

T-Quad Takeaways: Empowering Recent Alumni to Engage with Regional Associations

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HOSTS

JT Wu '16

*Member, CORA
Young Alumni Chair
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*Co-Chair, Ad Hoc
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FEATURING

Mary Newburn '97

*Co-Chair, Recent
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CORA

**Committee on
Regional
Associations**

*CORA's mission is to
work with regional
associations to
engage more
Princeton alumni with
the University and
with one another.*

VOLUNTEER LINKS

Information for
Regional
Association
volunteers online:

- [Regional volunteer resources website](#)
- [Handbook for Regional Officers](#)

SUMMARY

Creating diverse and tailored alumni experiences are critical to ensuring continued Recent Alumni Engagement (“RAE”) at both the regional / local club level and at the University level more broadly. Recent Alumni are defined as undergraduate and Graduate Alumni of the Last Decade (“GOLD”).

The University, CORA, the Ad Hoc Committee on RAE, and the ACEC at large are committed to supporting (through funding and ideas) local associations in sponsoring and executing events geared at RAE, in line with its existing strategic priorities.

KEY LEARNINGS

- In-person experiences are valued by Recent Alumni, especially when offered at a wide range of price points and mindful of potential logistical barriers (like access to public transportation)
- Recent Alumni enjoy more than just bar crawls and happy hours – they love creative & shared experiential events that aren't just focused on their 4 years at Old Nassau

INSIGHTS & BEST PRACTICES

- Community service opportunities and “get to know your city” outings can also be a hit!
- Consider partnering with alumni with interesting positions / jobs / connections within your region to “piggy-back” off of existing public and semi-public events (like concerts, sports tournaments, art events, etc.)

CHALLENGES & OPPORTUNITIES

- Many Recent Alumni work jobs with long or unpredictable schedules, and may be less available at traditional times for coordinated events
- Events that minimize barriers to entry and have unintimidating atmosphere are best for maximizing attendance!

ADDITIONAL RESOURCES

- [TBD-LINKS TO FUNDING / MAINTAIN A PAGE OF INTERESTING CLUB ACTIVITIES...]

