

Andrea Baumann Lustig '80 *81

New York, NY

Graduate Alumni Trustee Candidate

“The desire to serve society by collaborating to solve its thorniest problems drew me as an undergraduate to the School of Public and International Affairs and motivated me to complete a Master in Public Administration,” states Andrea Baumann Lustig. Problem-solving through data analysis, human understanding and consensus-building combined with bringing people and techniques around a table to bridge gaps by integrating diverse perspectives continues to animate her professional and volunteer lives. After internships with public sector multi-lateral organizations addressing global economic (Organization for Economic Cooperation and Development), development (United Nations Development Programme) and diplomatic issues (U.S. Embassy-Brussels), she was drawn to the private sector, joining Morgan Stanley and then Jefferies.

Following three years in investment banking, Lustig entered Yale’s School of Management and earned a Master of Public and Private Management. She spent the next 11 years in management consulting at Booz Allen Hamilton, working with teams to solve complex strategy problems for large corporations and eventually specializing in financial services. Drawn by the opportunity to have a more personal impact, she moved on to problem-solving for families through wealth management at Alliance Bernstein. “It was there I found my professional passion,” says Lustig, “helping people bring their values to life by growing and passing on a lasting legacy.” Lustig then joined Stralem & Company, a wealth management firm co-founded by her father, and became president and CEO upon his death in 2012. Today, as managing partner of Stralem’s successor, Fischer Stralem Advisors, she brings 30 years of experience to families seeking to

develop and execute complex wealth management plans to build the financial and philanthropic legacies they envision, “coalescing diverse perspectives around the table once again.”

The fusion of her interests in the public, non-profit and private domains has driven her commitment to a number of non-profit boards and advisory committees where she can bring her problem-solving skills to bear. In particular, a lifelong interest in science for the benefit of humanity has led to her serving on the boards of the Albert Einstein College of Medicine, the American Committee of The Weizmann Institute of Science and The Aspen Institute.

As co-chair of Einstein’s Development Committee, Lustig has been instrumental in sustaining the medical school’s social mission to improve healthcare through medical education while addressing health equity and serving diverse communities particularly in the Bronx. Joining Weizmann has meant being part of advancing global science through supporting groundbreaking basic research and fostering science literacy among the public. As part of the governance, administration and fiduciary oversight of this more than 80-year-old institution, she has been able “to act as an ambassador and spokesperson for the importance of basic science funding and international scientific collaboration to advance the next generation of discovery and technology.” She has been a part of enabling important contributions to developing world food security, critical discoveries in maternal fetal medicine, advances in computer science, and pioneering understanding and improvement of our natural environment. Lustig was a driving force in bringing The Aspen Institute’s mission to a younger, broader, more price- and time-sensitive demographic through helping to design The Socrates Society. This program provides a

forum for participants to convene and explore contemporary issues through expert-moderated dialogue over a cost-effective, family-friendly seminar.

Lustig's longest sustained volunteer engagement has been with the University. "My service to Princeton began when I was the tiger at football games and continued as a graduate student and alumna. I don't think a year has gone by without my volunteering for the University." The list of her roles is long and includes co-chair of Annual Giving for the Class of 1980 for over 20 years, serving on the Alumni Council for almost 10 years as an Executive Committee member, and in multiple other capacities: Alumni Schools Committee volunteer, class vice president and class treasurer.

A frequent visitor to campus, Lustig says, "Giving back has always been synonymous with *Going Back* for me."