeton Club of San Diego (PCSD), Princeton Association of New England (PANE), Princeton Club of Chicago (PCC), and Terrace.
- Examples: We discuss race + gender + sexuality + disability + class + religion + city + topic!
- Open to *everyone* that would like to talk about race, racism, and racial justice, we invite alumni, students, staff, family, friends, and everyone you think is groovy to join us!
- For now, we are meeting digitally, and ****ALL**** of our online gatherings are open to EVERYONE, whether or not you live in the city that's hosting. Please attend as many of our digital meetings as you'd like!
- By request, Princeton Diversity Discussions are in the process of expanding to new sites in 2021. To converse about hosting in your region, please email Founding Director of Princeton Diversity Discussions Jenny Korn '96 at jkorn@alumni.princeton.edu.



Paws for Discussion!

Raquel Frisardi '06
frisardi@alumni.princeton.edu

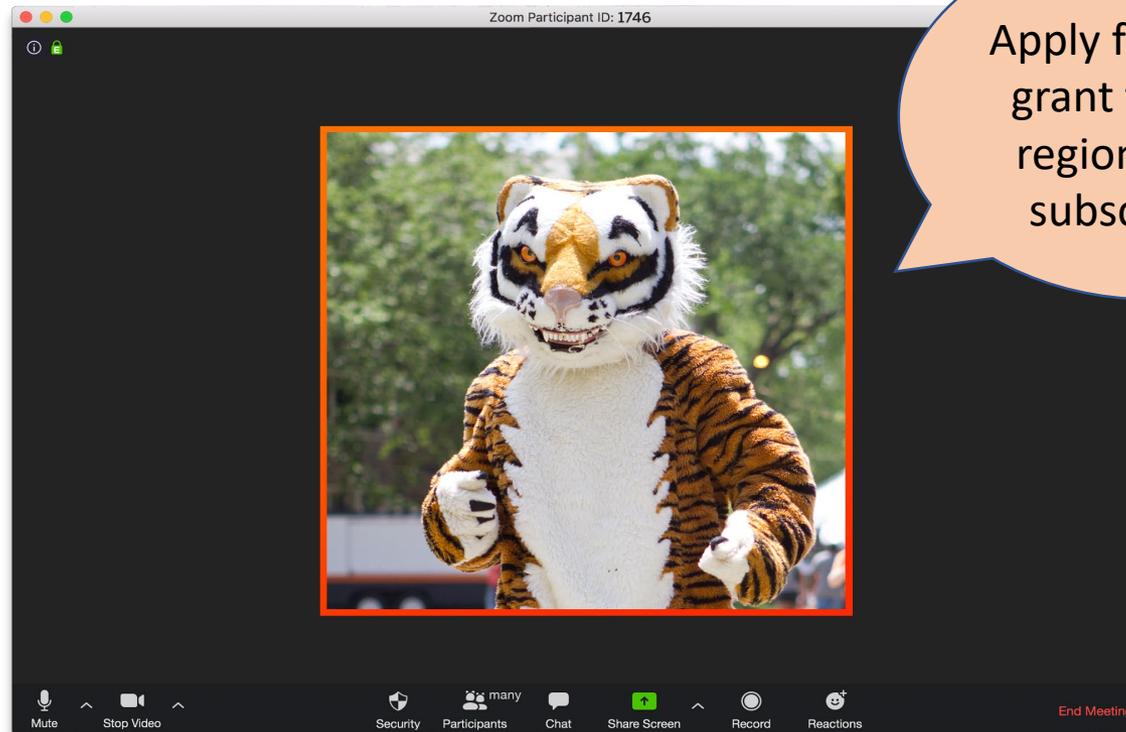
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Beth Stahlman '89
b.stahlman@gmail.com

Jenny Korn '96
jkorn@alumni.princeton.edu

Rob Wolk '91
robwolk1@hotmail.com

Virtual Event Toolkit



Apply for a CORA grant to fund a regional Zoom subscription!

Regional Alumni Associations

alumni.princeton.edu/volunteer/resources/regional-volunteers

A YEAR OF FORWARD THINKING



Forward Fest is a monthly, online event series open to the public.

December's theme:

ARTS AND HUMANITIES

Thursday, December 17

What Are YOU Thinking Forward?

Share it now.

forward@princeton.edu

[#PrincetonForward](https://twitter.com/PrincetonForward)

For more information on future programming, visit

forwardthinking.princeton.edu/festival

forwardthinking.princeton.edu