

T I G E R



THE CLASS AFFAIRS COMMITTEE PRESENTS

# Tiger Tips: Activating Local Volunteers

JUNE 2026



**Moderator**

**Emily Walling '99**  
Co-Class Vice President & Reunion Chair  
Class Affairs Committee



**Moderator**

**Emily Trieu '23**  
Class Vice President  
Class Affairs Committee

**100,000+ Alumni**

**84 Alumni Classes**

*How do you engage regionally  
to keep connections sparking?*



**PRINCETONALUMNI**

# Get Geographic Data Insights

# 1.

## Source data on geographic location of your classmates

### Contact for Access:

*Dottie Werner*

Coordinator, Class Affairs in University Advancement

[tigerdot@princeton.edu](mailto:tigerdot@princeton.edu)

GEOS	
Preferred PAA Name	Alumni (1999 - 1999)
	1,204
PC of Northern California	115
PC of Washington, DC	85
PA of New England	63
PC of Southern California	56
PC of Philadelphia	37
PAA of Fairfield County	32
PC of Chicago	32
PC of Western Washington	32
PAA of Westchester County	29
Rocky Mountain PC	23
Princeton Area Alumni Associati	22
Carolina Triangle PC	22
PC of Austin	22
PAA of Maryland	21
PAA of Houston	20
PAA of Canada	20
PC of Dallas-Ft. Worth	18
PC of Northwestern New Jersey	16



# Survey Your Class

## 2.

### Determine who can help and where they live.

#### Information to Request:

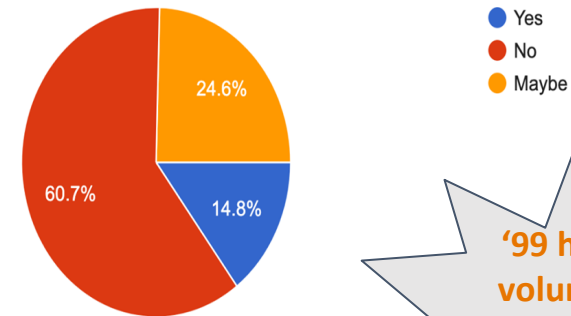
- Full Name
- Email Address
- Geographic Location

**Google Forms is easy!**

### Example from Class of 1999

Would you be interested in being a class social chair / regional rep? This means organizing a local class gathering in honor of the 200th anniversary of the Alumni Association. (Stipends available.)

61 responses



**'99 had 28  
volunteers  
across 10  
regions**



# Set Up Geo-Specific Email Segments

## 3.

**Get Help from the PU Data and Analytics team**

**Contact for Access:**


*Hannah Marino*

University Alumni Services Coordinator

**[hm4575@princeton.edu](mailto:hm4575@princeton.edu)**

## Example from Class of 1999

1) PC of Northern California
2) PC of NYC
3) PC of Washington DC + PA Virginia + PAA of Maryland
4) PA New England
5) PA of Southern California + Orange County PC
6) PC of Chicago
7) PC of Western Washington
8) Rocky Mountain PC
9) Carolina Triangle PC
10) PC of Austin
11) PC of Houston
12) PC of Dallas / Fort Worth
.... and more!



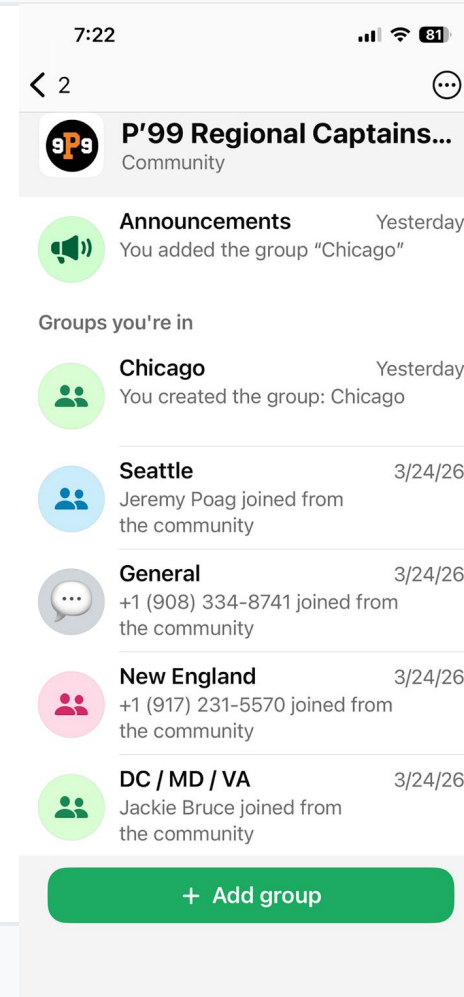
# Create Community

4.

## Create community amongst your social leads or “captains”

### Engagement Channels:

- Kickoff Call
- WhatsApp Group
- Google Photos Album
- Creates motivation + accountability!



# Reduce Mental Load & Barriers

## 5.

Provide location type ideas and ordering guidelines for events

See helpful guide [here](#).

### Princeton Alumni Class Event Catering & Drink Guide

*A Princeton-specific, printable guide for alumni class officers*

#### QUICK CHEAT SHEET (Most-Used Scenarios)

##### Cocktail Reception (Beer & Wine Only)

2–3 hours | Light appetizers | Standing

- Drinks: 1 per person per hour
- Wine: 1 bottle per 2 guests (3 hrs)
- Beer: 1–2 per beer drinker
- NA drinks: 1 per person per hour

Examples - 25 guests → 12–14 wine | 24–30 beer | 24–30 NA - 50 guests → 24–28 wine | 48–60 beer | 50–60 NA - 100 guests → 48–55 wine | 96–120 beer | 100–120 NA

##### Picnic / Casual Class Gathering

Subs, salads, sides | Outdoor-friendly

- Sandwiches: 1 per person (or ½ large sub)
- Salads/sides: 3–4 oz per person (each)

#### Alcohol Quantities by Crowd Size (3-hour event)

##### 20 People

- Wine: 6 bottles
- Sparkling: 3 bottles
- Beer: 12 bottles/cans

##### 40 People

- Wine: 12 bottles
- Sparkling: 6 bottles
- Beer: 24 bottles/cans



# Train Up on Tigernet Skills

## 6.

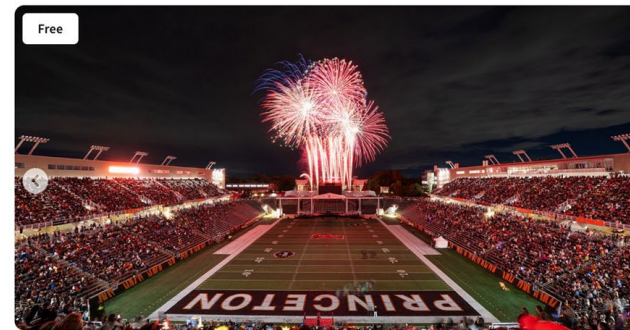
### Learn how to create events and send emails via Tigernet

Contact for Access:

*Hannah Marino*

University Alumni Services Coordinator

**hm4575@princeton.edu**



Join the Class of 1999 for a special reception at Princeton Stadium on Reunions Saturday!

Take advantage of this interlude between the end of P-rade, eating club visits and the evening's tent entertainment to re-connect with classmates and enjoy light appetizers and drinks.

Refreshments are underwritten by class dues, so we encourage you to pay your dues if you have not done so already: <https://princeton99.com/dues>.

The space will be open from 6-10pm so that we can watch the fireworks from our skybox, starting around 9:15pm. However, access to the lounge will be more difficult after 7pm\*\*, so we encourage you to come by 6:45pm.

Space is limited to 80 people; preference will be given to classmates.

Please RSVP by May 15th so that we can plan accordingly.

23 May Class of '99 Reunions Reception

May 23, 2026 6:00 PM - 10:00 PM EDT  
Class of 1956 Lounge @ Princeton Stadium (gates 9 & 10)  
Stadium Dr, Princeton, NJ 08540, USA  
[Add to calendar](#)

[Register for this event](#)

You have already booked 2 ticket(s) [See orders](#)

Categories

[200th Anniversary](#) [Reunions](#) [Social](#)

Share event



# Maximize Communications

# 7.

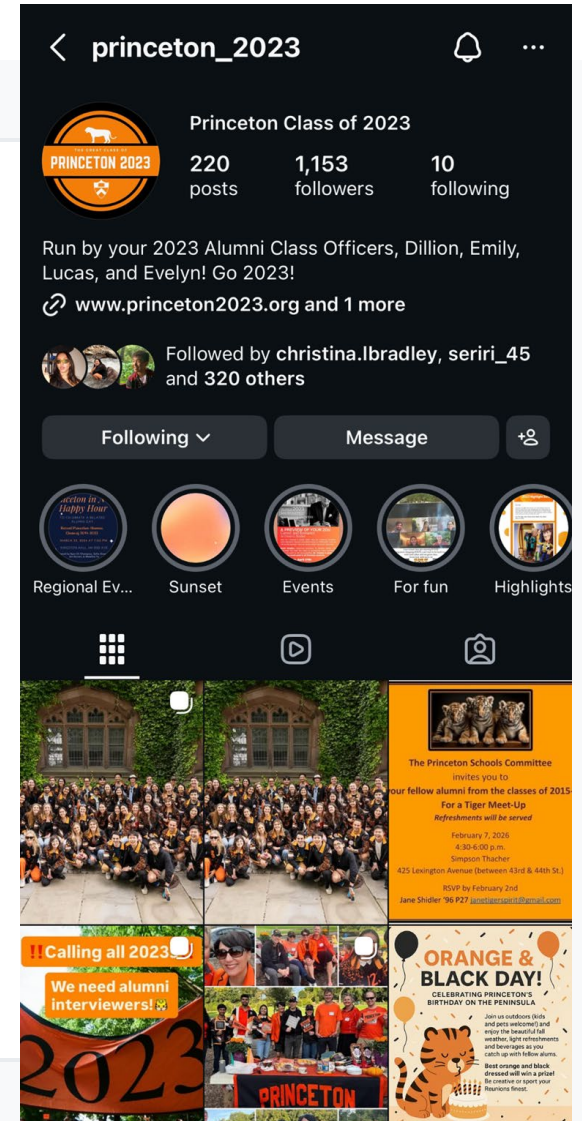
## Share events and updates via email and social media



Calling fellow tigers in the bay area!! Join us in a scenic 4.3-mile loop hike at Tilden Regional Park near Berkeley California! This moderately challenging route features about 1,000 feet of elevation gain and takes roughly 2 hours and 15 minutes to complete.

RSVP at this [Partiful](#) for more information.

Questions? Reach out to Emily Trieu at [etrieu@alumni.princeton.edu](mailto:etrieu@alumni.princeton.edu)




# Grant Opportunity

8.

## Apply for Spark Funding

Seeking ideas that spark meaningful connections, inspire creative engagement, and have the potential to light the way for others

Up to \$5,000 in funding!



The screenshot shows a website banner for 'The 200th Spark Fund'. At the top left is a logo for '200 YEARS' with a tiger head inside the '0'. The main text reads 'The 200th Spark Fund' in a mix of white and orange fonts. Below it is the tagline 'Spark magic. Spark connection. Spark imagination.' in orange. A paragraph of text follows: 'In celebration of our 200th anniversary, the Spark Fund fuels innovative alumni initiatives that transcend traditional programming.' Below this, it states 'Round 3 applications are due by August 2nd @ 5pm ET.' and features a prominent orange 'Apply Now' button. The background is black with white and orange fireworks and stars.



# Support & Collaborate

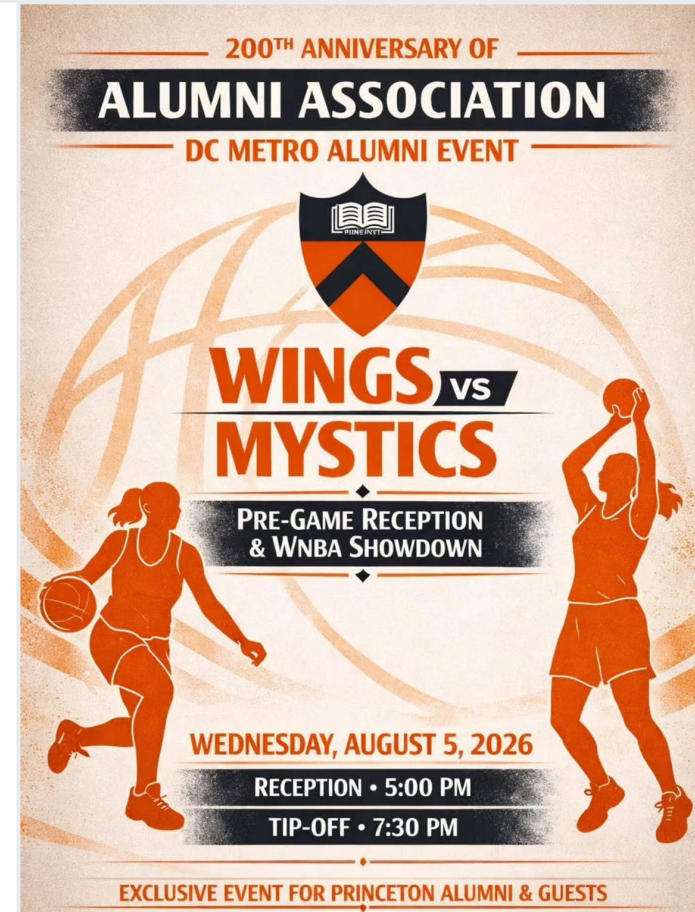
9.

**Be positive energy -  
support ideation & collabs**

**First '99 Regional Event:**

**200th Anniversary WNBA Event with Mystics  
Head Coach Sydney Johnson '97**

Class of 1999, Class of 1997, Princeton Club of  
Washington, APGA



# Two Walk-Through Examples

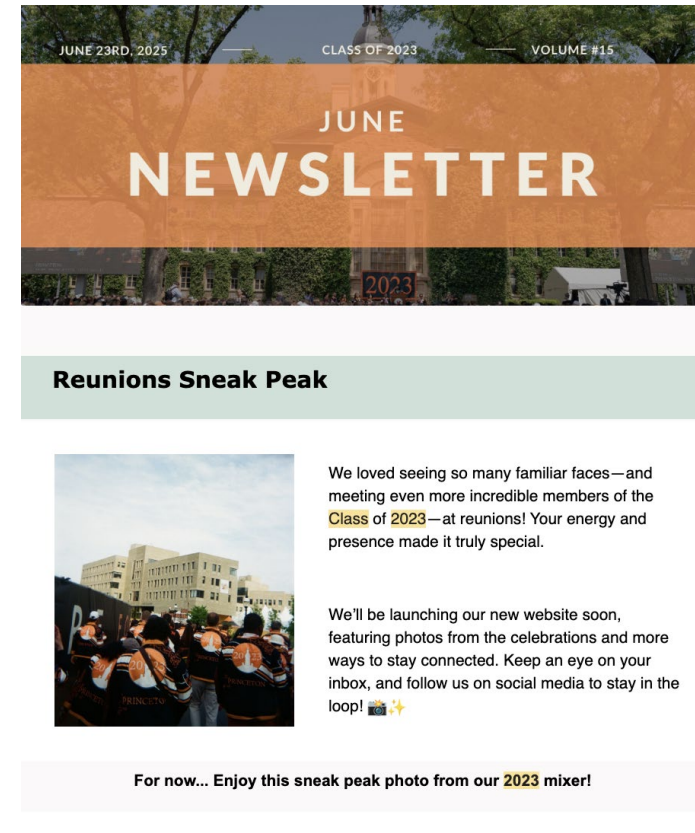
## 10a.

### Using Tigernet email newsletter

Use Canva to create fun designs!

“Create campaign”

Example of Class of 2023 newsletter



# Two Walk-Through Examples

## 10b.

### Using Partiful

Easy RSVP application

Collect \$ for tickets, embed a questionnaire, send text blasts, and automated reminders!

Example from “Recent Alumni Arcade Bar Night”

The screenshot shows a Partiful event page for "Recent Alumni Arcade Bar Night". The event is scheduled for Saturday, July 11, from 7:00pm to 10:00pm. It is hosted by Emily Trieu in San Francisco, CA. The event has 0/30 spots left. The page features a large, colorful illustration of a bar scene with several anthropomorphic tigers. The illustration includes text: "Classes of 2020-2026", "BAY AREA RECENT ALUMNI ARCADE NIGHT", "Hosted by the Class of 2023", and "ALUMNI 20 YEARS". The bar scene shows tigers playing pinball games, drinking beer, and socializing. The Partiful logo is in the top left, and navigation buttons for "Create", "Home", "Explore", and "Login" are in the top right. A "Remind me later" button is visible below the event title. The location is listed as "Emporium Arcade Bar" with a location pin icon. A calendar icon indicates the date "Saturday, July 11th 7PM - 10PM".



# Two Walk-Through Examples

## Bonus Example

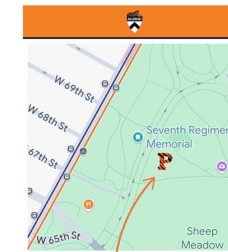
### Multi-Class Event in Central Park

'99 Classmate kept it low stakes, very simple:

- BYO Everything
- Share map with clear location

~120 attendees (20 from Class of 2030!)

Join Fellow Princetonians for a  
PANYC Picnic in Central Park  
(Sun. June 7th, from 12-3pm)



Mineral Springs  
Central Park

#### PANYC Picnic in Central Park

Sunday, June 7th at 12pm  
Mineral Springs, Central Park

*(Just inside CPW and next to Sheep Meadow @ 65th St.)*

**RSVP HERE NOW**

*Please RSVP so we know how many to attend!*

The Princeton Association of New York City (PANYC) is delighted to invite you to join fellow Princeton alumni, current and incoming students, and friends for a casual picnic in Central Park!

Bring your own food and beverages, and enjoy an afternoon of good company and Tiger spirit. Whether you're reconnecting with old friends or making new ones, we'd love to see you there!

Date: Sunday, June 7, 2026

Time: 12pm-3pm ET

Location: Mineral Springs

All alumni, current and incoming students and friends are welcome -- bring a blanket, your favorite snacks and plenty of Princeton pride!



# **Q&A + Brainstorming**