




# Annual Giving

PRINCETON  
UNIVERSITY

*Forward Together*

Annual Giving Impact  
2021-22

A photograph of a Princeton University quad at night. The stone buildings are illuminated with warm red light, highlighting the Gothic architecture and large windows. String lights are strung across the courtyard. A large arched entrance is visible on the left, and a few people are walking in the distance.



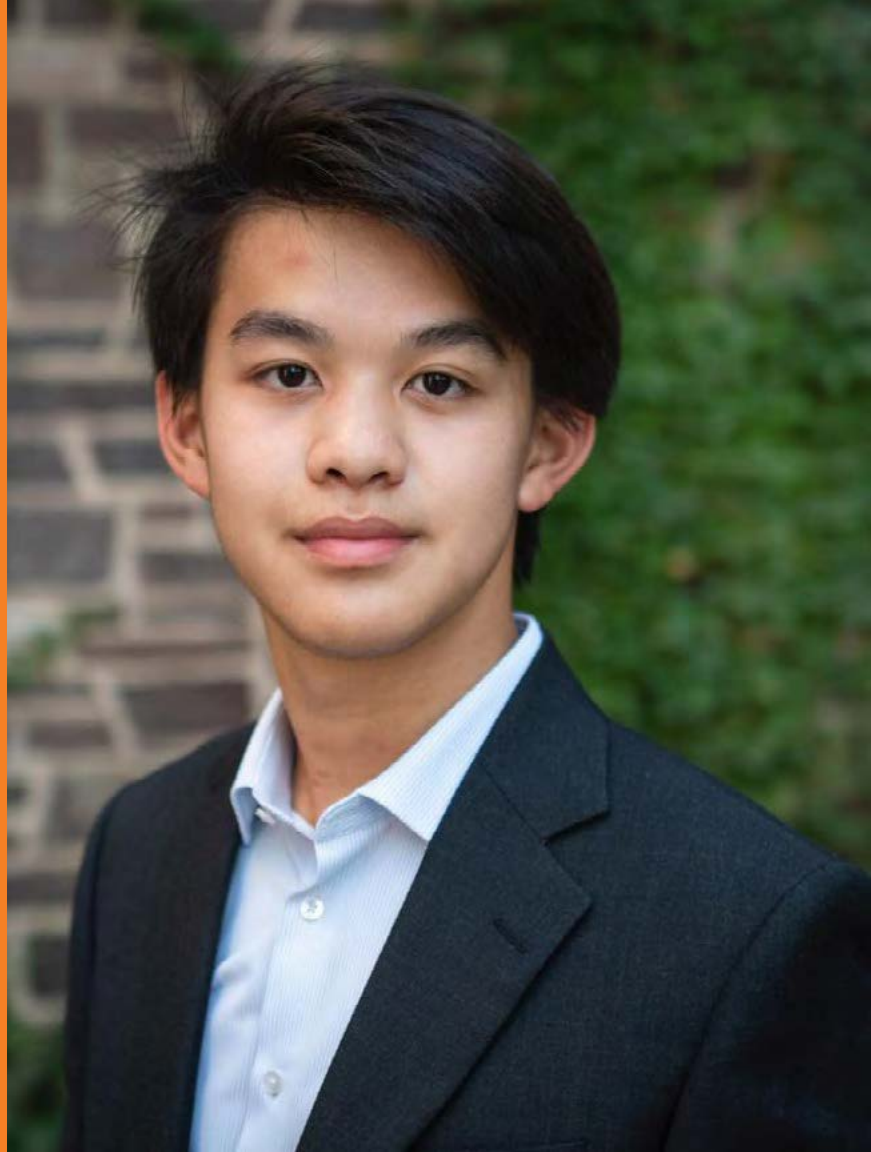
'25

*Class of*

The friends I've made, the people I've met, and the classes I've taken wouldn't be possible without generous donors. One day, I hope to give the gift of education to a new cohort of students looking to follow their own dreams.

*I am grateful because*

— DAVID TANG '25



'25

*Class of*

Not only am I fortunate to be studying at one of the finest academic institutions in the world, but I am able to pursue a wonderful education without the pressure of loans and debt.

*I am grateful because*

— PEYTON SMITH '25



# 2021-22 Annual Giving Impact Report

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THANK YOU for your participation in the 2021-22 Annual Giving campaign!

Each year, alumni, parents and friends from across the decades unite around Annual Giving to make transformative educational experiences possible for current and future generations of students.

The impact of Annual Giving is everywhere at Princeton! Your support is reflected in the enthusiasm of Princeton students, the dedication of Princeton professors and the endless opportunities for growth and discovery everywhere at Princeton! Annual Giving flows directly into the University's operating budget; these critical, unrestricted funds provide Princeton's margin of excellence, enabling the University to seize new opportunities when great ideas come along, respond to unexpected challenges and support the groundbreaking financial aid program that makes a Princeton education possible for all students regardless of their financial circumstances.

I am delighted to share examples of how your Annual Giving contributions in 2021-22 are making an immediate difference. Your gift played an important role in strengthening and enriching programs, providing new opportunities for service and building new academic initiatives.

This report, and the voices of students throughout, reflects the collective impact of your participation in Annual Giving.

Thank you again for making these and other initiatives a reality!

With deepest thanks,



Sue Walsh  
*Assistant Vice President for Annual Giving*



# Annual Giving Impact at a Glance

*Every gift — no matter the size — contributed to the success of the 2021-22 Annual Giving campaign.*

**\$81.8 million**

*the highest total in Princeton history!*

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**37,207**

donors

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Undergraduate alumni participation

**47.4%**

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Gifts of all amounts make a difference:

Gifts of \$500 or less = **\$4.0 million**

Gifts of \$100 or less = **\$1.2 million**





## Moving Princeton Forward Together

Unrestricted Annual Giving support gives the University flexibility to ensure that a Princeton education remains second to none. This report includes several ways your Annual Giving support in 2021-22 helped the University:

- Provide new student opportunities for service.
- Strengthen its visionary financial aid program.
- Recruit the finest professors and researchers.
- Build new academic initiatives.

*“One of Princeton’s defining values is our commitment to ensure that talented students from all backgrounds can not only afford a Princeton education but can flourish on our campus and in the world beyond it. These improvements to our aid packages, made possible by the sustained generosity of our alumni and friends, will enhance the experiences of students during their time at Princeton and their choices and impact after they graduate.”*

— President Christopher L. Eisgruber ’83







## *Forward Together for Service*

In order to enhance the ethos of service that has always been fundamental to Princeton's mission, Annual Giving provided start-up funds to help establish the **Learning and Education in the Nation's Service (LENS)** summer internship program. Administered jointly through the Center for Career Development and the Pace Center for Civic Engagement, this program will promote summer service opportunities and ensure that every student has the option to engage in a service-oriented internship. The goals of LENS include:

- Promoting the importance of meaningful internships in service and social impact, and how they can lead to related careers.
- Funding departments to allow them to expand their summer service internship offerings, including student-sourced opportunities.
- Encouraging students to explore ways to apply their academic-year learning to real world challenges.

*Photos: With LENS support, Princeton students will have more opportunities to engage in service-oriented internships in their own communities and around the globe. [1] Esset Teshome '25 spent her summer interning with Teach for Ethiopia, working on literacy projects for young children. [2] Jonathan Rosenberg '25 (second from right) spent the summer before his junior year interning at National Union for Democracy exploring his interests in international relations and Iranian affairs. [3] Diego Solorio '24 developed and delivered lesson plans and hands-on science demonstrations during his internship at Nicholas Academic Center Labs, supporting underserved high school students.*





## *Forward Together for Student Expansion and Visionary Financial Aid*

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As two new residential colleges opened and Princeton welcomed its largest class in history, the University also announced a significant increase to its **groundbreaking no-loan financial aid program**. Beginning in Fall 2023, the family income level for students who receive full support for tuition, room and board will rise from \$65,000 to \$100,000 — and many families with income above \$100,000 will also receive additional aid, including those at higher income levels with multiple children in college. Annual Giving supports the University's commitment to ensure that talented students from all backgrounds can afford a Princeton education and graduate debt-free, with unrestricted resources that:

- Guarantee financial aid for all by providing \$25 million to fill the gap not covered by existing scholarship endowments and other restricted sources.
- Enable the University to increase graduate fellowship and stipend rates by an average of 25% to about \$40,000 for doctoral candidates.
- Allow the University to eliminate the student financial contribution so that all students have the opportunity to study abroad and to pursue other curricular and co-curricular activities during the summer and academic year.







## *Forward Together for Faculty Excellence*

Annual Giving is crucial because it supports the University's ability to seize opportunities and make audacious bets on faculty and inventive programs that can transform academic disciplines for years to come. In 2021-22, Princeton approved the appointment of 15 new faculty members, including two world-class development economists: Seema Jayachandran from Northwestern University and Pascaline Dupas from Stanford University.

The competition for such accomplished and revered faculty is intense, but Jayachandran and Dupas both came to Princeton to re-launch and co-lead the **Research Program in Development Economics**. Their advanced scholarship in development economics, especially environmental conservation, gender equality, education outcomes and health in developing countries, will deepen our understanding of these global issues, and their leadership will shape the next generation of Princeton economists.

Annual Giving funds also give the University the advantage in retaining top faculty. Some of the most exciting research is in the emerging field of **quantum engineering**, and Princeton was able to invest in new equipment, facilities and research at the engineering school to enhance professors' work. This would not have been possible without Annual Giving.



Seema Jayachandran



Pascaline Dupas

Photo: Rob Searchey





1

Photo: Ron Wyatt



2

Photo: Larry Levanti



3

Photo: Hope VanCleaf



Courtesy of Tina Campt

Tina Campt

## Forward Together for New Academic Programs

Princeton's modest size and remarkable reservoir of talent engender a unique interdisciplinary approach that often yields inventive solutions and raises profound new questions. Next spring, the University will launch **The Collaboratorium: A Studio for Radical Aesthetics**, a joint initiative between the Department of Art and Archaeology and the Lewis Center for the Arts.

Led by **Tina Campt**, newly appointed as the Roger S. Berlind '52 Professor in the Humanities, and enabled by Annual Giving support, the Collaboratorium will host student- and faculty-initiated workshops, creative initiatives and group studios that use collaboration as the primary structure of their inquiries and take an innovative approach to aesthetics as their guiding principle.

"Princeton is wonderfully fertile ground for building collaborations between artists and scholars," Campt said. "I'm thrilled to have the chance to work with student researchers and makers in ways that encourage them to bridge these two rich programs in meaningful ways."

Photos: [1] Tap dance artist and Princeton Arts Fellow Michael J. Love and students present UNTITLED in the Forum on April 18, 2022.

[2] B.T. Hayes '22, Molly Bremer '22, Violet Gautreau '22, Grace Zhao '22 and Charlotte Kunesh '24 in "The Hello Girls" during dress rehearsal on March 24, 2022 at the Berlind Theatre. [3] Exhibition in the CoLab on April 26, 2022, of student work from "Radical Composition," a spring seminar taught by Professor Tina Campt.





'25

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*Class of*

Being at Princeton is possible for me because of people like you: people who care, who make a difference in the life of others and the generations to come.

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*I am grateful because*

— NELY SERRANO RIVAS '25

'25

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*Class of*

Alumni generosity has enabled me to pursue my academic goals in the field of physics and encouraged me to work hard to give back to the community.

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*I am grateful because*

— SAJIA SHAHRIN NEHA '25





Through Annual Giving,  
we renew campus, support students,  
seize opportunities, and  
face new challenges to move

# *Forward Together*

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This year's Annual Giving campaign ends on June 30, 2023.

To contribute by credit card, please call 800-258-5421  
(outside the U.S. and Canada, 609-258-3373), or  
visit [princeton.edu/ag](https://princeton.edu/ag).



[alumni.princeton.edu/annual-giving](https://alumni.princeton.edu/annual-giving)

Photography:

Denise Applewhite; Kevin Birch; Steven Freeman; Christopher M. Lillja, 2019 by the Trustees of Princeton University; Tori Repp, FOTOBUDDY