

# T-Quad Takeaways: The Happiest Hour

## Guidance for a Wine Tasting In-Person or Online

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### HOSTS

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### CORA

Committee on  
Regional  
Associations

*CORA's mission is to work with regional associations to engage more Princeton alumni with the University and with one another.*

### VOLUNTEER LINKS

Information for  
Regional  
Association  
volunteers online:

- [Regional volunteer resources website](#)
- [Handbook for Regional Officers](#)

### SUMMARY

Princeton Tigers love wine! In recent experience Princeton wine tasting events attracted Tigers from eight decades and from regional associations across the country on a virtual basis. You don't need to be an expert to organize a wine event. You can partner with a local restaurant, bar or wine professional. You can partner with other Princeton regional associations.

### KEY LEARNINGS

- Find an Expert - try local wine shop or local restaurant sommelier; partner with a Princeton alumni run winery.
- Find a Location – virtual or in-person
- Select a Theme - e.g. regions, countries, or a specialty idea “Wines of the White House”, “Sparkling Wines from around the World”
- Select Wines - will relate to your theme
- Create Tasting guide and food pairings

### CHALLENGES & OPPORTUNITIES

#### In Person:

Opportunity for in-person camaraderie.

May be some costs to the club for venue.

Might need to guarantee minimum attendance.

More expect for less good wine due to mark up.

Need a reservation system and way to collect payment.

#### Virtual:

Club cost: \$0

Organization and set up minimal

Inclusive geographically

Less expensive for member.

### ADDITIONAL RESOURCES

Contact Lisa Drakeman \*88 for assistance:

[ldrakeman@alumni.princeton.edu](mailto:ldrakeman@alumni.princeton.edu)

