COMMITTEE ON REGIONAL ASSOCIATIONS (CORA) GRANT GUIDELINES

Grant overview

Due to an increased demand for online events, CORA is excited to announce a new program which provides a limited number of grants to regional associations seeking to foster, increase, and enhance regional alumni engagement through digital means. This grant will provide reimbursement of up to $150 for the purchase of a web-based video conferencing platform such as Zoom, Cisco WebEx, etc. For cost savings opportunities, we encourage you to explore promo codes for use at time of purchase of your preferred platform.

To be eligible for a grant, regional associations must commit to host at least three virtual events during a six-month period and complete a three-question report following implementation of the third event. Online events could include a happy hour, board meeting, book group, or panel discussion.

Applications will be reviewed on a rolling basis and with funding issued first-come, first-served. Please allow up to a week for a decision. The application period will begin immediately and end on May 31, 2021 or once funds are exhausted.

Grant application

Apply for a CORA grant here.

Please be prepared to provide the following details via the application:

- Applicant Email Address/Name/Position/Regional Association
- Name of volunteer responsible for managing the video conferencing account (e.g., President, Regional Activities Chair, Technology Chair, etc.)
- Platform type (Zoom, Cisco WebEx, etc.)
- Amount of your request/expense (A receipt is required for payment/reimbursement)
- List of three events/gatherings and tentative dates
- Regional association bank information or designation of who the reimbursement should be payable to

How did it go? Feedback Loop.

Following your third virtual event, please report the following to acra@princeton.edu:

1. Event type, brief description & estimated number of attendees for each of the three events.
2. Event photo/screenshot(s). These will be included in the annual CORA Princetagram.
3. A recommendation or best practice to share with other regional associations.

Please address questions to Kat Kennedy, Associate Director, Regional Affairs (katkennedy@princeton.edu) or the Alumni Engagement team (acra@princeton.edu).