

T-Quad Takeaways: Recruiting and Retaining Your ASC Team

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CORA Committee on Regional Associations

CORA's mission is to work with regional associations to engage more Princeton alumni with the University and with one another.

VOLUNTEER LINKS

Information for Regional Association volunteers online:

- [Regional volunteer resources website](#)
- [Handbook for Regional Officers](#)

SUMMARY

The ASC Interview is the point of first contact with the Princeton Community for most applicants. It is also the most common alumni volunteer activity. With the surge in applicants, it is getting difficult for many clubs to find enough volunteers to interview all applicants. This T-Quad talked about the PC of India's ASC efforts.

KEY LEARNINGS

- Recruitment and retainment of interviewers are ongoing processes. They have to be done each year.
- Both **graduate** and **undergraduate** alumni should be contacted and encouraged to participate.
- Experienced chairs/co-chairs are invaluable.

INSIGHTS & BEST PRACTICES

- Target a **mix of cohorts** in the ASC leadership. This enables getting a broad spectrum of alumni volunteers involved.
- Use the annual ASC effort to **build and maintain** year-round alumni engagement.
- Actively engage with Central Pool to help reach as many applicants as possible. Many alumni from the club region relocate and are not on the club mailing list but may be on the Central Pool list.

CHALLENGES & OPPORTUNITIES

- A drastic increase in applicant numbers has led to a drop in coverage rates. Clubs need to find ways to bring in "lost" alumni into the fold.
- With a change in privacy regulations, it has become difficult to keep interviewers apprised of the results of the interviewing efforts. This leads to a drop in excitement and motivation.

ADDITIONAL RESOURCES

- <https://alumni.princeton.edu/our-community/alumni-association/princeton-schools-committee>

