

T I G E R



THE CLASS AFFAIRS COMMITTEE PRESENTS

Tiger Tips: Engaging Classmates Locally

TUESDAY, FEBRUARY 11, 2025



Moderator:

Emily Walling '99
Class Vice President &
Reunion Chair; Class Affairs
Committee Member



Robert Burkhardt '62
Reunion Chair



Kate Bellin '02
Class President



Sanjana Duggirala '21
Class President

Class of 2002: 02-02 Service Day

Logistics:

- Identified regional leads to host events
- All not-for-profits – several years in a row or once
- Generally weekend mornings to accommodate families

Reasons for success:

Timing + format. Classmates loved avoiding yet another cocktail hour and were happy to bring children

Takeaway: While event was popular, hardest part was identifying good causes who could accept a group on the weekend IRL



Class of 2021: Regional Rep. Network

Logistics:

- **Recruited volunteers in major cities** to serve as local connectors and host events
- **Community Service Chair** to help coordinate with Regional Reps for events like 2021 Day of Service
- **\$25 stipend per person**, additional costs out of pocket
- **Committee-wide meetings 2-3x annually** to catch up, and reflect and brainstorm on events
- **2-year terms for reps** to keep bringing in new energy

Reasons for success:

- Reps have freedom to host events they like, and are paired up in groups of 2-3 per city
- Starting budget helps provide some cushion

Takeaway: The more the merrier with reps!



Class of 1962: Gather Anywhere

Logistics:

- Organized starting in 2018
- Locations from Princeton to Bay Area, Albany, Gulf Coast, Mystic, CT
- Lunches, exhibits, etc.

Reasons for success:

Variety of locations and types of events

Takeaway: See

https://princeton62.org/page/2023_gather_anywhere

for more detail



Class of 1999: Orange & Black Day

Logistics:

- Identified regional leads (SF and BOS) to host events
- Boston was at a classmate's house, SF at a brewery
- Casual format, \$200-400 stipend from Class Treasurer

Reasons for success:

Classmates liked intimate settings in the suburbs and relished catching up coming off the energy of our 25th

Takeaway: Boston event was on a weekend and had much higher turnout. Bay Area event was on actual charter day, but a weeknight, so lots of work / parenting conflicts.

Leverage an existing Princeton "occasion" to drive FOMO



Princeton Planner Takeaways

Who: Ask Dottie for a list of alums in your area. Identify active alums in major cities. Decide: kids or no kids?

What: What motivates your class? Are there special events where alums have connections or would appreciate a planned excursion? Or is it a community service event or casual gathering?

When: Test different times (after work vs weekends). Every class is different, but weekends seem to win out.

Where: Look at where your alums are concentrated within the region. Empower the host to suggest a cause/place. Check with regional association and PU athletic schedules

How: People's schedules are volatile so opt for flex that avoids hidden costs and fees (alumni venues or public spaces)

Take great photos for PAW and social media to generate energy!



Let ALL with one accord REJOICE!

