

The background of the poster is a black and white photograph of a large, empty lecture hall. The hall features rows of wooden chairs with attached writing tablets, arranged in a semi-circular fashion. Large, multi-paned windows with Gothic-style tracery are visible on the left and right walls. A modern, circular, illuminated chandelier hangs from the ceiling. The overall atmosphere is one of a grand, historic academic space.

# Annual Giving

PRINCETON  
UNIVERSITY

*Forward Together*

Annual Giving Impact  
2020-21

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'24

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*Class of*

*Donor contributions have made going to Princeton not just possible, but debt-free! I am incredibly grateful for this gift because it will change my life more than anything I've received in the past. Thank you so much for your generosity, and I hope to repay this gift in the future.*

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*I am grateful because*

— OLIVIA RAGAN '24

'21

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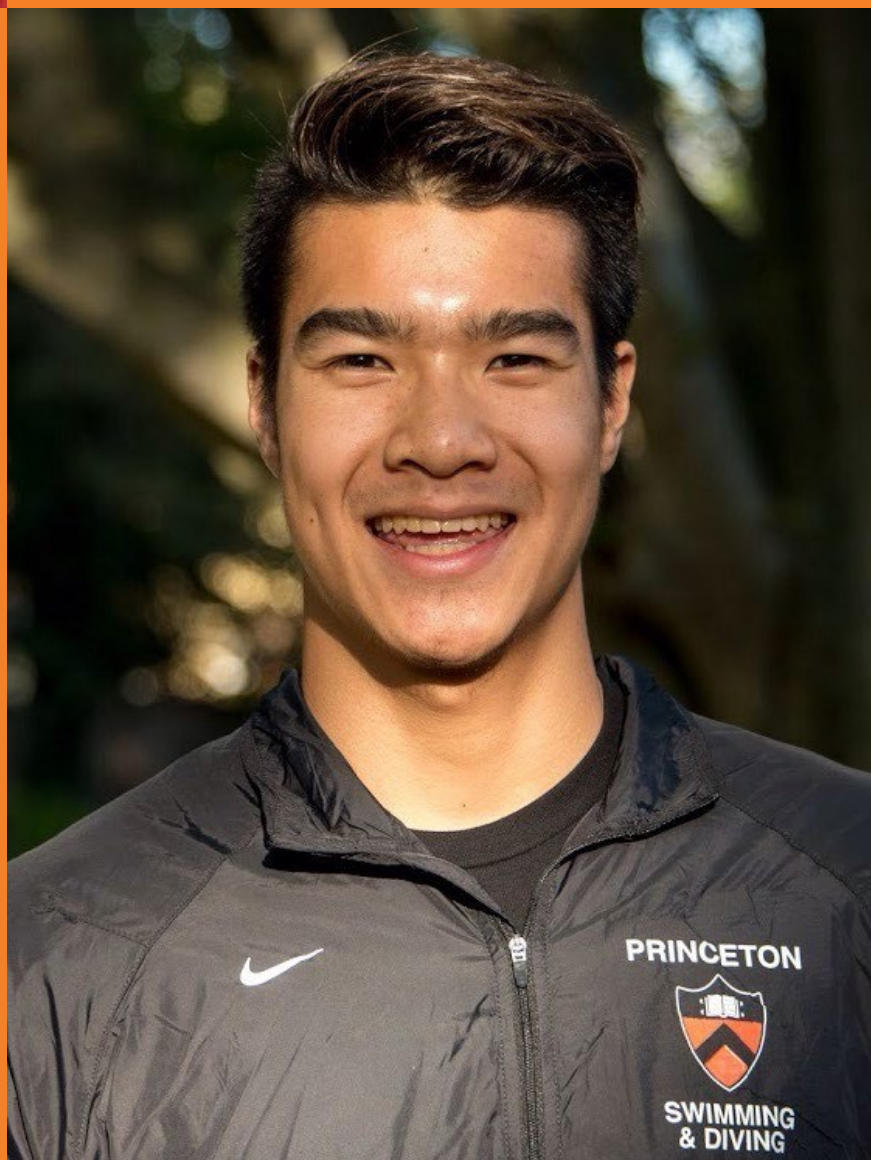
*Class of*

*Thank you for your incredible generosity! I am so thankful for the opportunity to attend Princeton University, something I would not be able to do without your contributions. I hope that I will soon be able to give back and help future students as you have helped me.*

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*I am grateful because*

— COREY LAU '21



# 2020-21 Annual Giving Impact Report

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ANNUAL GIVING is a tradition that links Princetonians of every generation. Each year, alumni, parents and friends make transformative experiences possible through their Annual Giving gifts and through their dedication of time and talent as volunteers.

I want to take this opportunity to thank you for your gift and to share the extraordinary impact of the 2020-21 Annual Giving campaign.

You can see the impact of your gifts to Annual Giving everywhere at Princeton. It's in every student's experience — every academic discipline, research lab and classroom — because unrestricted gifts to Annual Giving go directly into the University's operating budget. These flexible funds represent the “margin of excellence” that supports unparalleled teaching and research and allows the University to seize new opportunities, respond to unexpected challenges, and support the pioneering financial aid program that makes a Princeton education possible for all admitted students regardless of economic circumstances.

I am pleased to share specific examples of what your Annual Giving gifts in 2020-21 made possible. During this year, Annual Giving played a vital role in meeting students' needs, responding to unforeseen adversity, supporting enriching programs and renovating our campus.

I hope this report, and the voices of students throughout, demonstrates the impact of your participation in Annual Giving. Please accept our deepest thanks for making these and so many other initiatives possible through your contributions.

While we anticipate the new opportunities that may lie ahead, we celebrate the impact you have made in moving Princeton *forward together*.

Sincerely,



Sue Walsh  
*Assistant Vice President for Annual Giving*



# Annual Giving Impact at a Glance

*Every gift — no matter the size — contributed to the success of the 2020-21 Annual Giving campaign.*

**TOTAL GIFTS**  
**\$68.62 million**

*the third-highest total in Princeton history*

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**38,421**  
total donors

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Undergraduate alumni participation was

**49.6%**

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Gifts of all amounts made a difference:

Gifts of \$500 or less = **\$4.1 million+**

Gifts of \$100 or less = **\$1 million+**





## Moving Princeton Forward Together

Flexible, unrestricted Annual Giving support helps sustain the distinctive qualities of the Princeton experience. This report includes several ways your Annual Giving support in 2020-21 helped the University:

- Renew campus
- Strengthen its visionary financial aid program
- Build and launch programs that help students move to, through and beyond Princeton
- Face new and emerging challenges

*“The challenges of the last year have tested us all, yet so many Princetonians rallied to preserve the University’s mission of excellence in teaching and research and to meeting the full financial need of our students. I am so grateful to our many volunteers for their hard work and dedication, and to our alumni, parents and friends for their unwavering support.”*

— President Christopher L. Eisgruber ’83







## *Forward Together to Renew Campus*

Following a remarkable physical transformation made possible by support from Annual Giving, McCosh 50, the University's **storied lecture hall**, reopened to students in 2020-21 and is now one of the most technologically advanced facilities on campus.

The multi-year renovation provided many upgrades, including new wood ceiling panels, ventilation, lighting fixtures, padded seats, chalkboards and accessibility improvements as well as a 20-foot Absen video wall and audio-visual system.

WITH GRATITUDE  
TO GENERATIONS OF  
PRINCETONIANS WHOSE  
GENEROSITY THROUGH  
ANNUAL GIVING MADE  
POSSIBLE THE RENOVATIONS  
TO THIS SPACE  
2020







## *Forward Together for Visionary Financial Aid*

Benefiting 10,000+ students over the last 20 years, Princeton's pioneering financial aid program enables students to graduate debt-free and opens avenues of opportunity to talented students from a wide range of backgrounds. The strength of Annual Giving helped launch this groundbreaking program in 2001 and has continued, together with an extraordinary body of endowed scholarship funds, to meet students' full need. For the Class of 2025, 22 percent are Pell-eligible, an increase from 7.2 percent in the freshman class of 2008; 18 percent are first-generation college students. Annual Giving also helped the University strengthen the financial aid program in 2020-21, including:

- Guaranteeing financial aid to all students who need it, including those whose families experienced a change in financial circumstance.
- Waiving the student contribution requirement, often met by on-campus employment, replacing it with additional grant aid.
- Providing financial assistance for students to return to campus and attend Commencement in May 2021.
- Increasing graduate student funding by 3.1 percent for fellowships, as well as providing additional support for research and teaching assistant stipends.





## *Forward Together to Strengthen and Launch Programs*

**Annual Giving** gifts help to provide critical funds for new programs and help sustain and enhance existing programs. In 2020-21, Annual Giving helped the University support programs for first-generation, lower-income and underrepresented backgrounds and an internship and career initiative for members of the Classes of 2020 and 2021.

### **Freshman Scholars Institute (FSI) and the Scholars Institute Fellows Program (SIFP)**

Gifts to Annual Giving helped support expansion of the FSI program and adaptation of STEM courses to online learning. Annual Giving funds also supported SIFP weekly virtual workshops and activities, LSAT and GRE boot camps for third- and fourth-year students, STEM and other summer course and employment opportunities, and student positions as fellows and advisors. FSI and SIFP are now part of the Bloomberg Center for Access and Opportunity thanks to a generous gift from Bloomberg Philanthropies.







## *Forward Together to Face New Challenges*

Annual Giving is critical to Princeton every year, and it is even more critical during periods of uncertainty. In 2020-21, AG helped ensure that Princeton aided students during the COVID-19 pandemic as the University continued online instruction in the fall.

- Faculty reimagined how classes are taught virtually, introducing such innovations as shipping laboratory kits to students around the world so they could conduct “at-home” science and engineering experiments; and distributing arts kits, with materials such as tabletop darkrooms, sewing machines, and sculpture supplies, to students in the visual arts so they could experience important hands-on techniques.
- Additional preceptors and teaching assistants were hired to sustain personal engagement of students with faculty, teaching assistants, and one another; these connections are the heart of a Princeton education.
- The flexible, unrestricted funds provided by Annual Giving helped to improve technological support for online learning and supported University Health Services (UHS) as it rose to the challenges associated with COVID-19, including contact tracing, meals and other support for those students who remained on campus.



Photos from top: Nassau Hall, lit orange for Commencement 2021; remote learning; Chemistry laboratory kit; remote student dance project for “Princeton Dance Festival Reimagined.”



'24

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*Class of*

*I have nine siblings and I come from a military family where my parents stressed the importance of putting others before yourself. I cannot think of a greater example than those who are providing me with the financial support to attend Princeton.*

*I want to extend my most sincere and humble gratitude to Princeton alumni who have given me the opportunity to study and grow as a person of character at Princeton.*

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*I am grateful because*

— JONATHAN GAGNON '24



'24

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*Class of*

**Your decision to support Princeton and incoming students is allowing so many bright individuals — who otherwise wouldn't have the opportunity — to change the world as we know it. My strongest desire is to become one of these individuals, and you have given me the opportunity. With immeasurable gratitude, thank you.**

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*I am grateful because*

— STORM STOKES '24





Through Annual Giving,  
we renew campus, support students,  
seize opportunities, and  
face new challenges to move

# *Forward Together*

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This year's Annual Giving campaign ends on June 30, 2022.

To contribute by credit card, please call 800-258-5421  
(outside the U.S. and Canada, 609-258-3373), or  
visit [princeton.edu/ag](https://princeton.edu/ag).



[alumni.princeton.edu/annual-giving](https://alumni.princeton.edu/annual-giving)

Photography:

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Princeton University Facilities Communications: Christopher Lillja; Princeton University Department of Molecular Biology: Heather Thieringer