

# T-Quad Takeaways: Revitalizing Your Regional Association: From Restarting to Expanding

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## HOST

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## CORA

**Committee on  
Regional  
Associations**

*CORA's mission is to  
work with regional  
associations to  
engage more  
Princeton alumni with  
the University and  
with one another.*

## VOLUNTEER LINKS

Information for  
Regional Association  
volunteers online:

- [Regional Volunteer Resources Website](#)
- [Regional Officers Handbook](#)

## SUMMARY

If you are interested in restarting or expanding your Regional Association (RA), CORA is here to help! We can pair you with a mentor (an alum who has led an RA) who can help with logistics and suggest best practices.

## KEY LEARNINGS

### 1) Questions to Consider for Reinvigorating an Existing RA

- Is there currently an alum listed as RA President?
- If yes, what is their interest level in handing over leadership to a new team or restarting activities? This can be delicate to assess.
- Are there any existing by-laws or operating procedures?

### 2) Leadership Structure

- Invite others to join you. It's good to have at least 2-3 people involved.
- Suggested positions for starting: President, VP, and Treasurer.
- If possible, include ASC, PPRR, and affinity group leaders.
- Consider bringing on a Recent Alumni leader.

### 3) Events

- How many events do you want to plan annually? There's no right answer. Some RAs hold one smashing event each year and some hold numerous events. Start small – such as with a kickoff event.
- Leverage existing University events/themes, e.g., Orange & Black Day or watch parties for Princeton athletics.
- Consider sending a survey to the region to get a sense of what Tigers in your region are looking for.

### 4) Finance

- Consider multiple payment options for events.
- When you decide you want to charge for attendance, you'll need to open a bank account. Have 2-3 signatories to ensure access.
- If you want to consider collecting dues, consult with your mentor and Alumni Engagement for best practices.
- International regions: Rules on collecting dues may depend on your country and local non-profit status.

### 5) Governance

- Creating a constitution and by-laws is not hard if you use templates in the [Regional Officer's Handbook](#).
- Regional Associations can be officially recognized by Princeton and fall under their 501c3 umbrella.
- Consider writing "operating procedures" for your RA.

## ADDITIONAL RESOURCES

Contact Kat, Natalia, or Kim at the Office of Alumni Engagement:

Kat Kennedy [katkennedy@princeton.edu](mailto:katkennedy@princeton.edu)

Natalia Dempsey [ndempsey@princeton.edu](mailto:ndempsey@princeton.edu)

Kim Frawley [kfrawley@princeton.edu](mailto:kfrawley@princeton.edu)

Refer to the [Regional Officers Handbook](#)

Coordinate with the TigerNet team([learntigernet2@princeton.edu](mailto:learntigernet2@princeton.edu)) to create an online presence.

