

# MAKING THE MOST OF YOUR REGION'S GEOGRAPHY



Third Thursday Tiger Talks 8/15/2024



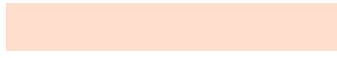
# “How the Princeton Club of Northern California Takes Advantage of Its Large Size to Host Diverse and Inclusive Events”

## ■ Joe To '95

- VP Events, Princeton Club of Northern California
- CORA Member
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OREGON

IDAHO



# Distinct Regions





# Positives/Negatives

## □ Challenges

### □ Commute

- Traffic

- Distance

### □ Cost/Budget

## □ Positives

- A large based of alumni that are eager to connect

- We just have to make it easy to say “Yes”

# Solutions



- What constitutes a successful event?

Large Attendance  $\neq$  Successful event

Have a good experience

Learn something new

Connecting with old friends = Successful event

Making new connections

Feeling good about Princeton



# Implementation

- Ask For Help From..
  - Affinity Groups
    - A4P, ALPA, APBA, APGA, PWN, QPA, NAP, Recent alumni
  - Alumni Organizations
    - ASC, PPRR, PICS
  - Friends/Alumni
- Copy Success
  - Delegate/partner with alumni in different areas within a region
    - “Do one thing”
- Leverage geography

# Examples



## □ Orange and Black Weekend



**SF BAY AREA  
ORANGE & BLACK  
DAY WEEKEND**

*Help us celebrate  
Princeton's birthday!*

**OCT 19** Happy Hour at 21st  
Amendment Brewery (SF)

**OCT 20** Young Alumni Happy Hour  
(SF)

**OCT 22** Cake Celebration  
(Peninsula)

**OCT 22** PWNNC Book Club (SF)

*More info at <https://pcnc.org>  
Events open to all Princeton University alumni.*

◆ Cohosted by Princeton Club of Northern CA (PCNC),  
◆ Princeton Women's Network of Northern CA (PWNNC),  
◆ Association of Graduate Princeton Alumni (AGPA),  
◆ Asian American Alumni of Princeton (A4P), &  
◆ Association of Latino Princeton Alumni (ALPA).





# Examples



## □ Small Group Dinners



**COME JOIN 2000'S ALUMNI AT A  
SMALL GROUP DINNER  
RECONNECT WITH OLD FRIENDS  
AND MAKE SOME NEW ONES!**

**HOSTED BY  
ALEXANDRA DAY GOLDEN '07  
WHITNEY DAY STEELE '10  
MAC STEELE '10**

**MAY 10, 6:30PM  
COLIBRI MEXICAN BISTRO  
50 MORAGA AVE, SAN FRANCISCO, CA 94129**

**RSVP TO: [AFDGOLDEN@GMAIL.COM](mailto:AFDGOLDEN@GMAIL.COM)  
LIMITED TO 12 ATTENDEES  
(WE WILL KEEP A ROLLING WAIT LIST)**

**STAY TUNED FOR OTHER DECADE SMALL DINNERS**

# Examples



## □ ASC Undergraduate and Graduate Admit Events



# Conclusion



- Ask For Help
- Think Creatively
- Work together and not in silos

Thank You!