Taiwan Stories
Lessons and Tips for a Small Club
Michael Fei '94
Taiwan

Land Area of Taiwan: 14,000 Sq. Miles
The Size of New Jersey (8,700 Sq. Miles)
Population of Taiwan: 23 million, a Little Less Than Australia (25 million)
PAA of Taiwan

By the Numbers:

150 Alumni
27 Undergraduate
123 Graduate
70 Active
50 Professors

Majors:
42 Electrical Eng.
13 East Asian
10 Chemistry
9 Mech. Aerospace
8 Art History
8 Architecture
6 Computer Science

By Train:
1.5 HR
Taipei
Hsinchu
Taichung
Kaohsiung
Challenges

Geography (On an Island and Far From Princeton)
- 15 Hour Direct Flight from Taipei to JFK, NY

Time Zones (13 Hour Difference with NJ)
- Odd Hours for Zoom Meetings, Online Lectures, and Sports Watch Parties

Demographic (Older and Mostly Graduate Alumni)
- Only 3 Recent Undergraduate Alumni

Schedule (Summer Starts in July for Local Schools)
- Hard to Attend Reunions for Alumni who are Teachers or have kids in Schools

Who’s in Charge?
Have a Mission

Connect Alumni in Taiwan Back to the University

Most Events are Related to Activities on Campus:
1. ASC Interviews (Class of ‘28: 18 Alumni for 58 Applicants)
2. Basketball Game Watch Party (NCAA or with Other Ivies)
3. Princeton Pre-Read Book Club
4. Reception and Send Off for Newly Admitted Students (Undergrad and Graduate Students)
5. Gatherings with Visitors from Princeton
6. Orange & Black Day
7. Research on the Road (Graduate Student Research Presentation)
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<th>First Name</th>
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<th>Class</th>
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## Record Keep Track of the Attendees

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Use Social Media

Princeton Alumni Association of Taiwan

Princeton Alumni Association of Taiwan

and People will Find You
Start Chat Groups

Alumni
Spouses
Students
Parents

Most of the alumni in this chat group probably don’t know Professor Tang. In my sophomore year, he taught a 400-level seminar that was initiated by a few students from Keong Tong. I took the class along with Kevin Chen. Yi. We learned about some of the Chinese classics, including the Dream of the Red Chamber. I was at a very young age and garrulous. Even Kevin got an A in the class in the following year. Kevin took another class with Professor Tang. I remember clearly. Today I was looking through the annual report of the Department of East Asian Studies. I came across the news of his passing. I thought I share these news with you.

Although I didn’t take his courses, he came across as kind and gentle. I was very supportive to all Chinese speaking students. Talking to him was one of my few precious links to the way of life back home, in the pre-internet age of 1990s. Thank you and Kit. You are so lovely.

I am sorry Michael, I am for the passing and the loss of your beloved Alg Professor Kao Tich Tang. I write to Alg American Professor Perry Loke, new at SCU, and thank you for taking the time to come.

Thank you for this very pleasant evening. Happy new year! Look forward to seeing you guys soon.

Thank you to the mom, and Delancy, Kelton, Laura, and William for taking the time to come!
Communications

With a Small Club, Start with Direct Contact and Use TigerNet Email Broadcast Last

1. Direct Contact (WhatsApp, Messenger, LINE, Email, Instagram, Phone)
2. Group Chat (LINE)
   - 82 Members, 85% Read the Messages
3. Social Media (Facebook, Instagram)
4. Mass Email (For Invitation and Recap)
   - 125 Recipients, 55% Opened the Emails
Make Digital Flyers

Princeton Creighton
NCAA
Men’s Basketball
Sweet Sixteen
Game Watch Party
American Club
03.25
9:00AM

PAA of Taiwan
Research on the Road
Dept. of History
Anin Luo
2022.12.18
American Club Taipei
Noon

Princeton Dept. of East Asian Studies
Chair and Professor
Anna M. Shields
2023.07.09 12PM
American Club

Designed in PowerPoint and in the Square Format for Instagram
Bespoke Gifts, Name Tags, Seal, Cake
Customize Go Beyond Hanging the Flag
Princeton Alumni Association
Lunch Party

Pre-dine Snacks:
Fried Olives / Caraway Seeds Cheese Puff Sticks
Fried Mozzarella Cheese

Bread
Black Olive Ciabatta / Focacca / Mueili Bread

Salad, Appetizer
Copra Ham, Prosciutto with Fried Pizza Bread Stick Vegetable Ragout Roasted Cauliflower with Chickpeas, Cumin Mint Garlic Dressing Cheese, Salami, Artichoke, Anchovies, Semi-dried Tomato with Macedonina Pesto Caesar Salad with Condoments Tuna Nigissa Salad

Sashimi Station
Red Tuna / Salmon / Yellow Tail
Condiments:
Wasabi, Soya Sauce, White Radish Julienne

Carving Station

Hot Selection
Beef Lasagna
Hunter Chicken
Indian Butter Chicken
India Naan Bread / Saffron Pulao
Broccoli with Sesame, Chili Garlic Fragrance Oil
“Mire Pollichoti” Hotbut with Coconut and Indian Herbs Ragout of Mushroom with New Potato, Rosemary in Beef Jus
Herb Seabass Fillet on Chickpea, Chorizo Bell Pepper Tomato Sauce

Dessert
Mississippi Coconut Cake
Orange Cream Brulee / Lime Basil Tart / Three Chocolate Chocolate Brownie / Assorted Cookies

Seasonal Fruits
Watermelon / Pineapple / Honey Melon / Dragon Fruits

Beverage Station
Coffee / Tea / Iced Tea / Fruit Punch

KIDS Menu
Fried Fish / Calamari / French Fried with Tomato Ketchup, Mustard Cream Corn with Shredded Chicken Meat Balls with Beef Gravy, Broccoli Beef Lasagna
Research on the Road

Current Graduate Students Present Their Research
Reception for New Students
Questions & Discussion