



ASSOCIATION *of*
PRINCETON
GRADUATE
ALUMNI

Engaging Graduate Alumni in our Regional Associations

A Discussion of New Ideas and Initiatives

Hosted by Committee on Regional Associations (CORA)

CORA and APGA: *Synergies in Leadership*

- ❖ New Vector for Association Interaction
- ❖ New Vector for Association/CORA Leadership Programs
- ❖ Increase APGA's Regional Visibility and Impact

Opportunities for Regional Associations

- ❖ **Grow Membership: *We Are 30% of Alumni!***
 - Often Untapped (On Both Sides)

- ❖ **Fun/Stimulating New Activities**
 - Active National Universe of Speakers
 - Leaders of Local Events

- ❖ **Recognition for Grad Alum Activities**
 - APGA Regional Association Award
 - Funding

Graduate Experiences at Princeton

- ❖ The Best [X] Department at a Stellar University
- ❖ Relationships and Attachments Tend to the “Local”
 - For many, it’s departments
 - For others, the Grad College, Affinity Groups, GSG, etc.
- ❖ Looser Relationships with Undergraduates
 - Activities Outside Our Interests or Difficult to Engage
 - “Professional” Relationship Imposes Constraints
 - Princeton Built Around Undergraduates
- ❖ Complex Relationship with Princeton
 - Trey – Need for “Healing”, Like an Affinity Group

Mindfulness and Intentionality

UNIVERSITY STRUCTURE



LANGUAGE



Autobiography: Engagement Works!

- ❖ I was alienated (Brian Johnson: You???)
 - How I Got Here: PCC Event, PCC VP Grad Alums, APGA, ACEC!

- ❖ VERY Welcoming

- ❖ Strong, Sustained Support from PCC Leadership

Success in Chicago (Yours May Vary)

Princeton Club of Chicago



2018 APGA Regional Award



Examples of Success in Chicago

Grad Alum-Led Events for All



Examples of Success in Chicago

PCC Events Include Grad Alum Focus

Annual Dinner with Grad Alum Review in Annual Report:

Graduate Alumni Committee; Chair - John Balfe *90

We are very pleased to announce that in spite of the Covid imposed shutdown, the national community of Princeton grad alums has joined us to present a strong roster of precepts to the Princeton Club of Chicago. This year, Yuzhen Yan *90 talked about living 7 weeks in Antarctica, retrieving a 2.5 million year old ice sample with important implications for today's climate issues. Steve D'Hondt *90 described the 100 million year old life forms he discovered beneath the ocean floor. Matt Miller *74 described Princeton's role in the current and future state of fusion as an important source of energy for the world. We are grateful for the PCC's distinctive support of the grad alumni's activities.

PCC Membership Drive	<ul style="list-style-type: none">❖ Brian's Outstanding Drive to Increase Membership after Covid Decline❖ I Asked to Have an Email Blast Targeting Grad Alums❖ 20 New Members! I Would Have Been Thrilled with 5!
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Examples of Success in Chicago

University Events for Grad Alums

2015 Visit by Graduate
School Dean Kulkarni



Upcoming Visit:
Dean Priestley



Examples of Success in Chicago

Grad Alum Events for Grad Alums

Summer Soiree



Examples of Success in Hilton Head

Club Leadership



Lisa Drakeman *88 S*88
P'02 h'35
President



Don Drakeman *88 S*88
P'02
Treasurer

Examples of Success in Hilton Head

The Pete Keenan '35 *36 Cane



The Pete Keenan '35 *36 Cane is awarded to the oldest member of the oldest class at every club event.

Pete receives the Class of 1923 Cane from President Eisgruber in 2015.

Examples of Success in Hilton Head

Grad Student Career/Networking Event

- ❖ **PCHH began sponsoring career related events for graduate students in 2008 with a “leadership“ event. Speakers included the past presidents of Duke and Harvard, plus graduate alumni involved in the Dean’s Leadership Council.**
- ❖ **Lisa organized events along similar lines (entrepreneurial workshops, “Pathways with a PhD,“ etc.) that are now held about every other year.**
- ❖ **Most recently (2017, with the next one canceled by Covid), PCHH organized a “business social dinner“ for about 100 graduate students to talk about networking in social environments.**
- ❖ **This included wine education by Lisa, who is a Certified Sommelier.**

Examples of Success in Hilton Head

2022 APGA Regional Association Award



ASSOCIATION OF PRINCETON GRADUATE ALUMNI
REGIONAL ASSOCIATION AWARD

PA of South Carolina, Hilton Head Chapter

MAY 2022

This certificate is awarded for increasing participation of Princeton graduate alumni in its regional activities and/or fostering the cause of graduate education and the Graduate School at Princeton University.



Karthick Ramakrishnan '02
President, Association of Princeton Graduate Alumni

Coming Attractions!

Regional Association Welcome for Incoming Grad Students

- ❖ **Select Clubs, the Largest Incoming Groups**
- ❖ **APGA/CORA Support**
- ❖ **Bring Them into the Princeton Family from the Start**
- ❖ **Fun + Breaking Barriers!**

Princeton Grad Alums Lead a World Art Tour!

- ❖ **6 Princeton Art, Art History and Arch. Grad Alums**
- ❖ **Zooming 6 Special Cities in 1 hour!**
- ❖ **Why does a piece matter to me and why it should matter to you**

More to Come!

APGA Support for Associations

- ❖ Grants (contact John or Angelina, int'l Linda)
 - Clubs Hosting Events
 - Individual Grad Alums Leading Events

- ❖ Organize Inter-Association Events
 - Global/National/Regional

- ❖ Recognition: APGA Regional Association Award

- ❖ Help/Accountability for Grad Alum Representatives

The #PrincetonStar Initiative

- ❖ Grassroots campaign, with dedicated hashtag and design assets (that will grow over time)
- ❖ Aims to
 - Raise awareness of Princeton graduate alumni and their accomplishments
 - Celebrate pride in their Princeton degree (and Princeton's pride in them); and
 - Find opportunities for constellations of graduate alumni support and celebration

THE PRINCETON ST★R

3 Things You Can Do

- ❖ **Easy:** Use the #PrincetonStar brand and hashtag in your work (and we'll boost and celebrate with you!)
- ❖ **Easy:** Send a warm and customized welcome to new grad alums in your region (list will be sent!)
- ❖ **Moderate:** Recruit #PrincetonStar talent to your board leadership; accountability for grad alum outreach

Guidance document forthcoming

We Are Here for You



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Summary

- ❖ CORA - new vector for Association interaction, new ACEC engagement
- ❖ Associations - grow membership, new activities, recognition
- ❖ Engagement Works - leadership, events, targeted outreach - many ways to do this
- ❖ APGA Support - \$, organize inter-club events, award, help reps with events & moving the needle